

**PENGEMBANGAN MULTIMEDIA INTERAKTIF
BERORIENTASI MODEL *PROJECT BASED LEARNING* BERMUATAN
TRI KAYA PARISUDHA PADA SISWA KELAS IV SD**

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ABSTRAK

Penelitian ini dilatarbelakangi oleh rendahnya sikap sosial siswa kelas IV sekolah dasar dalam pembelajaran Ilmu Pengetahuan Alam dan Sosial serta dominannya penggunaan metode ceramah dan media yang kurang variatif. Penelitian ini bertujuan untuk mengembangkan multimedia interaktif berorientasi model *Project Based Learning* bermuatan nilai *Tri Kaya Parisudha* serta menguji validitas, kepraktisan, dan efektivitasnya dalam meningkatkan sikap sosial siswa. Jenis penelitian yang digunakan adalah penelitian dan pengembangan dengan model *ADDIE* yang meliputi tahap analisis, perancangan, pengembangan, implementasi, dan evaluasi. Subjek penelitian terdiri atas ahli media, ahli materi, guru, dan siswa kelas IV di Gugus II Kecamatan Buleleng. Data dikumpulkan melalui wawancara, observasi, angket, dan instrumen sikap sosial, kemudian dianalisis secara deskriptif kuantitatif dan inferensial. Hasil penelitian menunjukkan bahwa multimedia interaktif yang dikembangkan berada pada kategori sangat baik berdasarkan penilaian ahli media dan ahli materi. Uji kepraktisan oleh guru dan siswa juga menunjukkan kategori sangat baik. Uji efektivitas menunjukkan bahwa peningkatan sikap sosial siswa pada kelas eksperimen berada pada kategori efektif dan lebih tinggi dibandingkan kelas kontrol. Dengan demikian, multimedia interaktif berbasis *Project Based Learning* bermuatan *Tri Kaya Parisudha* layak dan efektif digunakan untuk meningkatkan sikap sosial siswa sekolah dasar.

Kata Kunci: Multimedia Interaktif, *Project Based Learning*, *Tri Kaya Parisudha*, Sikap Sosial

**DEVELOPMENT OF INTERACTIVE MULTIMEDIA ORIENTED TO
PROJECT BASED LEARNING MODEL CONTAINING TRI KAYA PARISUDHA
OF GRADE IV ELEMENTARY SCHOOL STUDENTS.**

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ABSTRACT

This study was motivated by the low level of social attitudes among fourth-grade elementary school students in integrated science and social studies learning, as well as the dominance of lecture-based methods and less varied instructional media. The study aimed to develop interactive multimedia oriented to the Project Based Learning model integrated with the values of Tri Kaya Parisudha and to examine its validity, practicality, and effectiveness in improving students' social attitudes. This research employed a Research and Development approach using the ADDIE model, consisting of analysis, design, development, implementation, and evaluation stages. The subjects included media experts, content experts, teachers, and fourth-grade students in Cluster II of Buleleng District. Data were collected through interviews, observations, questionnaires, and social attitude instruments, and were analyzed using descriptive quantitative and inferential techniques. The results indicated that the developed interactive multimedia achieved a very good qualification based on expert validation. Practicality tests conducted by teachers and students also showed very good results. Furthermore, the effectiveness test revealed that the improvement of students' social attitudes in the experimental class was categorized as effective and significantly higher than that of the control class. Therefore, the developed multimedia is feasible and effective for enhancing elementary students' social attitudes.

Keywords: *Interactive Multimedia, Project Based Learning, Tri Kaya Parisudha, Social Attitude*