

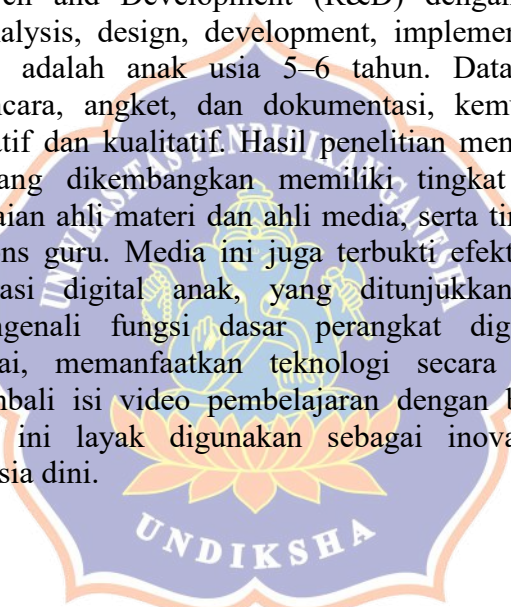
ABSTRAK

Juliani, Ni Kadek (2025). *Pengembangan Media Video Animasi Bermuatan Kearifan Lokal Tri Hita Karana untuk Meningkatkan Kemampuan Literasi Digital di Taman Kanak-Kanak Widya Insan Nugraha Tahun Pelajaran 2025/2026*. Tesis, Pendidikan Anak Usia Dini, Program Pascasarjana, Universitas Pendidikan Ganesha.

Tesis ini sudah disetujui dan diperiksa oleh Pembimbing I : Prof. Dr. I Nyoman Jampel, M.Pd dan Pembimbing II: Dr. Gede Wira Bayu, S.Pd., M.Pd

Kata kunci: literasi digital, media video animasi, PAUD, Tri Hita Karana, video pembelajaran

Penelitian ini bertujuan untuk menghasilkan media video animasi bermuatan kearifan lokal Tri Hita Karana serta menguji validitas, kepraktisan, dan efektivitasnya dalam meningkatkan kemampuan literasi digital anak kelompok B di Taman Kanak-Kanak Widya Insan Nugraha. Penelitian ini menggunakan rancangan Research and Development (R&D) dengan model ADDIE yang meliputi tahap analysis, design, development, implementation, dan evaluation. Subjek penelitian adalah anak usia 5–6 tahun. Data dikumpulkan melalui observasi, wawancara, angket, dan dokumentasi, kemudian dianalisis secara deskriptif kuantitatif dan kualitatif. Hasil penelitian menunjukkan bahwa media video animasi yang dikembangkan memiliki tingkat validitas sangat baik berdasarkan penilaian ahli materi dan ahli media, serta tingkat kepraktisan tinggi berdasarkan respons guru. Media ini juga terbukti efektif dalam meningkatkan kemampuan literasi digital anak, yang ditunjukkan melalui peningkatan kemampuan mengenali fungsi dasar perangkat digital, memahami etika penggunaan gawai, memanfaatkan teknologi secara positif, serta mampu menceritakan kembali isi video pembelajaran dengan bahasa sendiri. Dengan demikian, media ini layak digunakan sebagai inovasi pembelajaran pada pendidikan anak usia dini.



ABSTRACT

Juliani, Ni Kadek (2025). Development of Animated Video Media Containing Tri Hita Karana Local Wisdom to Improve Digital Literacy Skills at Widya Insan Nugraha Kindergarten, Academic Year 2025/2026. Thesis, Early Childhood Education, Postgraduate Program, Ganesha University of Education.

This thesis has been approved and reviewed by Supervisor I: Prof. Dr. I Nyoman Jampel, M.Pd. and Supervisor II: Dr. Gede Wira Bayu, S.Pd., M.Pd.

Keywords: digital literacy, animated video media, PAUD, Tri Hita Karana, learning video

This study aims to produce animated video media containing Tri Hita Karana local wisdom and to test its validity, practicality, and effectiveness in improving the digital literacy skills of group B children at Widya Insan Nugraha Kindergarten. This study used a Research and Development (R&D) design with the ADDIE model, which includes the stages of analysis, design, development, implementation, and evaluation. The research subjects were children aged 5–6 years. Data were collected through observation, interviews, questionnaires, and documentation, then analyzed descriptively quantitatively and qualitatively. The results of the study indicate that the developed animated video media has a very good level of validity based on the assessment of material experts and media experts, and a high level of practicality based on teacher responses. This media has also proven effective in improving children's digital literacy skills, as demonstrated by an increase in the ability to recognize the basic functions of digital devices, understand the ethics of using gadgets, utilize technology positively, and be able to retell the contents of learning videos in their own words. Thus, this media is suitable for use as a learning innovation in early childhood education.

