

**PENGEMBANGAN MEDIA PEMBELAJARAN  
DIGITAL *FLIPBOOK* BERBASIS MODEL  
BERDIFERENSIASI MATERI KERAGAMAN BUDAYA  
MATA PELAJARAN IPAS KELAS IV DI SD NEGERI 1  
SUKAWATI TAHUN AJARAN 2025/2026**

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**ABSTRAK**

Penelitian ini bertujuan untuk: (1) mengetahui rancang bangun media flipbook berbasis model pembelajaran berdiferensiasi pada materi keragaman budaya di kelas IV SD Negeri 1 Sukawati, (2) mengetahui tingkat kelayakan media flipbook berdasarkan uji ahli isi, uji ahli desain instruksional, uji ahli media, uji perorangan, dan uji kelompok kecil siswa kelas IV SD Negeri 1 Sukawati, serta (3) mengetahui efektivitas media flipbook pada materi keragaman budaya kelas IV SD Negeri 1 Sukawati. Pengumpulan data menggunakan metode kuesioner dan tes. Teknik Analisis data meliputi analisis dekriptif kuantitatif, kualitatif, dan analisis statistik inferensial. Hasil penelitian menunjukkan bahwa; (1) rancang bangun media flipbook dikembangkan menggunakan model ADDIE yang meliputi tahap analisis, perancangan, pengembangan, implementasi, dan evaluasi dengan persentase penilaian ahli rancang bangun 93,2% (sangat baik); (2) Media Flipbook dinyatakan layak berdasarkan penilaian: ahli isi 98,2% (sangat baik), ahli media 92,5% (sangat baik), ahli desain 90% (sangat baik), uji coba perorangan 94% (sangat baik), dan uji kelompok kecil 96,3% (sangat baik); (3)  $t$ -hitung 14,05 >  $t$ -tabel 2,045 sehingga media flipbook berbasis model pembelajaran berdiferensiasi efektif digunakan untuk meningkatkan hasil belajar IPAS pada materi keragaman budaya di kelas IV SD Negeri 1 Sukawati tahun ajaran 2025/2026.

Kata kunci : Media Pembelajaran Digital, Flipbook, Berdiferensiasi, Keragaman Budaya

## **ABSTRACT**

*This study aims to: (1) determine the design of flipbook media based on differentiated learning models on cultural diversity material in grade IV of SD Negeri 1 Sukawati, (2) determine the feasibility level of flipbook media based on content expert tests, instructional design expert tests, media expert tests, individual tests, and small group tests of grade IV students of SD Negeri 1 Sukawati, and (3) determine the effectiveness of flipbook media on cultural diversity material in grade IV of SD Negeri 1 Sukawati. Data collection used questionnaire and test methods. Data analysis techniques included quantitative descriptive analysis, qualitative analysis, and inferential statistical analysis. The results of the study showed that; (1) the design of flipbook media was developed using the ADDIE model which includes the stages of analysis, design, development, implementation, and evaluation with a percentage of design expert assessment of 93.2% (very good); (2) Flipbook media was declared suitable based on the assessments of: content expert 98.2% (very good), media expert 92.5% (very good), design expert 90% (very good), individual trial 94% (very good), and small group trial 96.3% (very good); (3)  $t\text{-count } 14.05 > t\text{-table } 2.045$  so that flipbook media based on the differentiated learning model is effective for improving science learning outcomes on cultural diversity material in grade IV of SD Negeri 1 Sukawati in the 2025/2026 academic year.*

*Keywords: Digital Learning Media, Flipbook, differentiated, cultural diversity*

