

**PENGEMBANGAN VIDEO PEMBELAJARAN BERBASIS
STORYTELLING UNTUK MENINGKATKAN HASIL BELAJAR SISWA
PADA MATA PELAJARAN BAHASA INGGRIS
KELAS III SD N 4 BANYUNING**

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ABSTRAK

Penelitian ini bertujuan untuk menghasilkan rancang bangun video pembelajaran berbasis *storytelling* pada mata pelajaran Bahasa Inggris materi “*My Classroom is Clean*” untuk siswa kelas III SD Negeri 4 Banyuning serta mengetahui tingkat validitas, kepraktisan, dan efektivitas media yang dikembangkan. Penelitian ini merupakan penelitian dan pengembangan (*Research and Development*) dengan menggunakan model *ADDIE* yang meliputi tahap *analyze, design, development, implementation, dan evaluation*. Subjek penelitian meliputi ahli isi pembelajaran, ahli desain pembelajaran, ahli media pembelajaran, serta siswa kelas III SD Negeri 4 Banyuning. Metode pengumpulan data menggunakan kuesioner dan tes hasil belajar. Data dianalisis dengan teknik deskriptif kuantitatif, *uji Wilcoxon Signed-Rank Test*, serta perhitungan *N-Gain*.

Hasil penelitian menunjukkan bahwa video pembelajaran berbasis *storytelling* yang dikembangkan memiliki rancang bangun yang sistematis dan sesuai dengan karakteristik siswa sekolah dasar. Tingkat validitas media berada pada kualifikasi sangat baik dengan persentase sebesar 98,46% dari ahli isi, 92% dari ahli desain, dan 97% dari ahli media, serta hasil uji coba perorangan sebesar 92% dan kelompok kecil sebesar 95,33%. Tingkat kepraktisan media juga berada pada kualifikasi sangat baik dengan persentase sebesar 95,5% dari guru dan 95% dari siswa. Selain itu, media pembelajaran terbukti efektif dalam meningkatkan hasil belajar siswa yang ditunjukkan oleh nilai signifikansi uji *Wilcoxon* sebesar 0,000 ($< 0,05$) dan nilai *N-Gain* sebesar 0,976 dengan kategori tinggi.

Berdasarkan hasil tersebut, dapat disimpulkan bahwa video pembelajaran berbasis *storytelling* yang dikembangkan memenuhi kriteria valid, praktis, dan efektif sehingga layak digunakan dalam pembelajaran. Penelitian selanjutnya disarankan untuk mengembangkan media serupa pada materi dan jenjang yang berbeda.

Kata kunci: video pembelajaran, *storytelling*, Bahasa Inggris, *ADDIE*, hasil belajar

**DEVELOPMENT OF STORYTELLING-BASED LEARNING VIDEOS TO
IMPROVE STUDENTS' LEARNING OUTCOMES IN ENGLISH
SUBJECT FOR THIRD GRADE STUDENTS OF SD N 4 BANYUNING**

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ABSTRACT

This study aims to develop a storytelling-based instructional video for teaching English on the topic "*My Classroom is Clean*" for third-grade students of SD Negeri 4 Banyuning and to determine its validity, practicality, and effectiveness. This study employed a Research and Development (R&D) method using the *ADDIE* model, which consists of five stages: analyze, design, development, implementation, and evaluation. The subjects of this study included a content expert, an instructional design expert, a media expert, and third-grade students of SD Negeri 4 Banyuning. Data were collected using questionnaires and learning achievement tests. The data were analyzed using descriptive quantitative analysis, the Wilcoxon Signed-Rank Test, and *N-Gain* calculation.

The results indicate that the developed storytelling-based instructional video has a systematic design and is appropriate for the characteristics of elementary school students. The validity level of the media is classified as very high, with percentages of 98.46% from the content expert, 92% from the instructional design expert, and 97% from the media expert. The individual trial resulted in 92%, while the small group trial reached 95.33%, both categorized as very good. The practicality level is also categorized as very high, with percentages of 95.5% from the teacher and 95% from the students. Furthermore, the instructional video is proven to be effective in improving students' learning outcomes, as indicated by the Wilcoxon test significance value of 0.000 (< 0.05) and an *N-Gain* score of 0.976, which falls into the high category.

Based on these findings, it can be concluded that the developed storytelling-based instructional video meets the criteria of being valid, practical, and effective, and is therefore suitable for use in English learning. Future studies are recommended to develop similar media for different topics and educational levels.

Keywords: learning video, storytelling, English, *ADDIE*, learning outcomes