

REFERENCE LIST

- Chen Yuchan, Xu Wenfeng. Research on Optimizing Marketing Strategies for Atour Chain Hotels in the Digital Age [J]. Marketing World, 2025, (14): 19-21 https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlC-brXmMlfYy2v2mMc76NgnBSOUw74OnKQyTr3Sgkk88hNxv9104gITO4MpvZsb7Ycvl4YWVlrzi33IS-qfFfXSj08duSFreezTfjVLs9M_YPK7ONHWGaIOMbePuZ41hNEhMpb9--4ugHs47VmIkTokq8E0Vlzc4U=&uniplatform=NZKPT
- Chen Shi. Research on the Application of Artificial Intelligence Technology in Employee Performance Evaluation System [J]. Science and Innovation, 2025, (22): 227-229. DOI: 10.15913/j.cnki.kjycx.2025.22.068 https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlCCBpkejrbAFfxMUIih720f6m1nXimzIqIZjRvkrJGSJfsbZd21-tfERnbVYcGiZnyLAmXdahSQzgFvmUe1PYbwBUqYlknxgbK7bn7l6Swhz7BUntSXiswYTRCzxU3Dm9LkKJq0Fhd3_3u88CKbhuF&uniplatform=NZKPT
- Dong Bing. Analysis of Marketing Strategies for Mid-to-High-End Hotels Based on the 4C Theory - Taking Atour as an Example [J]. Jiangsu Business Review, 2025, (03): 9-12. DOI: 10.13395/j.cnki.issn.1009-0061.2025.03.003 https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlDVylZtO3qNZN0bIQvYp1E0SGQc4184MhgK2c58xK2wgKxh9hrNdtbTH8Xff1rdpxvlRh1dcWalWW7CvaE41LZbvTD3CfTKaXuJ9S0HLbQ_7gU8WCHvcIfYbhHnLlnC48oYYawkphImXyy0M51TqbR9ra40JGNXSY=&uniplatform=NZKPT
- Deng Shuanglin. Atour Yeluyin: Growth during the Hardest Times in the Industry [J]. Chinese Entrepreneur, 2023, (03): 26-29 https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlDLrUtc18x3j187n0kN9pCJFLwpOD22iBXhJeKnlyNP2S-YblgSDQFcYoUbe-4Uvx0Ke72MxzktikwWiQVnuLyLzIjlgN0OTbM_oQMqexTFfY96LJQwNtHOau2DAC-aRRI3OL67-bZgoafO-yfCKHjOrlf4m0yBuk=&uniplatform=NZKPT
- Fu Qun, Hu Zhitin, Li Yanlong. A Case Study on the Practical Dilemmas and Promotion Strategies of Sports Hotel Development in China [J]. Journal of Harbin Institute of Physical Education, 2023, 41(03): 1-9 https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlBLIY2ADrPGKP4Xhrft_NvVRVeQHd11_1AiEWEVihJFRlej9cS5ovXicgghRhArRZxCsE14pbaSsEBH-ZFk4FGJSgwFG_3UuFXq80tKT9y8DNLpKNGbjgbwnE2atuj_m8aiY0WtZ3BpV1yCzXG4PXASvybkl6yNczw=&uniplatform=NZKPT

