

**PENGEMBANGAN MEDIA PEMBELAJARAN POP-UP BOOK PADA
MATERI DONGENG TERJADINYA SELAT BALI MATA PELAJARAN
BAHASA INDONESIA UNTUK SISWA KELAS 3 SDN KESIUT**

Oleh

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ABSTRAK

Penelitian ini bertujuan untuk (1) mengetahui rancang bangun media buku gambar *Pop-Up Book* pada materi dongeng siswa kelas III SDN 1 Kesiut, (2) mengetahui kualitas kelayakan media ditinjau dari aspek isi, desain, media, serta hasil uji coba perorangan dan kelompok kecil, dan (3) mengetahui efektivitas media *Pop-Up Book* dalam meningkatkan hasil belajar siswa. Penelitian menggunakan model pengembangan 4-D (*Define, Design, Develop, dan Disseminate*) dengan subjek 20 siswa kelas III SDN 1 Kesiut. Instrumen penelitian terdiri atas kuesioner validasi ahli dan tes hasil belajar (*pre-test dan post-test*). Uji kelayakan menunjukkan bahwa media *Pop-Up Book* memperoleh penilaian 80% dari ahli rancang bangun dengan kualifikasi baik, 96% dari ahli isi pembelajaran dengan kualifikasi sangat baik, 80% dari ahli media dengan kualifikasi baik, 88% dari ahli desain pembelajaran dengan kualifikasi baik, serta 80% pada uji coba perorangan dan kelompok kecil dengan kualifikasi baik. Efektivitas media diuji menggunakan uji-t sampel dependen dengan hasil $t_{hitung} = 6,05$ dan $t_{tabel} = 2,09$ pada taraf signifikansi 5% dengan $db = 19$. Berdasarkan kriteria pengujian, $t_{hitung} > t_{tabel}$ sehingga H_0 ditolak dan H_1 diterima. Hal ini menunjukkan adanya perbedaan signifikan antara hasil belajar sebelum dan sesudah penggunaan media *Pop-Up Book*. Rata-rata skor pre-test sebesar 64,75 meningkat menjadi 78,00 pada post-test, sehingga media dinyatakan valid, layak, dan efektif. Dengan demikian, *Pop-Up Book* dapat digunakan sebagai media pembelajaran inovatif yang tidak hanya menarik minat siswa, tetapi juga mampu meningkatkan pemahaman serta hasil belajar mereka pada materi dongeng dalam mata pelajaran Bahasa Indonesia.

Kata Kunci : *Pop-Up Book*, Media Pembelajaran, Dongeng, Bahasa Indonesia, Sekolah Dasar

**DEVELOPMENT OF POP-UP BOOK LEARNING MEDIA ON THE FAIRY TALE
OF THE BALI STRAIT IN THE INDONESIAN LANGUAGE SUBJECT FOR
GRADE 3 STUDENTS OF SDN KESIUT**

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ABSTRACT

This study aims to (1) determine the design of Pop-Up Book picture books for fairy tales for grade 3 students of SDN 1 Kesiut, (2) determine the quality of the media's suitability in terms of content, design, media, and the results of individual and small group trials, and (3) determine the effectiveness of Pop-Up Book media in improving student learning outcomes. The study used a 4-D development model (Define, Design, Develop, and Disseminate) with 20 grade 3 students of SDN 1 Kesiut as subjects. The research instrument consisted of an expert validation questionnaire and a learning outcome test (pre-test and post-test). The feasibility test showed that the Pop-Up Book media received an assessment of 80% from design experts with good qualifications, 96% from learning content experts with very good qualifications, 80% from media experts with good qualifications, 88% from learning design experts with good qualifications, and 80% in individual and small group trials with good qualifications. The effectiveness of the media was tested using a dependent sample t-test with the results of $t_{\text{count}} = 6.05$ and $t_{\text{table}} = 2.09$ at a significance level of 5% with $db = 19$. Based on the testing criteria, $t_{\text{count}} > t_{\text{table}}$ so that H_0 is rejected and H_1 is accepted. This indicates a significant difference between learning outcomes before and after the use of the Pop-Up Book media. The average pre-test score of 64.75 increased to 78.00 in the post-test, so the media was declared valid, feasible, and effective. Thus, Pop-Up Books can be used as an innovative learning medium that not only engages students but also improves their understanding and learning outcomes in fairy tales in Indonesian language lessons.

Keywords: *Pop-Up Book, Learning Media, Fairy Tales, Indonesian Language, Elementary School*