

REFERENCES

- Abdullah, D., Jayaraman, K., & Kamal, S. B. M. (2016). A conceptual model of interactive hotel website: the role of perceived website interactivity and customer perceived value toward website revisit intention. *Procedia Economics and Finance*, 37(16), 170–175.
- Adnyani, N. L. P. S., Wisudariani, N. M. R., Pradnyana, G. A., Pradnyana, I. M. A., & Suwastini, N. K. A. (2021). Multimedia English learning materials for deaf or hard of hearing (DHH) Children. *Journal of Education Technology*, 5(4), 571. <https://doi.org/10.23887/jet.v5i4.38829>
- Afful, J. B. A., & Kyei, E. (2020). Move analysis of letters of recommendation written by lecturers in a Ghanaian university. *Journal of English Language Teaching and Applied Linguistics*, 2(5), 1–11. <https://doi.org/10.32996/jeltal>
- Agung, G. (2001). *Belajar sendiri desain web interaktif dan dinamis dengan frontpage 2000 dan dream weaver 4*. Gramedia.
- Artawa, K., Paramarta, I. M. S., Mulyanah, A., & Atmawati, D. (2023). Centripetal and centrifugal interconnection on hotel and restaurant linguistic landscape of Bali, Indonesia. *Cogent Arts and Humanities*, 10(1). <https://doi.org/10.1080/23311983.2023.2218189>
- Ashley, C., Brine, P. De, Lehr, A., & Wilde, H. (2007). *The role of the tourism sector in expanding economic opportunity*.
- Astawati, N. P. R., Paramarta, I. M. S., & Sudana, P. A. P. (2024). A linguistic landscape of tourism at Penglipuran village. *Seminar Nasional Trilingual Bahasa Sastra Dan Pariwisata II*, 1(July), 86–90.
- Bai, B., Law, R., & Wen, I. (2008). The impact of website quality on customer satisfaction and purchase intentions: evidence from Chinese online visitors. *International Journal of Hospitality Management*, 27(3), 391–402. <https://doi.org/10.1016/J.IJHM.2007.10.008>
- Bhatia, V. K. (1993). Analysing genre: language use in professional settings. In *Routledge*. Routledge.
- Bidgoli, H. (2004). *The internet encyclopedia* (H. Bidgoli (ed.)). John Wiley &

Sons.

- Glenn A. Bowen, (2009) Document analysis as a qualitative research method, *Qualitative Research Journal*, Vol. 9 Issue: 2, pp.27-40, <https://doi.org/10.3316/QRJ0902027>
- Budasi, I. G., Satyawati, M. S., & Anggayana, W. A. (2021). The status of lexicon used in tabuh rah ritual in Menyali village north Bali: An ethnolinguistic study. *Kasetsart Journal of Social Sciences*, 42(4), 960–967. <https://doi.org/10.34044/j.kjss.2021.42.4.33>
- Chaffey, D., Hemphill, T., & Edmundson-Bird, D. (2019). *Digital business and e-commerce management*. Pearson Education.
- Denzin, N. K. (2009). *The research act : A theoretical introduction to sociological methods* (1st Editio). Routledge. <https://doi.org/https://doi.org/10.4324/9781315134543>
- Hyland, K. (2004). *Disciplinary discourses: social interactions in academic writing*.
- Izdihar, F. N., Wijayatiningsih, T. D., & Budiastuti, R. E. (2022). Move analysis and critical thinking perception on the third semester students ' review text. *Journal of English Educators Society*, 7(2), 218–224. <https://doi.org/10.21070/jees.v7i2.1680>
- Jones, P. (1996). Managing hospitality innovation. *Cornell Hotel and Restaurant Administration Quarterly*, 37(5), 86–95.
- Jumeirah. (2024). *About Jumeirah*. <https://www.jumeirah.com/en/jumeirah-group/about-jumeirah>
- Kanafani, A., Kurniawan, E., & Lubis, A. H. (2022). A move analysis of abstracts in a scopus-indexed applied linguistics journal from different quartiles. *RETORIKA: Jurnal Ilmu Bahasa*, 8(1), 1–12. <https://doi.org/10.55637/jr.8.1.4344.1-12>
- Kaya, F., & Yağız, O. (2020). Move analysis of research article abstracts in the field of ELT: a comparative study. *JOURNAL OF LANGUAGE AND LINGUISTIC STUDIES*, 16(1), 390–404. <https://doi.org/10.17263/jlls.712854>
- Kotler, P., & Keller, K. L. (2016). *Marketing management*. Pearson.

