

## ABSTRAK

**Sudarsana, I Nengah (2026)**, *Evaluasi Program Manajemen Kesiswaan SMP Negeri 1 Kuta Utara*, Prodi Administrasi Pendidikan, Program Pasca Sarjana, Universitas Pendidikan Ganesha.

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Kata-kata kunci: Manajemen, Kesiswaan, Evaluasi, CIPP

Penelitian ini bertujuan untuk mengevaluasi efektivitas program manajemen kesiswaan di SMP Negeri 1 Kuta Utara dengan menggunakan model evaluasi CIPP (*Context, Input, Process, Product*). Penelitian ini merupakan penelitian evaluatif dengan pendekatan deskriptif kuantitatif. Data dikumpulkan melalui angket berskala Likert, observasi terstruktur, dan dokumentasi yang melibatkan 104 responden, terdiri atas unsur pimpinan sekolah, guru, pembina kesiswaan, dan peserta didik, yang dipilih menggunakan teknik purposive sampling. Analisis data dilakukan melalui uji instrumen, analisis kuantitatif, triangulasi data, serta penentuan efektivitas program menggunakan Kuadran Glickman. Hasil penelitian menunjukkan bahwa aspek konteks berada pada kategori positif dengan landasan visi, misi, dan tujuan program yang jelas dan relevan. Aspek input berada pada kategori negatif akibat keterbatasan anggaran, fasilitas, dan rasio pembina. Aspek proses menunjukkan kategori positif karena pelaksanaan program berjalan disiplin dan konsisten, sedangkan aspek produk juga berada pada kategori positif dengan dampak nyata berupa peningkatan kedisiplinan, prestasi non-akademik, dan pembentukan karakter siswa. Berdasarkan pola (+ - + +) pada Kuadran Glickman, program manajemen kesiswaan dinyatakan efektif, layak untuk dilanjutkan, dengan rekomendasi perbaikan pada aspek dukungan sumber daya guna meningkatkan keberlanjutan program.

## **ABSTRACT**

*Sudarsana, I Nengah (2026), Evaluation of the Student Management Program at SMP Negeri 1 Kuta Utara, Educational Administration Study Program, Postgraduate Program, Ganesha University of Education*

This thesis has been approved and reviewed by Supervisor I: Prof. Dr. Ir. Dewa Gede Hendra Divayana, S.Kom., M.Kom., MCE., IPU., ASEAN.Eng., APEC.Eng. and Supervisor II: Dr. Basilius Redan Werang, SS., S.Sos., JCL

**Keywords:** Management, Student Affairs, Evaluation, CIPP

This study aims to evaluate the effectiveness of the student management program at SMP Negeri 1 Kuta Utara using the CIPP evaluation model (Context, Input, Process, Product). The study employed an evaluative research design with a descriptive quantitative approach. Data were collected through Likert-scale questionnaires, structured observations, and document analysis, involving 104 respondents consisting of school principals, vice principals for student affairs, student affairs staff, teachers, extracurricular supervisors, and students, selected using purposive sampling. Data analysis included instrument testing, quantitative data analysis, data triangulation, and determination of program effectiveness using the Glickman Quadrant. The results indicate that the context component is categorized as positive, as the program is supported by clear vision, mission, and objectives that are relevant to students' needs. The input component is categorized as negative due to limitations in operational funding, supporting facilities, and the imbalance between the number of supervisors and students. Despite these limitations, the process component is categorized as positive, as the program implementation is carried out in a disciplined, consistent, and well-coordinated manner. Furthermore, the product component shows positive results, reflected in improved student discipline, increased non-academic achievements, and the development of student character in line with the Pancasila Student Profile. Based on the (+ - + +) pattern in the Glickman Quadrant, the student management program is classified as effective and feasible to be continued, with recommendations for improvement in the input component to ensure the sustainability and quality enhancement of the program.