- Fan Qi. Research on Service Innovation of Atour Hotel Based on the Four-Dimensional Model [J]. *Western Tourism*, 2022, (13): 75-77 https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcsIzDfjuDkdEbrzgzgSQRlrP5hLbzLWgbqS_oZrc4uc9p16QBB2wi5eEMtzbqLJucKfQQ7BfKbw7jrlBRxkMd-urglQ8Pgfz5YCrST8W1UqfIBLxfGn-NUwxdmsWDlmvEHjdAkx46hOdqOaCJ2fXoZguGzEBGRkJbqtlno=&uniplatform=NZKPT
- Guan Xinhua, Zheng Yingchen, Ma Xujing. Do Robots Make Me More Innovative? A Study on the Impact of Human-Robot Collaboration on Hotel Employees' Innovation Performance [J/OL]. *Tourism Review*, 1-24 [2026-01-27]. https://link.cnki.net/urlid/31.2132.K.20260102.1037.002https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcsIzBFtQLVzUDiF-mG8O5MoTvucaSr7NTmz4MwFmFSudnXrLb8259hq4w-2XuUWixFqm0ynLrWeXGnbVeXVnqhGeZULIxPBLyIprOY430ILxkocHyS9iEANFAgaYx8Sm2a8WGzmlrKQOAU_ck424gGlnHg7KRyA-LWFcM=&uniplatform=NZKPT
- He Min. Research on the Development of Atour Hotel https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcsIzB6vA3IKyIIIW0XzwnbspBmz5mdXSnkMkT6lrySGMNihuoRDbb0WM43O9BW_tBLTC62FLcOuCwrSdWUATS3XQE-7MoupT02Vpqivd08mv-Ltpe711esMYA4gkhFT6HtFvCGGmGSsZYX1vypHOXrD98k7WaIYBR62xI=&uniplatform=NZKPT
- Li Yuhui, Xue Jiabin. How does the use of generative artificial intelligence affect employee innovation performance? A perspective based on the heuristic-shortcut approach [J/OL]. *Nankai Management Review*, 1-39 [2026-01-27]. https://link.cnki.net/urlid/12.1288.f.20260116.1724.002https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcsIzDpUzQprQnlkJg59OkCvQOk0S8tOcG3GRfV1DEhXANJPepYxdC85kqLfQtK0XS7XJ-EPcQkUG9ldrMY9oyFn7E6k-qpl2F2_oecn2tLS9_SVDns_B_AIyC90xo-eq4pefOmvURS7nlo8KnsNrWmGsZ7epHYI-yFA7Y=&uniplatform=NZKPT
- Li Yanyong. Research on the Synergistic Coupling of Enterprise Employee Performance Evaluation Management and Incentive Mechanism [J]. *Business News*, 2025, (22): 171-173 https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcsIzClb0j4IAD0B5I_xqvODwfQ8QJWKd9dZK0YWkPcP7sbBBjTs871e8awCmcdm7LKHvhR_q3F37HDitRdcodA3n3qF-x_xRxxw5L_waYpopVVoKfeofiqQeOZUS6afVJfBo93Q5CiOriEkv8r6tJT2gb_M&uniplatform=NZKPT
- Li Jiawei. Exploring the Path of Performance Assessment Optimization to Stimulate the Endogenous Motivation of Human Resources [J]. *Human*

Resources, 2025, (23): 136-137
https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlzBsv4vhLmrSJrTE1a-kGDE_jvMOQCXqYQrtCpItbLONRYVqff6Kxi1nqtqsmPylv9DVxUHRXcD-umjxUjn76OnCb2F8W2THFwWm6ceiHsvzIeNURvKU2_2LBwJuLjEMUKNzCcnImldi9qQvCV-epi&uniplatform=NZKPT

Shao Yibo. Problems and Countermeasures in Enterprise Employee Performance Assessment Management [J]. China Management Informationization, 2025, 28(24): 194-196
<https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlzDCxITC5kEeSMFWIOBU1GZlbMLrC6zcoqu23h7FmDiJGueQuilSFHRkDcOPqOvzOjNiCrGNrck6h4BX4DXpnBm9DrZ7B2hsBCC-VSZF3LP9illQI56adYtwmCJ2M377ncSPEMRYreoJt3pzuOEi7yC&uniplatform=NZKPT>

Su Rina, Xiao Fang, Liu Dongsheng, et al. Core Employee Incentives and Corporate Innovation Performance: The Moderating Effect of Newly Established Subsidiaries [J/OL]. Nankai Management Review, 1-28 [2026-01-27].
https://link.cnki.net/urlid/12.1288.F.20260116.1857.004https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlzCsqNa01LCZDcxBdCshAM9vRgYUXp7UB4XjMLrWU5ENVXfrqGPNjbb9TvUExztpMdx6ZgmU3RgCdZOverU_LqBADqsZulDOGVApnR89dpsuYx12PEuyE-QV9UVYzD5fnQk1gbaOUNsmd3CahmWS1o089Cd1ojX2oIQ=&uniplatform=NZKPT

Shi Lei. Exploring Hotel Management Innovation under the New Tourism Trends [J]. Western Tourism, 2022, (08): 66-68
https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlzAMeUgxEz2wCCDcH92Fk18_oyPAaUyGFwMW7SAHAHmvJa_MYU8pZYkuVTV0MQqhaCJ4rKR2tFgEl5HwEixBAUu65Xv6C0FyAsQFFe9OhB4w6x4hwj197YJY_QhfJInvlugSTY4sSjNmHho6xD_Dflon_o6LMUHdRRM=&uniplatform=NZKPT

Wang Haijun. Three Structural Opportunities in the Accommodation Industry [J]. Manager, 2023, (02): 14-15
https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlzAgMv4YHb9QOknbBsBVbkY_ohr5qQOIF4I9wm1eG7Pk0JD6RM-N_YHpaMi2t54T_9V1gWzgsW3o45Gq2yjBubURK-k2AC9VU1K6QEsNI8i_ARWo1UJ2OsR8Q5LDIA58c3zJq0Rm0bK0ionh1dde4dUIPbPSFxUayu8=&uniplatform=NZKPT

Wang Ying. Analysis of the Application of Artificial Intelligence in Enterprise Human Resource Information Management Systems [J]. Information Recording Materials, 2025, 26(12): 212-