- Laudon, K. C., & Traver, C. G. (2017). *E-commerce 2017: business, technology, and society*. Pearson Education.
- Martha, I. N. (2010). Retorika dan penggunaannya dalam berbagai bidang. *Prasi*, 6(12), 61–72.
- Maswana, S., Kanamaru, T., & Tajino, A. (2015). Move analysis of research articles across five engineering fields: what they share and what they do not. *Ampersand*, 2, 1–11. <https://doi.org/10.1016/j.amper.2014.12.002>
- Miles, M. B., & Huberman, A. M. (1994). *Qualitative data analysis: an expanded sourcebook* (2nd ed.). Sage Publications, Inc.
- Muhyidin, M. A., Sulhan, M. A., & Sevtiana, A. (2020). Perancangan ui/ux aplikasi my cic layanan informasi akademik mahasiswa menggunakan aplikasi figma. *Jurnal Digit*, 10(2), 208.
- Nielsen, J., & Tahir, M. (2002). *Homepage usability: 50 enttarnte websites*. Markt-und-Technik-Verlag.
- Nugraha, R. U. S., Myartawan, I. P. N. W., & Agustini, D. A. E. (2021). Multimodal communication analysis: the higher-level actions of waiters and waitresses at three restaurants in Tabanan. *International Journal of Language and Literature*, 4(4), 168–175. <https://doi.org/10.23887/ijll.v4i4.32097>
- Nurcik, A. B., Kurniawan, E., & Lubis, A. H. (2022). Rhetorical moves analysis on scopus-indexed research article rhetorical moves analysis on scopus-indexed research article abstracts by national and international authors. *ENGLISH REVIEW: Journal of English Education*, 10(2), 349–358. <https://doi.org/10.25134/erjee.v10i2.6235>
- Nwogu, K. N. (1997). The medical research paper: structure and functions. *English for Specific Purposes*, 16(2), 119–138. [https://doi.org/https://doi.org/10.1016/S0889-4906\(97\)85388-4](https://doi.org/https://doi.org/10.1016/S0889-4906(97)85388-4)
- Paramarta, I. M. S., Artawa, K., Satyawati, M. S., Purnawati, K. W., & Adijaya, M. A. (2023). Geosemiotic analysis of commercial outdoor signs in north Bali urban area, Indonesia. *Kasetsart Journal of Social Sciences*, 44(3), 965–974. <https://doi.org/10.34044/j.kjss.2023.44.3.35>
- Paramarta, I. M. S., Artawa, K., Satyawati, M. S., Purnawati, K. W., Dambayana Suputra, P. E., & Prabawati Sudana, P. A. (2022). Language contestation on

- the virtual linguistic landscape of the government website of Bali, Indonesia. *Rupkatha Journal on Interdisciplinary Studies in Humanities*, 14(3), 0–12. <https://doi.org/10.21659/rupkatha.v14n3.19>
- Pratiwi, S. N., Kurniawan, E., Gunawan, W., & Lubis, A. H. (2021). Move analysis of master's thesis and dissertation abstracts in English and Indonesian. *Proceedings of the Thirteenth Conference on Applied Linguistics (CONAPLIN 2020) Move*, 546, 568–573.
- Putra, M. S. P., & Astawa, I. N. D. (2022). Profil industri pariwisata dan ekonomi kreatif provinsi bali. *Jurnal Ilmiah Hospitality Management*, 12(2), 234–248.
- Putri, T. D., Kurniawan, E., Gunawan, W., & Lubis, A. H. (2021). Move analysis of thesis and dissertation abstracts of local and international graduate lecturers. *Proceedings of the Thirteenth Conference on Applied Linguistics (CONAPLIN 2020) Move*, 546, 581–586.
- Sandelowski, M. (2000). Focus on research methods: whatever happened to qualitative description? *Research in Nursing & Health*, 23, 334–340. [https://doi.org/10.1002/1098-240X\(200008\)23:43.0.CO;2-G](https://doi.org/10.1002/1098-240X(200008)23:43.0.CO;2-G)
- Setiawati, D., Nabilla, S. N., Suherdi, D., Kurniawan, E., Gunawan, W., & Lubis, A. H. (2021). A move analysis of research article introduction written by Indonesian authors : the case of soft and hard sciences. *Proceedings of the Thirteenth Conference on Applied Linguistics (CONAPLIN 2020) A*, 546, 127–132.
- Statistik, B. P. (2024). Perkembangan pariwisata provinsi Bali. *Badan Pusat Statistik Provinsi Bali*, 2022(30), 1–5.
- Suryani, F. B., & Rismiyanto. (2019). Move analysis of the English bachelor thesis abstracts written by Indonesians. *PROMINENT Journal*, 2(2), 192–199.
- Swales, J. M. (1990). Genre analysis: english in academic and research settings. In *Press Syndicate of the University of Cambridge*.