

The Implementation of Infographics in Speaking for Social Interaction
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ABSTRACT

The current research's objectives were to observe the implementation of infographics in speaking for social interaction course and analyze students' responses toward infographics implementation. This study used an embedded mixed method design with qualitative dominant in which the primary component is qualitative and the supporting component is quantitative. The subjects of this study were a lecturer who was teaching speaking for social interaction course and students of 2C class in English Language Education department in academic year 2019/2020. Besides, the object of this study was speaking for social interaction course within the implementation of infographics. The data were collected by using two research instruments; observation sheet and students' reflective journal. Observation sheet was used to collect the data of teaching procedure in implementing infographics to teach speaking for social interaction course. Meanwhile, students' reflective journal was used to obtain data of students' responses toward the implementation of infographics in this course. The result of this study showed that; 1) in pre-activity, list-based infographic was used once by the lecturer as a media to explain about how to make and use the infographic; (2) in whilst activity, the lecturer was found using visual infographic twice as a media for students to practice speaking; (3) in post activity, the researcher found the lecturer conducted evaluation of speaking by asking the students to complete their speaking performance by using infographic. Students were found using visual infographic in their speaking performance. In this context, infographic had a rule as a guidance for students while speaking. Additionally, the implementation of infographics in post activity also got positive responses from most of the students. Majority of the students stated that the use of infographics was very beneficial in supporting students to speak better.

Keyword: *Teaching Speaking for Social Interaction Course, infographics, Students' Response*

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Tujuan dari penelitian ini adalah untuk mengobservasi penerapan infografis di mata kuliah *speaking for social interaction*, dan menganalisis tanggapan mahasiswa terhadap penerapan infografis. Penelitian ini menggunakan desain *embedded mixed method* dengan kualitatif sebagai komponen utama dan kuantitatif sebagai komponen pendukung. Subyek penelitian ini meliputi seorang dosen yang mengajar mata kuliah *speaking for social interaction* dan mahasiswa kelas 2C di Prodi Pendidikan Bahasa Inggris pada tahun ajaran 2019/2020. Disamping itu, obyek dari penelitian ini meliputi mata kuliah *speaking for social interaction* dalam penerapan infografis. Data dikumpulkan dengan menggunakan dua instrumen; lembar observasi dan jurnal refleksi siswa. Lembar observasi digunakan untuk mengumpulkan data dari prosedur mengajar penerapan infografis untuk *speaking for social interaction*. Sedangkan, jurnal refleksi siswa digunakan untuk memperoleh data dari respon mahasiswa terhadap penerapan infografis pada mata kuliah ini. Hasil penelitian menunjukkan bahwa; 1) dikegiatan awal, *list-based infographics* digunakan sekali oleh dosen sebagai media untuk menjelaskan tentang bagaimana membuat dan menggunakan infografis; 2) dikegiatan inti, ditemukan bahwa dosen menggunakan *visual infographics* sebanyak dua kali sebagai media untuk mahasiswa berlatih berbicara; 3) akhirnya di kegiatan akhir, peneliti menemukan bahwa dosen melakukan penilaian berbicara bahasa inggris mereka dengan menggunakan infografis. Dalam konteks ini, infografis berperan sebagai panduan ketika mahasiswa berbicara. Selain itu, penerapan infografis pada kegiatan akhir juga mendapat tanggapan positif dari sebagian besar mahasiswa. Mayoritas menyatakan bahwa penerapan infografis sangat bermanfaat dalam menunjang mahasiswa untuk berbicara bahasa inggris dengan lebih baik.

Kata Kunci: *Keterampilan Berbicara, Matapelajaran Berbicara Untuk Interaksi Sosial, Media Infografis, Tanggapan Siswa*