

**PEMANFAATAN MEDIA PEMBELAJARAN VIDEO ANIMASI *YOUTUBE*
GROMORE STUDIO SERIES DALAM PEMBELAJARAN MENYIMAK
CERITA RAKYAT PADA SISWA KELAS VII DI SMP NEGERI 1 SUKASADA**

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ABSTRAK

Penelitian ini bertujuan untuk mendeskripsikan media *YouTube* khususnya pada kanal *Gromore Studio Series* dalam pembelajaran menyimak cerita rakyat di kelas VII SMP Negeri 1 Sukasada, mendeskripsikan kemampuan siswa terhadap pemanfaatan media *YouTube Gromore Studio Series* dalam pembelajaran menyimak cerita rakyat di kelas VII SMP Negeri 1 Sukasada, dan mendeskripsikan kendala yang dihadapi oleh guru dalam memanfaatkan media *YouTube Gromore Studio Series* pada pembelajaran menyimak cerita rakyat di kelas VII SMP Negeri 1 Sukasada. Subjek penelitian ini yaitu, seluruh siswa kelas VII C serta salah satu guru mata pelajaran Bahasa Indonesia di kelas VII C SMP Negeri 1 Sukasada. Metode pengumpulan data yang digunakan adalah metode observasi, metode wawancara, dan metode dokumentasi. Hasil penelitian menunjukkan bahwa pemanfaatan media *YouTube Gromore Studio Series* dilakukan pada tahap kegiatan inti, kemampuan siswa terhadap pemanfaatan media *YouTube Gromore Studio Series* menunjukkan bahwa siswa mampu menyimak cerita rakyat dengan baik dan dibuktikan dengan keseluruhan nilai tugas siswa yang cukup sempurna, kendala yang dihadapi guru saat memanfaatkan media *YouTube Gromore Studio Series* bersumber dari aspek sarana prasarana dan dari aspek peserta didik.

Kata Kunci: media *YouTube*, *Gromore Studio Series*, cerita rakyat.

**THE UTILIZATION OF *YOUTUBE* ANIMATED VIDEO LEARNING MEDIA:
GROMORE STUDIO SERIES IN TEACHING LISTENING TO FOLKTALES
FOR SEVENTH-GRADE STUDENTS AT SMP NEGERI 1 SUKASADA**

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ABSTRACT

This study aims to describe the use of YouTube media, particularly the Gromore Studio Series channel, in teaching listening to folktales for seventh-grade students at SMP Negeri 1 Sukasada; to describe students' abilities in utilizing the YouTube Gromore Studio Series media in learning to listen to folktales; and to identify the challenges faced by teachers in utilizing the YouTube Gromore Studio Series media in teaching listening to folktales in seventh grade at SMP Negeri 1 Sukasada. The subjects of this study were all students of classes VII C as well as one Indonesian language teacher of seventh grade at SMP Negeri 1 Sukasada. The data collection methods used in this research were observation, interviews, and documentation. The results of the study indicate that the utilization of the YouTube Gromore Studio Series media was implemented during the main learning activities. Students' abilities in utilizing the YouTube Gromore Studio Series media show that they were able to listen to folktales effectively, as evidenced by their overall task scores, which were highly satisfactory. The challenges faced by the teacher in utilizing the YouTube Gromore Studio Series media were related to infrastructure facilities and student-related factors.

Keywords: *YouTube media, Gromore Studio Series, folktales.*