

ABSTRAK

Widiani, Ni Ketut (2026), *Pengembangan Model Pembelajaran DISCOVER Integratif Berbantuan Media Pembelajaran Digital untuk Meningkatkan Keterampilan Menulis Teks Deskripsi Siswa Kelas VIIA SMP Negeri 8 Denpasar*. Tesis, Pendidikan Bahasa, Program Pascasarjana, Universitas Pendidikan Ganesha.

Tesis ini sudah disetujui dan diperiksa oleh Pembimbing I: Prof. Dr. I Nyoman Sudiana, M.Pd. dan Pembimbing II: Prof. Dr. I Nengah Martha, M.Pd.

Kata-kata kunci: model pembelajaran integratif, media digital, teks deskripsi, DISCOVER.

Penelitian ini bertujuan untuk: (1) mendeskripsikan rancang bangun model pembelajaran DISCOVER integratif berbantuan media digital audiovisual; (2) mendeskripsikan validitas model; (3) mendeskripsikan tingkat kepraktisan model; dan (4) mendeskripsikan efektivitas model tersebut dalam meningkatkan keterampilan menulis teks deskripsi siswa kelas VIIA SMP Negeri 8 Denpasar. Model pembelajaran DISCOVER Integratif merupakan model pembelajaran yang dikembangkan peneliti dengan sintaks yang merupakan akronim dari tahap *Defini, Initiate, Search, Construct, Overview, dan Verify Meaning*. Subjek dalam penelitian ini meliputi 40 siswa kelas VIIA SMP Negeri 8 Denpasar, guru Bahasa Indonesia, serta para ahli materi, bahasa, dan media. Penelitian ini merupakan penelitian pengembangan (*Research and Development*) dengan menggunakan model ADDIE (*Analysis, Design, Development, Implementation, Evaluation*). Data dikumpulkan melalui observasi, wawancara, angket validasi ahli, angket respon guru dan siswa (kepraktisan), serta tes hasil belajar (pretes dan postes) untuk mengukur efektivitas. Data dianalisis dengan teknik analisis deskriptif kualitatif dan kuantitatif, termasuk penghitungan skor rata-rata, persentase, serta uji Normalized Gain (N-Gain). Hasil penelitian menunjukkan bahwa: (1) rancang bangun model pembelajaran DISCOVER integratif mengintegrasikan materi Bahasa Indonesia (teks deskripsi) dengan materi IPS (lokasi tempat tinggal) secara kontekstual berbantuan media digital audiovisual; (2) model dinyatakan Sangat Valid berdasarkan penilaian ahli materi (90%), ahli bahasa (84%), dan ahli media (87,5%); (3) model dinyatakan Sangat Praktis dengan skor rata-rata kepraktisan dari guru sebesar 4,50 (90%) dan dari siswa sebesar 4,40 (88%); (4) model dinyatakan efektif dalam meningkatkan keterampilan menulis teks deskripsi siswa, yang dibuktikan dengan adanya peningkatan nilai dari hasil pretes ke postes serta pencapaian rata-rata kemampuan menulis siswa yang telah melampaui KKM. Berdasarkan temuan tersebut, dapat disimpulkan bahwa model pembelajaran DISCOVER integratif berbantuan media digital audiovisual valid, praktis, dan efektif digunakan untuk meningkatkan keterampilan menulis teks deskripsi siswa.

ABSTRACT

Widiani, Ni Ketut (2026), Development of the DISCOVER Integrative Learning Model Assisted by Digital Audiovisual Media to Improve Descriptive Text Writing Skills of Grade VIIA Students at SMP Negeri 8 Denpasar. Thesis, Language Education, Postgraduate Program, Ganesha University of Education. This thesis has been approved and examined by Supervisor I: Prof. Dr. I Nyoman Sudiana, M.Pd. and Supervisor II: Prof. Dr. I Nengah Martha, M.Pd.

Keywords: integrative learning model, digital media, descriptive text, DISCOVER.

The objectives of this study were to: (1) describe the design of the DISCOVER Integrative learning model assisted by digital audiovisual media; (2) describe the validity of the model; (3) describe the level of practicality of the model; and (4) describe the effectiveness of the model in improving the descriptive text writing skills of Grade VIIA students at SMP Negeri 8 Denpasar. The DISCOVER Integrative learning model is a model developed by the researcher with a syntax that is an acronym for the following stages: Define, Initiate, Search, Construct, Overview, and Verify Meaning. The subjects of this study included 40 students of class VIIA at SMP Negeri 8 Denpasar, an Indonesian language teacher, as well as experts in content, language, and media. This study is a Research and Development (R&D) project using the ADDIE model (Analysis, Design, Development, Implementation, Evaluation). Data were collected through observations, interviews, expert validation questionnaires, teacher and student response questionnaires (practicality), and learning outcome tests (pre-test and post-test) to measure effectiveness. Data were analyzed using qualitative and quantitative descriptive analysis techniques, including the calculation of average scores, percentages, and the Normalized Gain (N-Gain) test.

The results showed that: (1) the design of the DISCOVER integrative learning model contextually integrates Indonesian language material (descriptive text) with Social Studies material (living location) assisted by digital audiovisual media; (2) the model was declared Very Valid based on the assessments of content experts (90.0%), language experts (84.0%), and media experts (87.5%); (3) the model was declared Very Practical with an average practicality score from the teacher of 4.50 (90.0%) and from the students of 4.40 (88.0%); (4) the model was declared effective in improving students' descriptive text writing skills, as evidenced by an increase in scores from the pre-test to the post-test and the achievement of students' average writing ability which exceeded the minimum mastery criteria (KKM). Based on these findings, it can be concluded that the DISCOVER integrative learning model assisted by digital audiovisual media is valid, practical, and effective for improving students' descriptive text writing skills.