

PENGEMBANGAN MEDIA KARTU BERGAMBAR BERBASIS KEARIFAN LOKAL PADA PEMBELAJARAN PUISI DI KELAS IV SD NEGERI 10 PEDUNGAN TAHUN AJARAN 2025/2026

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ABSTRAK

Penelitian ini bertujuan (1) untuk mengetahui rancang bangun media kartu bergambar berbasis kearifan lokal pada pembelajaran puisi di kelas IV SD Negeri 10 Pedungan, (2) validitas media kartu bergambar berbasis kearifan lokal berdasarkan uji ahli isi, ahli desain, ahli media, uji perorangan, dan uji kelompok kecil siswa kelas IV SD Negeri 10 Pedungan, (3) efektivitas penggunaan media kartu bergambar berbasis kearifan lokal pada pembelajaran puisi di kelas IV SD Negeri 10 Pedungan. Pengumpulan data menggunakan metode kuisioner dan tes. Teknik analisis data yang digunakan yaitu analisis deksriptif kualitatif, kuantitatif, dan statistik inferensial. Hasil penelitian menunjukkan bahwa: (1) rancang bangun media kartu bergambar berbasis kearifan lokal dikembangkan dengan model ADDIE (*analyze, design, development, implementation dan evaluation*) dengan presentase penilaian yang diperoleh dari ahli rancang bangun sebesar 95,00% dengan kualifikasi sangat baik; (2) media kartu bergambar berbasis kearifan lokal dinyatakan valid berdasarkan penilaian dari ahli rancang bangun 95,00% (sangat baik), ahli isi 97,22% (sangat baik), ahli desain 84,38% (baik), ahli media 95,00% (sangat baik), uji perorangan 95.00% (sangat baik), dan uji kelompok kecil 96,94% (sangat baik); (3) uji efektivitas dengan uji-t *sampel dependent* menunjukkan $t_{hitung} > t_{tabel}$ ($20,934 > 1,669$) maka H_0 ditolak dan H_1 diterima, sehingga dapat dinyatakan terdapat perbedaan yang signifikan hasil belajar sebelum dan sesudah menggunakan media. Berdasarkan hasil tersebut, dapat disimpulkan bahwa media kartu bergambar berbasis kearifan lokal merupakan media pembelajaran yang valid, layak dan efektif digunakan sebagai media pembelajaran puisi di kelas IV SD Negeri 10 Pedungan tahun pelajaran 2025/2026.

Kata kunci: Pengembangan; Kartu Bergambar; Kearifan Lokal; Puisi

DEVELOPMENT OF PICTURE CARD MEDIA BASED ON LOCAL WISDOM IN POETRY LEARNING IN GRADE IV SD NEGERI 10 PEDUNGAN ACADEMIC YEAR 2025/2026

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ABSTRACT

This study aims (1) to determine the design and construction of picture card media based on local wisdom in teaching poetry in fourth grade at SD Negeri 10 Pedungan, (2) the validity of picture card media based on local wisdom based on local wisdom based on content expert test, design experts, media experts, individual test and small group tests with fourth grade students at SD Negeri 10 Pedungan, (3) the effectiveness of using picture card media based on local wisdom in teaching poetry in fourth grade at SD Negeri 10 Pedungan. Data collection was carried out using questionnaires and tests. The data analysis techniques used were qualitative descriptive analysis, and inferential statistics. The research results showed that: (1) the design and development of image card media based on local wisdom was developed using the ADDIE model (analyze, design, development, implementation, and evaluation) with an assessment percentage obtained from design experts of 95,00% with a very good qualification; (2) the card media with images based on local wisdom is declared valid based on assessments from design development experts at 95,00% (very good), content experts at 97,22% (very good), design experts at 84,38% (good), media experts at 95,00% (very good), individual tests at 95,00% (very good), and small group tests at 96,94% (very good); (3) effectiveness testing with a dependent sample t-test show $t\text{-count} > t\text{-table}$ ($20,934 > 1,669$), so H_0 is rejected and H_1 is accepted, thus it can be stated that there is a significant difference in learning outcomes before and after using the media. Based on these results, it can be concluded that picture card media based on local wisdom is a valid, feasible, and effective learning medium to be used as a poetry learning tool in the fourth grade at SD Negeri 10 Pedungan for the 2025/2026 academy year.

Keywords: Development; Picture Cards; Local Wisdom; Poetry