214https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlzB8M2v1cwL7ajj0c6dRQuzMhXVv5tZfoScPOKoWzJe51WcxjxQQ9uoAbV9z1V5vy61RPFIsNhGn9zmuM2fOvdwgBhJLwj69lSHYPg1VEZkh9EplgcyShrXeg-4SA-27hkmibaBwbF81zXPxEq0_IwMI&uniplatform=NZKPT

Wang Jin, Du Yu. Research on the Current Situation and Trends of Hotel IP Crossover - Taking Atour IP Hotel as an Example [J]. Jiangsu Business Review, 2023, (02): 18-21. DOI: 10.13395/j.cnki.issn.1009-0061.2023.02.019<https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlzCs2cDBhqrctiz3-KP1XDUGdJGupGIacOm8aRHAI82f4pmdK4a56KgXvW3Kx7ObjnEY60XxL92P5UEq04d2h4KIZI-z411189GHXeShxWMmfTPSEX3SYwx8nyUn9gRBCWpceuCwjTXQTIwL E6Y2IVB0LBxUwBIFDnQ=&uniplatform=NZKPT>

Wang Zhifang. Research on the Impact of Optimizing Employee Performance Evaluation System on Enterprise Operation [J]. Economic Journal, 2025, (12): 268-269https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlzDw2Wfd5IyiUG4K2Dr8iaRwx462qKGueup91aO3leTA8Bkst2eFL6Y6Vtd_GrmMEjndtYxceCQb2ai2UFwfhwRObt-3RheeQvsrSe5uAxjMcgFFt_FttUkCJd_Jpa2xeJdbVjTWrUGkUdBWXSyZmNum&uniplatform=NZKPT

Wang Yan. Research on Optimization Strategies for Performance Management of State-owned Enterprise Employees Based on Big Data Analysis [J]. Business Managers, 2026, (01): 66-67https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlzAkRCJMJvBiMuSSEHS2OYoEkbZLBRJ6eWrLLjzsDqfZNzRfsh0WLuM4a5M3bjdWQPI2jsLX_80D0_K-vA3xa064J84a9C5un9Pl-53af_URonbFwBhR3qn5BOI3cbNm8fRSA5mu07gU8ujYVjCwW_Ub&uniplatform=NZKPT

Wang Saijun, Guo Yongmei. The Intrinsic Link between the Economic Characteristics of Human Resource Management and Organizational Performance [J]. China Collective Economy, 2026, (05): 173-176. DOI: 10.20187/j.cnki.cn/11-3946/f.2026.05.051https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlzDPxA2rc_MFiiLKymoqX0olWl79iyOA0z0e5ofm1xI27WhfZN4w-N1Tcj4UXhwyKBauoJ3uChIFcAkZre4IAdDUE5rtRqqfPRXwPnB0CL-X9CvPm2UvKsGpZJ0SXM0eh08tryT3Br_fJfp2RZddGea&uniplatform=NZKPT

Xin Jiajia. Correlation Analysis between Employee Health Management and Corporate Performance in the Digital Age [J/OL]. China Soft Science, 1-10 [2026-01-27]. <https://link.cnki.net/urlid/11.3036.G3.20260107.1354.022https://kns.cnki.net/>

[kcms2/article/abstract?v=zWoS8hcszlzBpMAPbua_oegm29p3mXsqpAGwMeYoluo5OK6XgwSP-jLlkDxxnzgwiIOlo70eHN115rJlrU24DseK3vgYeRUt-c_losOyJYGyIUPTkLBNoX4WVwoJKl0uLVlZm6D41uaGPxY4nbAb5imN_VGQEqZhTnd0hHN_OCgAg=&uniplatform=NZKPT](https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlzBpMAPbua_oegm29p3mXsqpAGwMeYoluo5OK6XgwSP-jLlkDxxnzgwiIOlo70eHN115rJlrU24DseK3vgYeRUt-c_losOyJYGyIUPTkLBNoX4WVwoJKl0uLVlZm6D41uaGPxY4nbAb5imN_VGQEqZhTnd0hHN_OCgAg=&uniplatform=NZKPT)

Yin Kui, Chi Zhikang, Dong Niannian, et al. Meta-analysis of the relationship between talent management practices and employee work attitudes and performance [J]. *Journal of Management*, 2025, 22(12): 2220-2229 https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlzB3KtOzNqIS_PIQ4vDIXohiGh0WxBMgSPFD1tGy245PLiwuJMPz5fL5knFn-x3FSL4A9DP7UIWXuejKSKj5XgrocKWiGRjiufrX4Wn8Lr_86wFj9_gWTVjNpBJIO_C0FyFi2QEsPG5mibeGiORSxExk&uniplatform=NZKPT

