ABSTRAK

Rela, Ni Luh Cindy (2026)**,** *Pengembangan Media Pembelajaran Web Google Sites Berbasis Literasi Untuk Meningkatkan Hasil Belajar IPAS Kelas V Sekolah Dasar.* Tesis. Pendidikan Dasar, Program Pascasarjana, Universitas Pendidikan Ganesha.

Tesis ini telah disetujui dan diperiksa oleh Pembimbing I : Prof. Dr. I Made Ardana, M.Pd., dan Pembimbing II : Prof. Dr. I Nyoman Jampel, M.Pd.

Kata Kunci :*Web Google SItes,* Literasi*, Hasi Belajar.*

Tujuan penelitian ini adalah menghasilkan media pembelajaran berupa pengembangan media pembelajaran *Web Google Sites* berbasis literasi untuk meningkatkan hasil belajar IPAS kelas V sekolah dasar yang valid, praktis dan efektif. Penelitian ini menggunakan model pengembangan ADDIE melalui tahap analisis, perencanaan, pengembangan, implementasi dan evaluasi. Uji validitas materi dan media menggunakan instrumen *Learning Object Review Instrument* (LORI). Uji kepraktisan dilakukan menggunakan instrumen *User Experience Questionnare* (UEQ). Pengujian efektivitas dilakukan melalui pre-eksperimental dengan desain *one group pre-test Post-test*. Data hasil belajar IPAS dikumpulkan dengan tes dan dianalisis dengan uji-t satu ekor (*one tailed t-test*). Penelitian ini sudah menghasilkan media pembelajaran berupa pengembangan media pembelajaran *Web Google Sites* berbasis literasi yang dapat diakses pada *link* https://s.id/bugurucindy. multimedia interaktif memuat materi yang beragam gambar, animasi, video, dan kuis digital interaktif. Hasil penelitian menyatakan bahwa: (1) validitas isi instrumen melalui ahli materi 98% dan validitas ahli media 97,6%; (2) hasil uji kepraktisan pada aspek daya tarik, kejelasan, efisiensi, stimulasi, ketepatan dan kebaruan memperoleh nilai 98,80% dengan kualifikasi sangat praktis dan uji kepraktisan oleh siswa mendapatkan skor 98,40% dengan kualifikasi sangat praktis. (3) media pembelajaran *Web Google Sites* berbasis literasi efektif dalam meningkatkan hasil belajar peserta didik, ditunjukkan oleh hasil uji-t yang signifikan (sig. 2-tailed = 0,00 < 0,05) dan peningkatan nilai *N-Gain* antara *pretest* dan *posttest*. Berdasarkan hasil tersebut, dapat disimpulkan bahwa media pembelajaran *Web Google Sites* berbasis literasi yang dikembangkan valid, praktis, dan efektif dalam meningkatkan hasil belajar peserta didik, sehingga layak digunakan dalam pembelajaran.

ABSTRACT

Rela, Ni Luh Cindy (2026), *Development of Google Sites-Based Literacy Learning Media to Improve IPAS Learning Outcomes in Grade V Elementary School. Thesis. Elementary Education, Graduate Program, Ganesha University of Education.*

This thesis has been approved and reviewed by Advisor I: Prof. Dr. I Made Ardana, M.Pd., and Advisor II: Prof. Dr. I Nyoman Jampel, M.Pd.

Keywords: Google Sites, Literacy, Learning Outcomes.

The purpose of this study was to produce learning media in the form of web google sites-based literacy learning media to improve valid, practical, and effective learning outcomes in IPAS for fifth grade elementary school students. This research used the ADDIE development model through the stages of analysis, planning, development, implementation, and evaluation. The validity of the material and media was tested using the Learning Object Review Instrument (LORI). The practicality test was conducted using the User Experience Questionnaire (UEQ) instrument. Effectiveness testing was conducted through a pre-experimental study with a one-group pre-test post-test design. IPAS learning outcome data were collected through tests and analyzed using a one-tailed t-test. This study produced learning media in the form of literacy-based Google Sites web learning media, which can be accessed at https://s.id/bugurucindy. The interactive multimedia contains various materials, including images, animations, videos, and interactive digital quizzes. The results of the study state that: (1) content validity of the instrument through subject matter experts was 98% and media expert validity was 97.6%; (2) the results of the practicality test in terms of attractiveness, clarity, efficiency, stimulation, accuracy, and novelty obtained a score of 98.80% with a qualification of very practical, and the practicality test by students obtained a score of 98.40% with a qualification of very practical. (3) Google Sites web-based literacy learning media is effective in improving student learning outcomes, as indicated by significant t-test results (sig. 2-tailed = 0.00 < 0.05) and an increase in N-Gain scores between the pretest and posttest. Based on these results, it can be concluded that the literacy-based Google Sites Web learning media developed is valid, practical, and effective in improving student learning outcomes, making it suitable for use in learning.