

ABSTRAK

Saputra, I Kadek Tedia (2026). Pengaruh *Project-Based Learning* Berbantuan Media *Interaktif* Terhadap Pemahaman Konsep IPS Siswa SD Ditinjau dari Minat Siswa.

Tesis ini sudah disetujui dan diperiksa oleh Pembimbing I: Prof. Dr. I Gede Margunayasa, S.Pd., M.Pd. dan Pembimbing II: Prof. Dr. I Wayan Kertih, M.Pd.

Kata Kunci: *Project-Based Learning*; Media *Interaktif*; Pemahaman Konsep IPS; Minat Siswa.

Penelitian ini bertujuan untuk menelaah pengaruh *Project-Based Learning* berbantuan media Interaktif terhadap pemahaman konsepsi IPS serta andil minat. Penelitian menggunakan pendekatan kuantitatif dengan desain eksperimen semu: grup eksperimen (*Project-Based Learning* berbantuan media Interaktif) dan kontrol (konvensional). Data dikumpulkan melalui tes pemahaman konsepsi IPS dan angket minat yang telah divalidasi, kemudian ditelaah menggunakan ANAVA dua jalur dan uji Scheffé. Hasil penelitian yakni *Project-Based Learning* berpengaruh signifikan terhadap pemahaman konsepsi IPS dengan nilai Fhitung $20,495 > F$ tabel $4,01$ ($\alpha = 0,05$), H_0 ditolak. Minat berpengaruh signifikan dengan F hitung $4,748 > F$ tabel $4,01$. Namun, tidak terdapat koneksi antara *Project-Based Learning* dan minat karena F hitung $1,947 < F$ tabel $4,01$. Ratarata skor pemahaman konsepsi grup eksperimen (M 76,56; SD 9,87) lebih tinggi disandingkan grup kontrol (M = 65,31; SD 9,83). Uji lanjut mengindikasikan bahwa siswa dengan minat tinggi dicapai t hitung $4,10 > t$ tabel $2,00$, sedangkan pada siswa dengan minat rendah dicapai t hitung $2,23 > t$ tabel $2,00$. Simpulan yakni *Project-Based Learning* berbantuan media Interaktif efektif memaksimalkan pemahaman konsep IPS secara konsisten pada siswa dengan berbagai level minat.

ABSTRACT

Saputra, I Kadek Tediaana (2026). *The Influence of Interactive Media Assisted Project-Based Learning on the Understanding of Social Studies Concepts of Elementary School Students Reviewed from Students' Learning Interests.*

This thesis has been reviewed and approved by the first supervisor: Prof. Dr. I Gede Margunayasa, S.Pd., M.Pd.; and the second supervisor: Prof. Dr. I Wayan Kertih, M.Pd.

Keywords: *Project-Based Learning ; Interactive Media; Understanding of Social Studies Concepts; Students' Interest in Learning.*

The intention of this study is to examine the impact of project-based learning aided by interactive media on understanding of social studies concepts, as well as the influence of learning interest. The study took a quantitative approach with a quasiexperimental design, comprising an experimental group (Project-Based Learning with Interactive Media) and a control group (Conventional Learning). Data was acquired using a validated social studies concept understanding exam and a learning interest questionnaire, which were then analyzed with twoway ANOVA and the Scheffé test. The study found that Project-Based Learning substantially enhanced the understanding of social studies ideas (F value = 20.495 > F table 4.01 ($\alpha = 0.05$), rejecting H_0 . Learning interest has a considerable effect (calculated F 4.748 > F table = 4.01). However, there is no interaction between project-based learning and learning interest, as computed F 1.947 < F table 4.01. The experimental group had a higher mean conceptual understanding score (76.56; SD 9.87) than the control group (M 65.31; SD 9.83). Further testing revealed that students with strong learning interest had a t count of 4.10, which was greater than the t table of 2.00, whereas individuals with poor learning interest had a t count of 2.23. The conclusion is that project-based learning, aided by interactive technology, is consistently beneficial in boosting students' grasp of social studies content across multiple levels of learning interest.