Yu Ting. The Impact of Performance-Based Pay on Employees' Intrinsic Motivation [J]. *Sales and Management*, 2025, (36): 48-50 https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlzBYtsK-lkyErwgCwI9BRgvO2u6oUMhRIg-520ETxHQDvufr-9vrnHDwdh2iQD7we6YNTkQK72eCbpEFMjXAB6RhTlvWsZphwYv7_xZ7AL0oefz0RRSWM-T08t7acC5_nB_Ds7cgxW2TGqHwoCWVNsCK&uniplatform=NZKPT

Yin Kui, Zhang Rui, Song Haojie, et al. The Impact of Performance Pressure on Employee Performance and Well-being: Evidence from Meta-analysis [J/OL]. *Journal of Management Engineering*, 1-14 [2026-01-27]. https://link.cnki.net/urlid/33.1136.N.20251208.1318.002https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlzCYSjB69GkfGLjKiLuVUZi2Ck60UscgxyV73jFTgIdOyvadL8VWWUsJ-xJ1YbRdxJLpKbh-U3-I_6m2AzQy5276_O6uEFnl0LoOA8ZqRcKkN4FAY7wRaYPQ4Q7SROgopTMJqiSWFf2i1FCcfis0a0_qJGBbudqAwfU=&uniplatform=NZKPT

Yu Yang. Research on the Impact of Employee Incentive Mechanisms on Employee Performance [J]. *China Market*, 2025, (35): 96-99. DOI: 10.13939/j.cnki.zgsc.2025.35.024 https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlzATyF2wx6q8z9DEQxIFVkmIkDj4QZNbd9kZHiV3sLQOTf5b1ooIRLvYIuHbAC0h-QZ0y1qoI2PEPSa5oJADMDGQ8PJnzmXJfTFSqBiUIOwTVRDcTCcCAbqFx0VqaO9DLHZZCL99GZH_koptuX7eZKck&uniplatform=NZKPT

Zhuang Bo. Research on Diversity and Inclusivity Management Strategies in Human Resource Management [J]. *Modern Business*, 2025, (24): 169-172. DOI: 10.14097/j.cnki.5392/2025.24.038 https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlzAdLLj2UxS04jKp2ckN7Ajrjyl2HXmmAv_i3r7E1w4FbXp1n3u2C0OFu4tmBELy_mRL7v1OZMQP9x-NJibXKj3RMVZmbVs5JH1FUNZWAgN8zqEY6g1DhvVBslWIN0F-p_XRqVPYsRfB27uu2VtiUyL&uniplatform=NZKPT

- Zhao Shuai, Yao Mingke. Research on the Relationship between Green Human Resource Management and Employee Green Behavior [J]. Modernization of Shopping Malls, 2025, (24): 104-107. DOI: 10.14013/j.cnki.sexdh.2025.24.014 https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlzCmCKT-dmjRNOiTDCxJUDD6uaxVjsGvQXHAjqlXE5bA6oRxJ0FJShfwfGyZ-0V9vvX9-kg6q9iY4oJJvbvkA8N1XYAj7xXiqoPZO1AiRtbIBks7SemwEO4DCK-uHB82L-BLnqM_5BznaZPl eYczOZmi&uniplatform=NZKPT
- Zhang Shougang, Liu Xianye, Shen Pengyi. Research on the Impact Mechanism of AI-Employee Collaboration on Employee Work Performance [J]. Journal of Central University of Finance and Economics, 2026, (01): 145-160. DOI: 10.19681/j.cnki.jcufe.2026.01.011 https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlzCHA-t0troR04H9nepQL84mhG7BhvnazfqB-xL0Bk_6t06cNBkbHU3YFDjq-rPxH3OEkeWDAawxiTHIqTJX6cgasyoKFOLAx-yMICxC66qIDV_xD0dK4gSqTcoXZOhHC5r5_YoCcHZmqzAxN6rYdvwI&uniplatform=NZKPT
- Zhang Ye, Chen Wenqiang, Shen Jizhong. Can Employee Belongingness Enhance Corporate Innovation Performance? - Based on a Questionnaire Survey of High-tech Enterprises in Guizhou Province [J]. Financial Management Research, 2026, (01): 58-64 <https://kns.cnki.net/kcms2/article/abstract?v=zWoS8hcszlzDzNSnHHwkQduMbSNl2sxTM2eRxXw330kwcJntyFK9UHJ6ibaqigxYOzXE0mrbCYAi1tjvHGhsuVHjS9DJfcIreLiySFqRBpodqsHLRm28PBakKhV3xbHux9oEpP--GpUC0LPoWdyeWQP3wk-mjk-q4&uniplatform=NZKPT>

