

Lampiran 1. Kuesioner Penelitian

KUESIONER PENELITIAN

Berkenaan dengan pelaksanaan penelitian Skripsi yang berjudul “Pengaruh Modal Kerja, Lokasi Usaha, dan Tingkat Penjualan Terhadap Profitabilitas Usaha Mikro di Pasar Seni Ubud” maka saya mohon kesediaan Bapak/Ibu pelaku Usaha Mikro di Pasar Seni Ubud meluangkan waktu untuk mengisi kuesioner atau pernyataan yang dilampirkan.

Kuesioner ini dibuat dalam rangka kepentingan akademis dan kerahasiaan identitas Bapak/Ibu akan terjaga demi kenyamanan bersama. Diharapkan saat mengisi kuesioner Bapak/Ibu dapat menjawab dengan sejujur-jujurnya. Jawaban yang Bapak/Ibu berikan akan sangat membantu dalam penelitian ini. Atas kesediaan Bapak/Ibu dalam membantu menjawab kuesioner ini, saya mengucapkan banyak terima kasih.

IDENTITAS RESPONDEN

1. Nama Responden :
2. Jenis Kelamin :
3. Usia :
4. Lama Usaha Beroperasi :
5. Posisi Lokasi Usaha :

PETUNJUK PENGISIAN

Dimohonkan untuk memberi tanda (v) sesuai dengan pendapat anda terhadap pertanyaan- pertanyaan berikut pada salah satu skala :

| Jawaban | Bobot |
|---------------------------|-------|
| Sangat Setuju (SS) | 5 |
| Setuju (S) | 4 |
| Netral (N) | 3 |
| Tidak Setuju (TS) | 2 |
| Sangat Tidak Setuju (STS) | 1 |

KUESIONER PENELITIAN

Modal Kerja (X1)

| No | Pertanyaan | STS | TS | N | S | SS |
|------|--|-----|----|---|---|----|
| X1.1 | Saya mengetahui dengan jelas jumlah modal yang digunakan dalam usaha saya. | | | | | |
| X1.2 | Saya memperoleh modal kerja dari sumber yang mendukung keberlangsungan usaha (misalnya tabungan pribadi atau pinjaman) | | | | | |
| X1.3 | Saya mengelola modal kerja secara efisien sehingga cukup untuk membiayai kegiatan usaha, menjaga kelancaran arus kas, dan menghasilkan laba secara berkelanjutan | | | | | |

Lokasi Usaha (X2)

| No | Pertanyaan | STS | TS | N | S | SS |
|------|--|-----|----|---|---|----|
| X2.1 | Lokasi usaha saya mudah diakses oleh pembeli | | | | | |
| X2.2 | Lokasi usaha saya mudah dilihat oleh pembeli | | | | | |
| X2.3 | Lokasi usaha saya dilewati arus lalu lintas pengunjung yang cukup ramai. | | | | | |
| X2.4 | Lokasi usaha saya didukung dengan fasilitas parkir yang memadai bagi pengunjung. | | | | | |
| X2.5 | Lokasi usaha saya mendukung kenyamanan pengunjung saat berbelanja. | | | | | |

Tingkat Penjualan (X3)

| No | Pertanyaan | STS | TS | N | S | SS |
|------|--|-----|----|---|---|----|
| X3.1 | Usaha saya mampu mencapai target penjualan yang sudah ditetapkan | | | | | |
| X3.2 | Usaha saya mampu menghasilkan laba setelah memperhitungkan seluruh biaya usaha | | | | | |
| X3.3 | Tingkat penjualan usaha saya mendukung pertumbuhan usaha dari waktu ke waktu. | | | | | |

Profitabilitas UMKM (Y)

| No | Pertanyaan | STS | TS | N | S | SS |
|-----|--|-----|----|---|---|----|
| Y.1 | Keuntungan usaha saya dikarenakan adanya peningkatan kedatangan pelanggan sehari-hari | | | | | |
| Y.2 | Pendapatan usaha saya lebih besar daripada biaya yang dikeluarkan sehingga laba bersih terus meningkat | | | | | |
| Y.3 | Usaha saya mampu memperoleh keuntungan dalam jangka waktu yang relatif singkat | | | | | |

