

**PENGEMBANGAN MEDIA PEMBELAJARAN E-FLIPBOOK
BERBASIS KONTEKSTUAL BERMUATAN KEARIFAN LOKAL BALI
PADA MATERI GAYA KELAS IV SD**

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ABSTRAK

Penelitian ini bertujuan untuk mengembangkan media pembelajaran *e-flipbook* berbasis kontekstual bermuatan kearifan lokal Bali pada materi gaya kelas IV sekolah dasar yang valid, praktis, dan berpotensi efektif dalam meningkatkan hasil belajar peserta didik. Penelitian pengembangan ini menggunakan model ADDIE yang terdiri atas lima tahapan, yaitu (1) analisis, (2) perancangan, (3) pengembangan, (4) penerapan, dan (5) evaluasi. Subjek penelitian pengembangan ini meliputi 2 ahli materi, 2 ahli desain instruksional, 2 ahli media, 2 praktisi (guru), dan 23 peserta didik kelas IV SD Negeri 4 Penarukan. Metode pengumpulan data dilakukan melalui wawancara, observasi, kuesioner, dan tes hasil belajar. Hasil penelitian menunjukkan bahwa: (1) validitas media berdasarkan penilaian ahli materi memperoleh skor 3,90, ahli desain instruksional 3,85, dan ahli media 3,85, yang mengindikasikan bahwa media pembelajaran *e-flipbook* berada pada kategori sangat layak; (2) kepraktisan media berdasarkan uji respons guru memperoleh persentase 96,25% dan respons peserta didik 96,96%, yang menunjukkan bahwa media sangat praktis digunakan dalam pembelajaran; (3) hasil uji-t sampel dependen menunjukkan bahwa t hitung sebesar 10,76 lebih besar dari t tabel sebesar 2,074 pada taraf signifikansi 0,05, sehingga media *e-flipbook* memberikan pengaruh positif terhadap peningkatan hasil belajar peserta didik. Berdasarkan temuan tersebut, dapat disimpulkan bahwa media pembelajaran *e-flipbook* berbasis kontekstual bermuatan kearifan lokal Bali layak dan praktis digunakan dalam pembelajaran serta berpotensi efektif dalam meningkatkan hasil belajar peserta didik kelas IV SD Negeri 4 Penarukan. Rekomendasi untuk penelitian selanjutnya adalah melakukan peningkatan kualitas media pembelajaran dan cakupan materi agar media *e-flipbook* dapat digunakan pada materi dan jenjang kelas yang lebih beragam.

Kata Kunci: *E-Flipbook*, Kontekstual, Kearifan Lokal Bali, IPAS, Gaya

**DEVELOPMENT OF CONTEXTUAL BASED E-FLIPBOOK
LEARNING MEDIA CONTAINING BALINESE LOCAL WISDOM
ON FORCE MATERIAL FOR FOURTH GRADE ELEMENTARY
SCHOOL STUDENTS**

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ABSTRACT

This study aims to develop valid, practical, and potentially effective contextual e-flipbook learning media containing Balinese local wisdom for fourth grade force material to improve students' learning outcomes. This development research used the ADDIE model, which consists of five stages: (1) analysis, (2) design, (3) development, (4) implementation, and (5) evaluation. The subjects of this study included 2 subject matter experts, 2 instructional design experts, 2 media experts, 2 practitioners (teachers), and 23 fourth-grade students at State Elementary School No. 4 Penarukan. Data were collected through interviews, observations, questionnaires, and learning outcomes tests. The results showed that: (1) the validity of the media, based on the assessment of subject matter experts scored 3.90, instructional design experts scored 3.85, and media experts scored 3.85, indicating that the e-flipbook learning media was in the highly feasible category; (2) the practicality of the media, based on the teacher and student responses, reached 96.25% and 96.96%, indicating that the media is very practical to use in learning; (3) the dependent sample t-test results showed that the t count of 10.76 is greater than the t table of 2.074 at a significance level of 0.05, so that the e-flipbook media has a positive effect on improving students' learning outcomes. Based on these findings, it can be concluded that contextual e-flipbook learning media containing Balinese local wisdom is feasible and practical for use in learning and has the potential to be effective in improving the learning outcomes of fourth-grade students at State Elementary School No. 4 Penarukan. Recommendations for further research are to improve the quality of learning media and the scope of material so that e-flipbook media can be used in more diverse materials and grade levels.

Keywords: *E-Flipbook, Contextual, Balinese Local Wisdom, Natural and Social Science, Force*