

**PENGEMBANGAN MEDIA *FLASHCARD* BERMUATAN *TAT*
TWAM ASI UNTUK MENINGKATKAN KETERAMPILAN
MEMBACA SISWA KELAS II SD**

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ABSTRAK

Tujuan dari penelitian ini adalah untuk menghasilkan rancang bangun, serta mengetahui validitas, kepraktisan, dan efektivitas media pembelajaran *flashcard* bermuatan *tat twam asi* pada topik berteman dalam keragaman. Jenis penelitian yang digunakan adalah penelitian pengembangan (*Research and Development*) dengan mengimplementasikan model ADDIE yang terdiri atas lima tahapan sistematis, yaitu: *Analysis, Design, Development, Implementation, dan Evaluation*. Subjek penelitian ini melibatkan siswa kelas II SD Negeri 5 Jinengdalem. Teknik pengumpulan data dilakukan secara komprehensif melalui observasi, wawancara, angket, serta instrumen tes keterampilan membaca. Data yang terkumpul kemudian dianalisis dengan teknik deskriptif kualitatif dan kuantitatif. Hasil penelitian menunjukkan bahwa media *flashcard* bermuatan *Tat Twam Asi* memperoleh predikat sangat layak dengan kategori sangat baik berdasarkan penilaian validator ahli materi dan ahli media. Aspek kepraktisan media juga mencapai kategori sangat baik berdasarkan respon positif yang diberikan oleh guru dan siswa. Uji efektivitas menggunakan analisis uji-t berpasangan (*paired sample t-test*) menghasilkan nilai signifikansi sebesar 0,001 ($< 0,05$), yang mengindikasikan adanya perbedaan signifikan pada keterampilan membaca siswa sebelum dan sesudah intervensi. Selain itu hasil analisis *N-gain score* menunjukkan nilai rata-rata sebesar 0,5224 dengan persentase 56%, yang berada pada kategori sedang dengan tafsiran cukup efektif. Berdasarkan persentase tersebut, dapat disimpulkan bahwa media *flashcard* bermuatan *Tat Twam Asi* valid, praktis, dan efektif sehingga layak digunakan sebagai sarana media pembelajaran Bahasa Indonesia di sekolah dasar.

Kata Kunci: Bahasa Indonesia, Keterampilan membaca, Media *Flashcard, Tat Twam asi*

**DEVELOPMENT OF FLASHCARD MEDIA CONTAINING TAT TWAM
ASI TO IMPROVE READING SKILLS OF GRADE II ELEMENTARY
SCHOOL STUDENTS**

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ABSTRACT

The purpose of this study was to produce a design, as well as to determine the validity, practicality, and effectiveness of flashcard learning media containing Tat Twam Asi on the topic of making friends in diversity. The type of research used was development research (Research and Development) by implementing the ADDIE model which consists of five systematic stages, namely: Analysis, Design, Development, Implementation, and Evaluation. The subjects of this study involved second-grade students of SD Negeri 5 Jinengdalem. Data collection techniques were carried out comprehensively through observation, interviews, questionnaires, and reading skills test instruments. The collected data were then analyzed using qualitative and quantitative descriptive techniques. The results showed that the flashcard media containing Tat Twam Asi obtained a very decent predicate with a very good category based on the assessment of material expert validators and media experts. The practicality aspect of the media also reached a very good category based on positive responses given by teachers and students. The effectiveness test using paired sample t-test analysis produced a significance value of 0.001 (<0.05), which indicated a significant difference in students' reading skills before and after the intervention. Furthermore, the N-gain score analysis showed an average value of 0.5224 with a percentage of 56%, which is in the moderate category and interpreted as quite effective. Based on this percentage, it can be concluded that the flashcard media containing Tat Twam Asi is valid, practical, and effective, making it suitable for use as a medium for Indonesian language learning in elementary schools.

Keywords: *Indonesian, Reading Skills, Flashcard Media, Tat Twam Asi*