

**PENGARUH PENGGUNAAN MULTIMEDIA INTERAKTIF BERBASIS
WEBSITE TERHADAP MINAT DAN HASIL BELAJAR IPAS SISWA
KELAS IV GUGUS I GUSTI NGURAH RAI DENPASAR BARAT**

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ABSTRAK

Penelitian ini dilatarbelakangi oleh kurangnya minat dan hasil belajar IPAS siswa karena penggunaan media pembelajaran yang kurang variatif. Penelitian ini bertujuan untuk mengetahui pengaruh multimedia interaktif berbasis *website* terhadap minat dan hasil belajar IPAS siswa kelas IV sekolah dasar. Penelitian ini menggunakan desain eksperimen semu dengan rancangan *non-equivalent control group design*. Pengumpulan data dilakukan dengan menggunakan kuesioner dan tes objektif. Analisis data menggunakan statistik deskriptif dan statistik inferensial yang dilakukan setelah memenuhi uji prasyarat. Hasil analisis statistik inferensial menggunakan uji MANOVA menunjukkan bahwa multimedia interaktif berbasis *website* berpengaruh positif secara simultan terhadap minat dan hasil belajar IPAS, serta berpengaruh signifikan terhadap minat belajar dan hasil belajar. Dengan demikian, dapat disimpulkan bahwa multimedia interaktif berbasis *website* berpengaruh positif secara simultan terhadap minat dan hasil belajar IPAS siswa. Oleh karena itu, multimedia interaktif berbasis *website* dinyatakan efektif untuk meningkatkan minat dan hasil belajar IPAS siswa sekolah dasar.

Kata Kunci: Multimedia Interaktif, *Website*, Minat Belajar, Hasil Belajar, IPAS.

***THE EFFECT OF WEBSITE-BASED INTERACTIVE MULTIMEDIA ON
THE INTEREST AND LEARNING OUTCOMES IN IPAS OF FOURTH
GRADE STUDENTS IN CLUSTER I GUSTI NGURAH RAI, WEST
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ABSTRACT

This study was motivated by students' low interest and learning outcomes in Integrated Science and Social Studies (IPAS), which were attributed to the limited variety of instructional media used in the classroom. The study aimed to determine the effect of website-based interactive multimedia on the interest and learning outcomes of fourth-grade elementary school students in IPAS. This research employed a quasi-experimental design with a non-equivalent control group design. Data were collected using questionnaires and objective tests. Data analysis was conducted using descriptive and inferential statistics after meeting the prerequisite tests. The results of inferential statistical analysis using MANOVA indicated that website-based interactive multimedia had a positive simultaneous effect on students' interest and learning outcomes in IPAS. Additionally, it had a significant effect on learning interest and learning outcomes. Therefore, it can be concluded that website-based interactive multimedia has a positive simultaneous effect on students' interest and learning outcomes in IPAS. Thus, website-based interactive multimedia is considered effective in improving elementary school students' interest and learning outcomes.

Keywords: Interactive Multimedia, Website, Learning Interest, Learning Outcomes, IPAS.