Lampiran 2. Tabulasi Penelitian

Modal Kerja (X1)

| NO | Modal Kerja | | | TOTAL X1 |
|----|-------------|------|------|-------------|
| | X1.1 | X1.2 | X1.3 | |
| 1 | 4 | 4 | 4 | 12 |
| 2 | 4 | 5 | 4 | 13 |
| 3 | 5 | 4 | 4 | 13 |
| 4 | 4 | 4 | 4 | 12 |
| 5 | 4 | 4 | 5 | 13 |
| 6 | 4 | 3 | 4 | 11 |
| 7 | 4 | 5 | 3 | 12 |
| 8 | 5 | 4 | 4 | 13 |
| 9 | 3 | 3 | 3 | 9 |
| 10 | 3 | 3 | 3 | 9 |
| 11 | 3 | 4 | 4 | 11 |
| 12 | 4 | 3 | 3 | 10 |
| 13 | 3 | 4 | 4 | 11 |
| 14 | 3 | 5 | 5 | 13 |
| 15 | 3 | 2 | 3 | 8 |
| 16 | 5 | 5 | 5 | 15 |
| 17 | 4 | 4 | 4 | 12 |
| 18 | 3 | 4 | 3 | 10 |
| 19 | 4 | 4 | 4 | 12 |
| 20 | 3 | 4 | 4 | 11 |
| 21 | 5 | 5 | 3 | 13 |
| 22 | 3 | 2 | 3 | 8 |
| 23 | 4 | 5 | 5 | 14 |
| 24 | 4 | 4 | 4 | 12 |
| 25 | 5 | 4 | 5 | 14 |
| 26 | 3 | 3 | 3 | 9 |
| 27 | 4 | 4 | 4 | 12 |
| 28 | 3 | 2 | 2 | 7 |
| 29 | 3 | 4 | 3 | 10 |
| 30 | 4 | 4 | 3 | 11 |
| 31 | 5 | 5 | 4 | 14 |
| 32 | 3 | 1 | 2 | 6 |
| 33 | 4 | 4 | 3 | 11 |
| 34 | 4 | 4 | 5 | 13 |
| 35 | 3 | 3 | 5 | 11 |

| | | | | |
|----|---|---|---|----|
| 36 | 4 | 2 | 2 | 8 |
| 37 | 2 | 1 | 3 | 6 |
| 38 | 4 | 2 | 2 | 8 |
| 39 | 5 | 5 | 4 | 14 |
| 40 | 4 | 4 | 4 | 12 |
| 41 | 3 | 3 | 5 | 11 |
| 42 | 4 | 3 | 3 | 10 |
| 43 | 5 | 4 | 4 | 13 |
| 44 | 3 | 4 | 4 | 11 |
| 45 | 4 | 3 | 3 | 10 |
| 46 | 4 | 3 | 4 | 11 |
| 47 | 5 | 5 | 4 | 14 |
| 48 | 3 | 4 | 5 | 12 |
| 49 | 5 | 4 | 4 | 13 |
| 50 | 3 | 3 | 3 | 9 |
| 51 | 2 | 1 | 3 | 6 |
| 52 | 5 | 4 | 4 | 13 |
| 53 | 4 | 4 | 3 | 11 |
| 54 | 5 | 5 | 4 | 14 |
| 55 | 5 | 4 | 4 | 13 |
| 56 | 3 | 2 | 3 | 8 |
| 57 | 2 | 3 | 3 | 8 |
| 58 | 5 | 5 | 4 | 14 |
| 59 | 3 | 2 | 2 | 7 |
| 60 | 4 | 4 | 5 | 13 |
| 61 | 4 | 3 | 3 | 10 |
| 62 | 5 | 5 | 5 | 15 |
| 63 | 3 | 5 | 4 | 12 |
| 64 | 4 | 5 | 5 | 14 |
| 65 | 4 | 4 | 4 | 12 |
| 66 | 3 | 4 | 4 | 11 |
| 67 | 4 | 4 | 5 | 13 |
| 68 | 4 | 5 | 4 | 13 |
| 69 | 5 | 4 | 4 | 13 |
| 70 | 3 | 2 | 1 | 6 |
| 71 | 4 | 4 | 5 | 13 |
| 72 | 5 | 3 | 4 | 12 |
| 73 | 3 | 2 | 2 | 7 |
| 74 | 5 | 4 | 4 | 13 |
| 75 | 5 | 4 | 3 | 12 |
| 76 | 4 | 3 | 4 | 11 |

| | | | | |
|----|---|---|---|----|
| 77 | 4 | 4 | 5 | 13 |
| 78 | 2 | 3 | 1 | 6 |
| 79 | 5 | 4 | 4 | 13 |
| 80 | 4 | 4 | 4 | 12 |
| 81 | 3 | 3 | 2 | 8 |
| 82 | 5 | 5 | 5 | 15 |
| 83 | 3 | 3 | 3 | 9 |
| 84 | 5 | 4 | 4 | 13 |
| 85 | 4 | 4 | 4 | 12 |
| 86 | 5 | 5 | 5 | 15 |

