

**PENERAPAN MODEL PEMBELAJARAN KOOPERATIF TIPE STAD
(*STUDENT TEAM ACHIEVEMENT DIVISION*) BERBANTUAN MEDIA
AUDIO VISUAL PADA PENDIDIKAN PANCASILA UNTUK
MENINGKATKAN MOTIVASI DAN HASIL BELAJAR SISWA KELAS
VII B SMP NEGERI 3 SUSUT**

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ABSTRAK

Penelitian ini bertujuan untuk meningkatkan motivasi serta hasil belajar peserta didik kelas VII B SMP Negeri 3 Susut melalui penerapan model pembelajaran kooperatif tipe *Student Teams Achievement Division* (STAD) yang didukung media audio-visual pada mata pelajaran Pendidikan Pancasila. Penelitian ini menggunakan metode Penelitian Tindakan Kelas (PTK) yang dilaksanakan dalam dua siklus, dengan tahapan meliputi perencanaan, pelaksanaan tindakan, observasi, dan refleksi. Subjek penelitian terdiri atas 25 peserta didik kelas VII B semester genap tahun ajaran 2025/2026. Pengumpulan data motivasi belajar dilakukan melalui angket, sedangkan data hasil belajar diperoleh melalui tes esai. Analisis data menggunakan teknik deskriptif kuantitatif. Hasil penelitian menunjukkan bahwa penerapan model pembelajaran kooperatif tipe *Student Teams Achievement Division* (STAD) berbantuan media audio-visual mampu meningkatkan motivasi dan hasil belajar peserta didik. Pada siklus I, rata-rata motivasi belajar sebesar 111,5 dengan kategori sedang, kemudian meningkat pada siklus II menjadi 141,2 dengan kategori tinggi, dengan persentase peningkatan sebesar 26,64%. Selain itu, hasil belajar peserta didik juga mengalami peningkatan, yang ditunjukkan oleh rata-rata siklus I sebesar 68,2 dengan ketuntasan klasikal 40%, kemudian meningkat pada siklus II menjadi 79,6 dengan ketuntasan klasikal 80%. Berdasarkan temuan tersebut, dapat disimpulkan bahwa penerapan model pembelajaran kooperatif tipe *Student Teams Achievement Division* (STAD) berbantuan media audio-visual efektif dalam meningkatkan motivasi serta hasil belajar peserta didik pada mata pelajaran Pendidikan Pancasila.

Kata Kunci: Kooperatif Tipe STAD, Audio Visual, motivasi dan hasil belajar.

***THE IMPLEMENTATION OF THE COOPERATIVE LEARNING MODEL
TYPE STAD (STUDENT TEAM ACHIEVEMENT DIVISION) ASSISTED BY
AUDIO-VISUAL MEDIA IN PANCASILA EDUCATION TO IMPROVE
STUDENTS' MOTIVATION AND LEARNING OUTCOMES IN CLASS VII B
OF SMP NEGERI 3 SUSUT***

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ABSTRACT

This study aims to improve the motivation and learning outcomes of class VII B students of SMP Negeri 3 Susut through the implementation of the Student Teams Achievement Division (STAD) cooperative learning model supported by audio-visual media in the Pancasila Education subject. This study uses the Classroom Action Research (CAR) method which is implemented in two cycles, with stages including planning, action implementation, observation, and reflection. The research subjects consisted of 25 class VII B students in the even semester of the 2025/2026 academic year. Data collection on learning motivation was carried out through a questionnaire, while data on learning outcomes were obtained through an essay test. Data analysis used quantitative descriptive techniques. The results of the study showed that the implementation of the Student Teams Achievement Division (STAD) cooperative learning model assisted by audio-visual media was able to improve student motivation and learning outcomes. In the first cycle, the average learning motivation was 111.5 with a moderate category, then increased in the second cycle to 141.2 with a high category, with a percentage increase of 26.64%. In addition, student learning outcomes also improved, as indicated by an average score of 68.2 in cycle I with a classical completion rate of 40%, which then increased to 79.6 in cycle II with a classical completion rate of 80%. Based on these findings, it can be concluded that the implementation of the Student Teams Achievement Division (STAD) cooperative learning model with the aid of audio-visual media is effective in increasing student motivation and learning outcomes in the Pancasila Education subject.

Keywords: *Cooperative STAD type, Audio-Visual Media, Motivation, Learning Outcomes.*