

**PENGEMBANGAN MEDIA BUKU CERITA BERGAMBAR BERBASIS  
LITERASI MEMBACA UNTUK PEMAHAMAN KOSAKATA BAHASA  
INDONESIA SISWA KELAS V DI SD NEGERI 10 PEDUNGAN TAHUN  
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**ABSTRAK**

Penelitian ini bertujuan (1) untuk mengetahui rancang bangun media buku cerita bergambar berbasis literasi membaca untuk pemahaman kosakata bahasa Indonesia siswa kelas V SD Negeri 10 Pedungan, (2) untuk mengetahui validitas media buku cerita bergambar berdasarkan uji ahli materi/isi, uji ahli desain instruksional, uji ahli media, uji perorangan, uji kelompok kecil dan uji perorangan siswa kelas V di SD Negeri 10 Pedungan, dan (3) Efektivitas media buku cerita bergambar berbasis literasi membaca untuk pemahaman kosakata bahasa Indonesia siswa kelas V di SD Negeri 10 Pedungan pengumpulan data menggunakan metode kuesioner dan tes. Teknik analisis data menggunakan teknik analisis deskriptif kuantitatif, kualitatif, dan analisis statistik inferensial. Hasil penelitian pengembangan ini menunjukkan bahwa : (1) rancang bangun media buku cerita bergambar dikembangkan menggunakan model ADDIE (analisis, perancangan, pengembangan, implementasi, evaluasi) dengan hasil persentase penilaian dari ahli rancang bangun 95,00% (sangat baik); (2) media buku cerita bergambar dinyatakan valid berdasarkan penilaian ahli isi pembelajaran 97,20% (sangat baik), ahli desain instruksional 100% (sangat baik), ahli media pembelajaran 95,00% (sangat baik), uji perorangan 92,50% (sangat baik), uji kelompok kecil 96,39% (sangat baik); (3) uji efektivitas dengan uji-t dependent menunjukkan  $t_{hitung} > t_{tabel}$  ( 11,5788 > 1,6991) sehingga  $H_0$  ditolak dan  $H_1$  diterima. Hal tersebut menunjukkan adanya peningkatan yang signifikan antara sebelum dan sesudah menggunakan Buku Cerita Bergambar Berbasis Literasi Membaca Untuk Pemahaman Kosakata Bahasa Indonesia Siswa Kelas V Di SD Negeri 10 Pedungan Tahun Ajaran 2025/2026.

**Kata Kunci : Media Buku Cerita Bergambar, Literasi Membaca, Kosakata Bahasa Indonesia**

**DEVELOPMENT OF PICTURE STORYBOOK MEDIA BASED ON  
READING LITERACY FOR INDONESIAN VOCABULARY  
COMPREHENSION OF FIFTH GRADE STUDENTS AT SD NEGERI 10  
PEDUNGAN ACADEMIC YEAR 2025/2026**

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**ABSTRACT**

This study aims (1) to determine the design of illustrated storybook media based on reading literacy for the comprehension of Indonesian vocabulary of fifth grade students at SD Negeri 10 Pedungan, (2) to determine the validity of illustrated storybook media based on expert material/content tests, instructional design expert tests, media expert tests, individual tests, small group tests, and individual tests of fifth grade students at SD Negeri 10 Pedungan, and (3) the effectiveness of illustrated storybook media based on reading literacy for the comprehension of Indonesian vocabulary of fifth grade students at SD Negeri 10 Pedungan. Data collection was conducted using questionnaires and tests. The data analysis techniques used quantitative descriptive analysis, qualitative analysis, and inferential statistical analysis. The results of this development research show that: (1) the design of the picture storybook media was developed using the ADDIE model (analysis, design, development, implementation, evaluation) with the design expert assessment results at 95,00% (very good) ; (2) the picture storybook media was declared valid based on the assessment of learning content experts 97,20% (very good), instructional design experts 100% (very good), learning media group experts 95,00% (very good), individual tests 92,50% (very good), and small group tests 96,39% (very good) ; (3) the effectiveness test using uji t dependent showed  $t_{hitung} > t_{tabel}$  ( 11,5788 > 1,6991) so that  $H_0$  was rejected and  $H_1$  accepted. This indicates a significant improvement between before and after using illustrated storybook based on literacy for Indonesian vocabulary comprehension for grade V students at SD Negeri 10 Pedungan in the 2025/2026 academic year.

Keyword : Picture Storybook Media, Reading Literacy, Indonesian Vocabulary