

PENGEMBANGAN BUSANA PESTA MALAM DENGAN SUMBER IDE BUNGA *DANDELION*

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ABSTRAK

Penelitian ini bertujuan untuk mengetahui: (1) Proses pengembangan busana pesta malam dengan sumber ide bunga *dandelion*; (2) Kualitas hasil busana pesta malam dengan sumber ide bunga *dandelion*. Penelitian ini merupakan penelitian pengembangan *Research and Development (R&D)* dengan menggunakan model PPE. Proses pengembangan model PPE terdiri dari tiga tahapan penelitian yakni: perencanaan (*planning*), produksi (*production*), evaluasi (*evaluation*). Metode penelitian yang digunakan dalam pengumpulan data adalah lembar kuesioner 16 butir yang telah diuji validitasnya oleh ahli instrumen. Hasil yang diperoleh dari penilaian kedua responden ahli busana, kemudian hasil data dianalisis menggunakan teknik deskriptif kuantitatif. Hasil penelitian ini adalah: (1) Proses pembuatan busana pesta malam dengan sumber ide bunga *dandelion*. Tahapan pertama perencanaan meliputi proses analisis konsep busana pesta malam. Kemudian, proses pembuatan rancangan desain busana dan rancangan bahan busana pesta malam. Selanjutnya, tahap produksi meliputi proses memotong bahan, menjahit busana pesta malam, dan melakukan evaluasi hingga tahap *finishing*. Selanjutnya, tahap evaluasi yakni tahap kualitas hasil pengembangan busana pesta malam yang dilakukan dengan uji produk melalui penilaian dua orang ahli busana; (2) Kualitas produk busana pesta malam dari ahli busana mendapatkan hasil rata-rata presentase 87,5%. Hal ini menunjukkan bahwa pengembangan busana pesta malam dengan sumber ide bunga *dandelion* termasuk dalam kualitas yang baik.

Kata kunci: pengembangan busana, busana pesta malam, bunga *dandelion*.

DEVELOPING EVENING PARTY CLOTHES WITH DANDELION FLOWER IDEAS

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ABSTRACT

This study aims to determine: (1) The process of developing evening party dresses with dandelion flower ideas as the source; (2) The quality of the results of evening party dresses with dandelion flower ideas as the source. This study is a Research and Development (R&D) development study using the APD model. The process of developing the APD model consists of three research stages, namely: planning, production, evaluation. The research method used in data collection is a 16-item questionnaire sheet that has been tested for validity by instrument experts. The results obtained from the assessment of the two fashion expert respondents, then the data results are analyzed using quantitative descriptive techniques. The results of this study are: (1) The process of making evening party dresses with dandelion flower ideas as the source. The first stage of planning includes the process of analyzing the concept of evening party clothes. Then, the process of making fashion designs and designing evening party clothes materials. Next, the production stage includes the process of cutting materials, sewing evening party clothes, and conducting evaluations until the finishing stage. Next, the evaluation stage is the stage of quality of the results of the development of evening party clothes which is carried out by testing the product through an assessment by two fashion experts; (2) The quality of evening party clothes products from fashion experts gets an average result of 87.5%. This shows that the development of evening party clothes with dandelion flower ideas as the source is of good quality.

Keywords: fashion development, evening wear, dandelion flowers.