Lokasi Usaha (X2)

| NO | Lokasi Usaha | | | | | TOTAL X2 |
|----|--------------|------|------|------|------|-------------|
| | X2.1 | X2.2 | X2.3 | X2.4 | X2.5 | |
| 1 | 4 | 5 | 5 | 4 | 4 | 22 |
| 2 | 5 | 5 | 5 | 4 | 4 | 23 |
| 3 | 3 | 3 | 3 | 3 | 3 | 15 |
| 4 | 4 | 3 | 3 | 3 | 4 | 17 |
| 5 | 3 | 4 | 4 | 3 | 3 | 17 |
| 6 | 3 | 3 | 4 | 4 | 3 | 17 |
| 7 | 4 | 3 | 3 | 4 | 3 | 17 |
| 8 | 3 | 3 | 4 | 5 | 5 | 20 |
| 9 | 3 | 4 | 3 | 3 | 3 | 16 |
| 10 | 2 | 2 | 3 | 3 | 2 | 12 |
| 11 | 3 | 4 | 3 | 4 | 3 | 17 |
| 12 | 4 | 3 | 3 | 2 | 4 | 16 |
| 13 | 3 | 2 | 3 | 2 | 3 | 13 |
| 14 | 4 | 4 | 4 | 4 | 5 | 21 |
| 15 | 3 | 2 | 3 | 4 | 3 | 15 |
| 16 | 4 | 4 | 5 | 4 | 5 | 22 |
| 17 | 5 | 5 | 5 | 3 | 4 | 22 |
| 18 | 4 | 3 | 3 | 4 | 3 | 17 |
| 19 | 5 | 5 | 3 | 3 | 4 | 20 |
| 20 | 2 | 2 | 3 | 3 | 4 | 14 |
| 21 | 4 | 3 | 4 | 4 | 5 | 20 |
| 22 | 3 | 2 | 2 | 2 | 3 | 12 |
| 23 | 5 | 4 | 4 | 4 | 5 | 22 |
| 24 | 4 | 3 | 3 | 4 | 4 | 18 |
| 25 | 5 | 4 | 5 | 5 | 4 | 23 |
| 26 | 3 | 2 | 2 | 4 | 4 | 15 |
| 27 | 5 | 4 | 4 | 4 | 4 | 21 |

| | | | | | | |
|----|---|---|---|---|---|----|
| 28 | 2 | 2 | 3 | 2 | 2 | 11 |
| 29 | 4 | 4 | 3 | 4 | 3 | 18 |
| 30 | 3 | 3 | 3 | 4 | 4 | 17 |
| 31 | 4 | 3 | 4 | 3 | 4 | 18 |
| 32 | 2 | 1 | 3 | 2 | 3 | 11 |
| 33 | 4 | 4 | 3 | 4 | 3 | 18 |
| 34 | 4 | 4 | 4 | 4 | 4 | 20 |
| 35 | 4 | 3 | 3 | 3 | 4 | 17 |
| 36 | 3 | 2 | 1 | 1 | 3 | 10 |
| 37 | 2 | 2 | 2 | 3 | 2 | 11 |
| 38 | 3 | 2 | 2 | 1 | 2 | 10 |
| 39 | 4 | 4 | 4 | 5 | 4 | 21 |
| 40 | 5 | 5 | 3 | 3 | 4 | 20 |
| 41 | 3 | 3 | 4 | 3 | 4 | 17 |
| 42 | 3 | 3 | 3 | 4 | 4 | 17 |
| 43 | 5 | 4 | 4 | 5 | 5 | 23 |
| 44 | 4 | 4 | 3 | 3 | 4 | 18 |
| 45 | 4 | 3 | 3 | 3 | 4 | 17 |
| 46 | 3 | 4 | 4 | 4 | 3 | 18 |
| 47 | 5 | 4 | 3 | 5 | 3 | 20 |
| 48 | 5 | 4 | 4 | 5 | 4 | 22 |
| 49 | 3 | 3 | 4 | 4 | 5 | 19 |
| 50 | 4 | 2 | 2 | 3 | 4 | 15 |
| 51 | 2 | 1 | 2 | 2 | 3 | 10 |
| 52 | 5 | 4 | 4 | 4 | 3 | 20 |
| 53 | 3 | 4 | 4 | 4 | 3 | 18 |
| 54 | 4 | 4 | 4 | 4 | 4 | 20 |
| 55 | 4 | 4 | 4 | 3 | 5 | 20 |
| 56 | 3 | 2 | 2 | 2 | 1 | 10 |
| 57 | 3 | 2 | 1 | 2 | 2 | 10 |
| 58 | 4 | 3 | 5 | 4 | 5 | 21 |
| 59 | 2 | 2 | 1 | 2 | 3 | 10 |
| 60 | 3 | 3 | 3 | 4 | 4 | 17 |
| 61 | 4 | 3 | 2 | 5 | 4 | 18 |
| 62 | 4 | 4 | 4 | 3 | 5 | 20 |
| 63 | 4 | 5 | 5 | 4 | 4 | 22 |
| 64 | 4 | 4 | 4 | 4 | 4 | 20 |
| 65 | 3 | 3 | 3 | 4 | 3 | 16 |
| 66 | 5 | 4 | 3 | 5 | 4 | 21 |
| 67 | 3 | 5 | 4 | 4 | 3 | 19 |
| 68 | 4 | 3 | 2 | 3 | 3 | 15 |

