

**PENGEMBANGAN BAHAN AJAR MULTIMEDIA BERBASIS
FLIPBOOK MATERI TEKNIK DASAR *GROUNDSTROKE FOREHAND*
DAN *BACKHAND* PADA MATA KULIAH TP. PEMBELAJARAN
TENIS LAPANGAN**

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ABSTRAK

Penelitian ini bertujuan untuk mengembangkan suatu bahan ajar multimedia berbasis *flipbook* materi teknik dasar *groundstroke forehand* dan *backhand* pada mata kuliah TP. Pembelajaran Tenis Lapangan. *Flipbook* dipilih karena dapat menyatukan berbagai elemen multimedia, seperti teks, video, gambar, audio, dan kuis kedalam satu platform. Pengembangan bahan ajar dilaksanakan dengan mempergunakan model ADDIE yang terdiri dari lima tahapan: (1) Analisis, (2) Perancangan, (3) Pengembangan, (4) Implementasi, dan (5) Evaluasi. Validasi produk pada studi ini melibatkan ahli isi, ahli desain, ahli media pembelajaran, dan ahli praktisi lapangan. Dalam subjek penelitian uji coba produk ini juga dilaksanakan oleh mahasiswa program studi pendidikan jasmani kesehatan dan rekreasi dari uji coba perorangan, uji coba kelompok kecil, dan uji coba kelompok besar. Pengumpulan data yang digunakan peneliti pada studi ini yaitu berupa kusioner dengan instrumen yang dibentuk dalam skala skor *likert*. Analisis data menggunakan analisis deskriptif kualitatif dan kuantitatif. Berdasarkan hasil penelitian menunjukkan bahwa dari uji ahli isi memperoleh persentase skor 98% dengan kriteria sangat baik, uji ahli desain memperoleh persentase skor 95% dengan kriteria sangat baik, uji ahli media mendapatkan skor persentase 100% dengan kualifikasi sangat baik, uji ahli praktisi lapangan mendapatkan skor persentase 97% dengan kualifikasi sangat baik, uji coba perorangan memperoleh skor 97% dengan kualifikasi sangat baik, uji coba kelompok kecil 96% dengan kualifikasi sangat baik, uji coba kelompok besar mendapatkan skor 96% dengan kualifikasi sangat baik. Didapat kesimpulan bahwa *flipbook* ini dikatakan layak dan dapat digunakan sebagai sumber belajar, serta sangat baik sehingga sangat layak untuk dipergunakan sebagai media pendukung pada proses perkuliahan.

Kata-kata Kunci : Pengembangan, ADDIE, Tenis lapangan, *Flipbook*, Teknik dasar *Groundstroke*

**DEVELOPMENT OF FLIPBOOK-BASED MULTIMEDIA TEACHING
MATERIALS ON BASIC FOREHAND AND BACKHAND GROUNDSTROKE
TECHNIQUES IN THE TENNIS COURSE**

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ABSTRACT

This study aims to develop a flipbook-based multimedia teaching material for basic forehand and backhand groundstroke techniques in the TP course. Tennis Learning. Flipbook was chosen because it can combine various multimedia elements, such as text, video, images, audio, and quizzes into one platform. The development of teaching materials was carried out using the ADDIE model which consists of five stages: (1) Analysis, (2) Design, (3) Development, (4) Implementation, and (5) Evaluation. Product validation in this study involved content experts, design experts, learning media experts, and field practitioner experts. In the research subjects, the product trial was also carried out by students of the health and recreation physical education study program from individual trials, small group trials, and large group trials. Data collection used by researchers in this study was in the form of a questionnaire with an instrument formed on a Likert scale. Data analysis used qualitative and quantitative descriptive analysis. Based on the results of the study, it shows that from the content expert test, the percentage score was 98% with very good criteria, the design expert test obtained a percentage score of 95% with very good criteria, the media expert test obtained a percentage score of 100% with very good qualifications, the field practitioner expert test obtained a percentage score of 97% with very good qualifications, individual trials obtained a score of 97% with very good qualifications, small group trials obtained a score of 96% with very good qualifications, large group trials obtained a score of 96% with very good qualifications. It can be concluded that this flipbook is said to be feasible and can be used as a learning resource, and is very good so it is very suitable to be used as a supporting media in the lecture process.

Kata-kata Kunci : Pengembangan, ADDIE, Tenis lapangan, *Flipbook*, Teknik dasar *Groundstroke*