

A MOVE AND STEP ANALYSIS OF THE TEXTUAL CONTENTS ON THE JUMEIRAH BALI WEBSITE

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**PROGRAM STUDI BAHASA INGGRIS UNTUK KOMUNIKASI BISNIS DAN
PROFESIONAL (D4)
JURUSAN BAHASA ASING
FAKULTAS BAHASA DAN SENI
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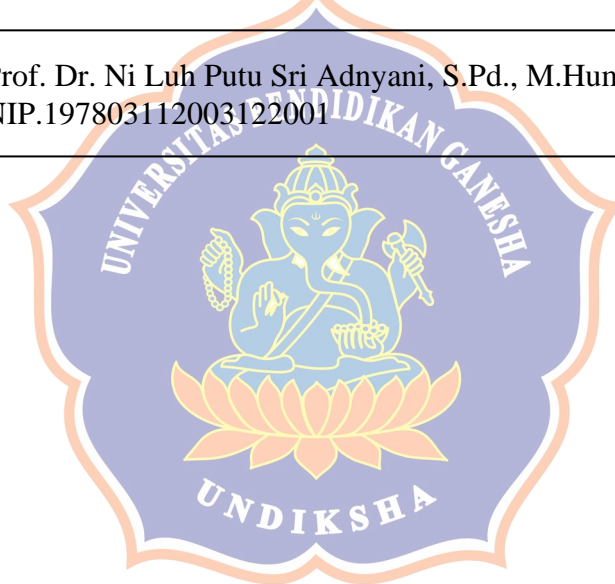


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Tugas Akhir oleh Maftah Aliffallah ini
telah dipertahankan di depan dewan penguji
Pada tanggal 06 Februari 2026

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Diterima oleh Panitia Ujian Fakultas Bahasa dan Seni
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LEMBAR PERNYATAAN

Dengan ini saya menyatakan bahwa karya tulis yang berjudul "**A Move and Step Analysis of the Textual Contents on the Jumeirah Bali Website**" beserta seluruh isinya adalah benar karya sendiri dan tidak melakukan penjiplakan dan mengutip dengan cara-cara yang tidak sesuai dengan etika yang berlaku dalam masyarakat keilmuan. Atas pernyataan saya ini saya siap menanggung resiko/sanksi yang dijatuhkan kepada saya apabila kemudian ditemukan adanya pelanggaran atas etika keilmuan karya saya ini, atau ada klaim terhadap keaslian karya saya ini.



Singaraja, 5 Februari 2026

Yang membuat pernyataan,

A handwritten signature in black ink, appearing to read "Maftah Aliffallah".

Maftah Aliffallah
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Grounded in the grace and guidance of Almighty God, the writer expresses sincere gratitude that this undergraduate thesis has been successfully completed as one of the requirements for obtaining the degree of Applied Bachelor in Linguistics at Universitas Pendidikan Ganesha, Singaraja, Bali. This work is entitled **“A Move and Step Analysis of the Textual Contents on the Jumeirah Bali Website.”** On this occasion, the writer would like to extend heartfelt appreciation and sincere thanks to all parties who have provided support, guidance, and encouragement throughout the process of completing this study. Deep gratitude is also expressed for the motivation, constructive input, and valuable suggestions that contributed significantly to the successful completion of this research. May all the kindness and assistance given be rewarded accordingly. The writer would like to express sincere appreciation to:

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For the writer, this research paper is still open to refinement, and any constructive suggestions, comments, or criticisms are highly appreciated. It is hoped that this study will provide meaningful insights into the rhetorical

organization of hotel websites, particularly through move analysis of tourism-related digital texts. By examining how communicative purposes are realized across different sections of the Jumeirah Bali official website, this paper is expected to contribute to the fields of discourse analysis, professional communication, and tourism studies. Finally, this research is intended to be beneficial for readers who are interested in website discourse, promotional strategies in hospitality, and the application of move analysis in tourism and digital marketing contexts.

Singaraja,

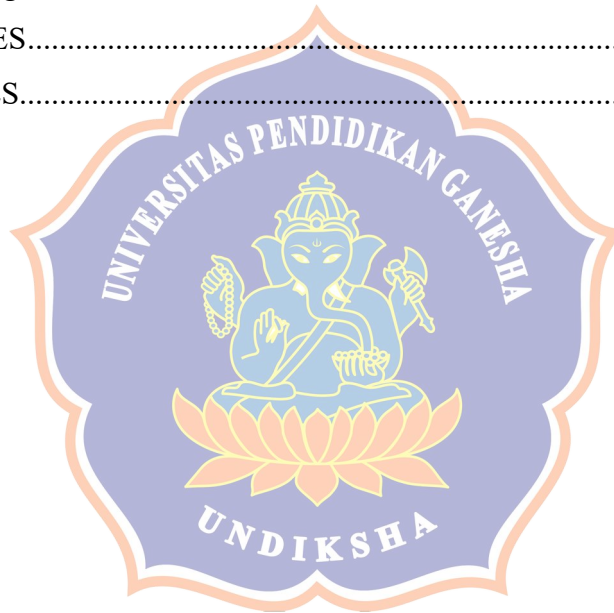


Maftah Aliffallah

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