

**PENGEMBANGAN *FLIPBOOK* MATERI *TABLE SET UP* PADA MATA
KULIAH *FOOD AND BEVERAGE SERVICE AND BAR* DI UNIVERSITAS
PENDIDIKAN GANESHA**

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ABSTRAK

Secara garis besar, penelitian ini bertujuan untuk mengetahui tahapan pengembangan *flipbook* dengan menggunakan metode R&D (*Research and Development*) dan model pengembangan 4D (*define, design, development, disseminate*) pada mata kuliah *Food and Beverage Service*, materi *table set up* yang dimana menghasilkan media pembelajaran berbentuk *flipbook*, menguji kelayakan *flipbook*, serta mengetahui respons mahasiswa dari Program Studi Pendidikan Kesejahteraan Keluarga dan Program Studi Pendidikan Vokasional Seni Kuliner terhadap penggunaan media *flipbook*. Sampel penelitian terdiri dari 52 mahasiswa semester 4 dan 6 yang telah menyelesaikan mata kuliah *Food and Beverage Service and Bar* dari kedua program studi tersebut. Data dikumpulkan melalui kuesioner dengan *Skala Likert* yang disebarkan kepada para ahli dan responden, kemudian dianalisis menggunakan teknik analisis deskriptif kualitatif dan kuantitatif. Hasil penelitian menunjukkan bahwa *flipbook* materi *Table Set Up* yang dikembangkan menggunakan model 4D dinilai “Sangat Layak” oleh para ahli, yaitu ahli isi, ahli media pembelajaran, ahli desain pembelajaran. Selain itu, hasil uji coba juga menunjukkan bahwa mahasiswa memberikan respons yang “Sangat Baik” terhadap penggunaan *flipbook* sebagai media pembelajaran.

Kata Kunci: Media Pembelajaran, *Flipbook*, *Food and Beverage Service and Bar*

ABSTRACT

In general, this study aims to describe the stages of developing a flipbook using the Research and Development (R&D) method and the 4D development model (Define, Design, Develop, and Disseminate) in the Food and Beverage Service course, specifically on the Table Set Up material. The study produced a flipbook-based learning media, tested its feasibility, and examined student responses from the Family Welfare Education Study Program and the Vocational Culinary Arts Education Study Program toward its use. The research sample consisted of 52 students from the 4th and 6th semesters who had completed the Food and Beverage Service and Bar course from both study programs. Data were collected through questionnaires using a Likert scale distributed to experts and respondents, then analyzed using descriptive qualitative and quantitative techniques. The results indicate that the Table Set Up flipbook developed using the 4D model was assessed as “Highly Feasible” by content experts, instructional media experts, and instructional design experts. In addition, the trial results also revealed that students gave a “Very Good” response to the use of the flipbook as a learning medium.

Keywords: Learning Media, Flipbook, Food and Beverage Service and Bar

