

**MINAT MAHASISWA AKUNTANSI DALAM MERAIH SERTIFIKASI  
*CHARTERED ACCOUNTANT* (CA) (STUDI KASUS PADA MAHASISWA  
S1 AKUNTANSI UNIVERSITAS PENDIDIKAN GANESHA)**

Oleh

**Ni Made Dwi Darmayanti, NIM 2217051109**

**Program Studi S1 Akuntansi**

**ABSTRAK**

Penelitian ini bertujuan untuk mengungkap tingkat minat mahasiswa program S1 Akuntansi Universitas Pendidikan Ganesha terhadap sertifikasi *Chartered Accountant* (CA), mengidentifikasi faktor-faktor yang menyebabkan minat tersebut rendah, serta menyusun strategi peningkatannya oleh pihak kampus dan Ikatan Akuntan Indonesia (IAI). Penelitian menerapkan pendekatan kualitatif dengan metode studi kasus. Temuan menunjukkan bahwa minat mahasiswa terhadap sertifikasi CA masih relatif rendah, meskipun sertifikasi tersebut diakui sebagai elemen penting bagi pengembangan karier profesional. Penelitian ini mengungkap adanya kesenjangan antara pengakuan normatif akan urgensi sertifikasi CA dan kesiapan aktual mahasiswa untuk mengujarnya, baik dalam hal pemahaman, kemampuan finansial, maupun perencanaan karier. Rendahnya minat ini disebabkan oleh kombinasi hambatan struktural dan psikologis. Hambatan struktural meliputi kurangnya informasi dan sosialisasi mengenai prosedur sertifikasi, ditambah dengan biaya yang tinggi. Sementara itu, hambatan psikologis meliputi persepsi mahasiswa mengenai tingkat kesulitan ujian CA, serta prioritas karier jangka pendek yang menekankan kelulusan dan pengalaman kerja sebelum mempertimbangkan sertifikasi profesional. Strategi untuk meningkatkan minat memerlukan kolaborasi antara universitas dan IAI, termasuk sosialisasi intensif, integrasi kurikulum, bantuan akademik dan finansial, program beasiswa, pelatihan persiapan ujian, serta penguatan peran IAI Muda. Penelitian ini diharapkan menjadi fondasi bagi peningkatan keterlibatan mahasiswa akuntansi dalam meraih sertifikasi *Chartered Accountant* (CA).

**Kata kunci:** minat mahasiswa, *Chartered Accountant*, sertifikasi profesi, Ikatan Akuntan Indonesia, akuntansi

**ACCOUNTING STUDENTS' INTEREST IN ACHIEVING *CHARTERED ACCOUNTANT (CA) CERTIFICATION (CASE STUDY OF UNDERGRADUATE ACCOUNTING STUDENTS AT GANESHA UNIVERSITY OF EDUCATION)***

**By**

**Ni Made Dwi Darmayanti, NIM 2217051109**

***Program Study of Accounting***

**ABSTRACT**

*This study aims to uncover the level of interest among undergraduate accounting students at Ganesha University of Education in the Chartered Accountant (CA) certification, identify the factors contributing to this low level of interest, and develop strategies to increase it through collaboration between the university and the Indonesian Institute of Accountants (IAI). This study employs a qualitative approach using the case study method. The findings indicate that students' interest in CA certification remains relatively low, despite the certification being recognized as a crucial element for professional career development. This study reveals a gap between the normative recognition of the urgency of CA certification and students' actual readiness to pursue it, in terms of understanding, financial capability, and career planning. This low interest is caused by a combination of structural and psychological barriers. Structural barriers include a lack of information and outreach regarding certification procedures, compounded by high costs. Meanwhile, psychological barriers include students' perceptions of the difficulty level of the CA exam, as well as short-term career priorities that emphasize graduation and work experience before considering professional certification. Strategies to increase interest require collaboration between universities and the IAI, including intensive outreach, curriculum integration, academic and financial assistance, scholarship programs, exam preparation training, and strengthening the role of the IAI. This study is expected to serve as a foundation for increasing the participation of accounting students in obtaining Chartered Accountant (CA) certification.*

**Keywords:** *student interest, Chartered Accountant, professional certification, Indonesian Institute of Accountants, accounting*