

# **PENGEMBANGAN BUSANA *CASUAL* MENGGUNAKAN TEKNIK *PATCHWORK* DAN SULAMAN *SASHIKO* DENGAN BAHAN KAIN TENUN ENDEK**

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## **ABSTRAK**

Penelitian ini bertujuan untuk mengetahui proses dan hasil validitas pengembangan busana *casual* menggunakan teknik *patchwork* dan sulaman *sashiko* dengan bahan kain tenun endek. Jenis penelitian yang digunakan adalah *Research and Devolepment (R&D)* dengan model PPE (Perencanaan, Produksi, Evaluasi). Pengumpulan data dilakukan menggunakan kuesioner yang telah melalui uji validitas oleh ahli instrumen. Data penelitian diperoleh dari penilaian dua orang ahli busana dan dianalisis menggunakan teknik deskriptif kuantitatif dan kualitatif. Hasil penelitian menunjukkan bahwa penelitian ini menghasilkan produk berupa busana *casual* menggunakan teknik *patchwork* dan sulaman *sashiko* dengan bahan kain tenun endek. Proses pengembangan diawali dengan tahap perencanaan yang mencakup analisis konsep dan desain busana *casual*, serta perencanaan menggunakan teknik *patchwork* dan sulaman *sashiko* dengan bahan kain tenun endek. Tahap selanjutnya adalah produksi yang meliputi proses pemotongan bahan, proses penjahitan, penyulaman, serta evaluasi hingga tahap penyelesaian akhir. Tahap terakhir yaitu evaluasi, adalah penilaian kualitas produk busana *casual* hasil pengembangan yang dilakukan oleh dua orang ahli busana. Berdasarkan hasil penilaian ahli busana, kualitas produk memperoleh nilai rata-rata persentase sebesar 89,5%, sehingga dapat disimpulkan bahwa pengembangan busana *casual* menggunakan teknik *patchwork* dan sulaman *sashiko* dengan bahan kain tenun endek termasuk kategori baik.

**Kata kunci:** Busana *casual*, *patchwork*, *sashiko*

***THE DEVELOPMENT OF CASUAL FASHION USING THE  
PATCHWORK TECHNIQUE AND SASHIKO EMBROIDERY  
WITH ENDEK WOVEN FABRIC MATERIAL***

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***ABSTRACT***

*The purpose of this study was to examine the process and validity of the development of casual clothing that combines patchwork techniques and sashiko embroidery using endek woven fabric materials. The method applied is Research and Development (R&D) by adopting the PPE model consisting of the Planning, Production, and Evaluation stages. Data was collected through questionnaires that had previously been validated by instrument experts. The research information was obtained from the evaluation of two experts in the field of fashion, then analyzed using descriptive methods both quantitatively and qualitatively. The findings of this study show that the resulting product is casual clothing that integrates patchwork techniques and sashiko embroidery with endek woven fabric materials. The development process starts from the planning stage which includes the study of fashion concepts and designs, as well as strategies for applying patchwork techniques and sashiko embroidery. Furthermore, the production stage is carried out which includes material cutting, sewing, embroidery, and a series of evaluations to the finishing stage. In the final stage, namely evaluation, an assessment of product quality was carried out by two fashion experts. The results of the evaluation showed that the product had an average percentage score of 89.5%, which indicates that the development of casual clothing with patchwork techniques and sashiko embroidery made of endek woven fabric is classified as good. Keywords: Casual clothing , patchwork, sashiko*