

**PENERAPAN MODEL PEMBELAJARAN *PROBLEM BASED LEARNING*
BERBANTUAN MEDIA VISUAL UNTUK MENINGKATKAN HASIL
BELAJAR EKONOMI KELAS XII 4 IPS DI SMA NEGERI 1
KUBUTAMBAHAN**

Oleh

Gusti Ngurah Oka Tirtayadnya, NIM 2217011080

Program Studi Pendidikan Ekonomi

ABSTRAK

Penelitian tindakan kelas ini dilaksanakan karena tidak tercapai capaian hasil belajar ekonomi pada siswa kelas XII 4 IPS SMA Negeri 1 Kubutambahan, di mana sebesar 57,58% siswa belum memenuhi kriteria ketuntasan tujuan pembelajaran. Penelitian ini bertujuan untuk meningkatkan hasil belajar ekonomi melalui penerapan model pembelajaran *Problem Based Learning* (PBL) yang didukung oleh media visual, serta untuk mengetahui respon siswa terhadap penerapan model tersebut. Penelitian ini menggunakan desain spiral dari Kemmis dan McTaggart yang dilaksanakan dalam dua siklus dengan melibatkan 33 orang siswa sebagai subjek penelitian. Teknik pengumpulan data dilakukan melalui tes objektif dan angket respon siswa, yang kemudian dianalisis menggunakan pendekatan deskriptif kuantitatif. Hasil penelitian menunjukkan adanya peningkatan hasil belajar kognitif siswa, dimana pada Siklus I diperoleh nilai rata-rata sebesar 72,27 dengan tingkat ketuntasan klasikal 57,58%, dan meningkat pada Siklus II menjadi rata-rata 85,30 dengan ketuntasan klasikal sebesar 81,82%. Hasil angket menunjukkan bahwa tanggapan siswa terhadap pembelajaran berada pada kategori sangat positif dengan skor rata-rata 87,35. Pemanfaatan media visual seperti video, grafik, dan infografis terbukti membantu siswa dalam memahami konsep ekonomi yang bersifat abstrak serta mendorong keterlibatan aktif dalam proses pemecahan masalah. Disimpulkan bahwa penerapan model PBL berbantuan media visual efektif dalam meningkatkan hasil belajar ekonomi serta kualitas pembelajaran siswa di SMA Negeri 1 Kubutambahan.

Kata Kunci: *Problem Based Learning* (PBL), media visual, hasil belajar.

***IMPLEMENTATION OF THE PROBLEM BASED LEARNING MODEL
ASSISTED BY VISUAL MEDIA TO IMPROVE ECONOMICS LEARNING
OUTCOMES OF CLASS XII 4 IPS AT SMA NEGERI 1 KUBUTAMBAHAN***

By

Gusti Ngurah Oka Tirtayadnya, NIM 2217011080

Economics Education Study Program

ABSTRACT

This classroom action research was conducted because the learning outcomes in economics for grade XII 4 Social Sciences students at SMA Negeri 1 Kubutambahan were not achieved, where 57.58% of students had not met the mastery criteria for learning objectives. This study aims to improve economics learning outcomes through the implementation of the Problem Based Learning (PBL) model supported by visual media, as well as to determine students' responses to the application of the model. This study utilized the spiral design by Kemmis and McTaggart, conducted in two cycles involving 33 students as the research subjects. Data collection techniques were carried out through objective tests and student response questionnaires, which were then analyzed using a quantitative descriptive approach. The results showed an increase in students' cognitive learning outcomes, where in Cycle I the average score obtained was 72.27 with a classical mastery rate of 57.58%, and it increased in Cycle II to an average of 85.30 with a classical mastery of 81.82%. The questionnaire results indicated that students' responses to the learning process were in the very positive category, with an average score of 87.35. The utilization of visual media such as videos, graphs, and infographics was proven to help students understand abstract economic concepts and encourage active engagement in the problem-solving process. It is concluded that the implementation of the PBL model assisted by visual media is effective in improving economics learning outcomes as well as the quality of student learning at SMA Negeri 1 Kubutambahan.

Keywords: *Problem Based Learning (PBL), visual media, learning outcomes.*