| | | | | | | |
|----|---|---|---|---|---|----|
| 69 | 3 | 3 | 4 | 3 | 4 | 17 |
| 70 | 1 | 2 | 2 | 2 | 3 | 10 |
| 71 | 4 | 5 | 3 | 4 | 5 | 21 |
| 72 | 5 | 3 | 2 | 4 | 4 | 18 |
| 73 | 3 | 2 | 1 | 2 | 2 | 10 |
| 74 | 4 | 4 | 4 | 3 | 3 | 18 |
| 75 | 4 | 3 | 4 | 3 | 4 | 18 |
| 76 | 5 | 4 | 5 | 4 | 5 | 23 |
| 77 | 4 | 4 | 4 | 4 | 4 | 20 |
| 78 | 3 | 2 | 1 | 2 | 2 | 10 |
| 79 | 5 | 4 | 5 | 5 | 4 | 23 |
| 80 | 5 | 4 | 4 | 3 | 5 | 21 |
| 81 | 2 | 3 | 3 | 2 | 2 | 12 |
| 82 | 5 | 5 | 4 | 4 | 5 | 23 |
| 83 | 3 | 3 | 2 | 2 | 1 | 11 |
| 84 | 4 | 3 | 4 | 5 | 5 | 21 |
| 85 | 4 | 3 | 3 | 3 | 4 | 17 |
| 86 | 5 | 4 | 4 | 4 | 5 | 22 |

Tingkat Penjualan (X3)

| NO | Tingkat Penjualan | | | TOTAL X3 |
|----|-------------------|------|------|-------------|
| | X3.1 | X3.2 | X3.3 | |
| 1 | 5 | 4 | 3 | 12 |
| 2 | 4 | 4 | 4 | 12 |
| 3 | 5 | 4 | 3 | 12 |
| 4 | 4 | 4 | 4 | 12 |
| 5 | 3 | | 3 | 9 |
| 6 | 3 | 4 | 5 | 12 |
| 7 | 3 | 4 | 4 | 11 |
| 8 | 5 | 3 | 4 | 12 |
| 9 | 4 | 3 | 3 | 10 |
| 10 | 3 | 3 | 2 | 8 |
| 11 | 3 | 4 | 3 | 10 |
| 12 | 3 | 3 | 3 | 9 |
| 13 | 3 | 5 | 3 | 11 |
| 14 | 3 | 5 | 4 | 12 |
| 15 | 3 | 3 | 3 | 9 |
| 16 | 4 | 4 | 4 | 12 |
| 17 | 4 | 4 | 3 | 11 |
| 18 | 3 | 3 | 3 | 9 |
| 19 | 4 | 4 | 5 | 13 |
| 20 | 3 | 3 | 4 | 10 |

| | | | | |
|----|---|---|---|----|
| 21 | 5 | 5 | 4 | 14 |
| 22 | 3 | 3 | 2 | 8 |
| 23 | 4 | 4 | 3 | 11 |
| 24 | 5 | 5 | 5 | 15 |
| 25 | 5 | 4 | 4 | 13 |
| 26 | 3 | 3 | 4 | 10 |
| 27 | 5 | 4 | 4 | 13 |
| 28 | 2 | 2 | 3 | 7 |
| 29 | 3 | 4 | 3 | 10 |
| 30 | 4 | 4 | 3 | 11 |
| 31 | 4 | 4 | 5 | 13 |
| 32 | 3 | 2 | 3 | 8 |
| 33 | 3 | 3 | 4 | 10 |
| 34 | 4 | 4 | 3 | 11 |
| 35 | 3 | 3 | 4 | 10 |
| 36 | 3 | 2 | 2 | 7 |
| 37 | 1 | 2 | 2 | 5 |
| 38 | 3 | 3 | 2 | 8 |
| 39 | 4 | 4 | 5 | 13 |
| 40 | 4 | 3 | 5 | 12 |
| 41 | 4 | 4 | 3 | 11 |
| 42 | 4 | 3 | 4 | 11 |
| 43 | 5 | 4 | 3 | 12 |
| 44 | 3 | 5 | 4 | 12 |
| 45 | 4 | 3 | 3 | 10 |
| 46 | 3 | 3 | 3 | 9 |
| 47 | 5 | 4 | 4 | 13 |
| 48 | 4 | 4 | 5 | 13 |
| 49 | 5 | 4 | 4 | 13 |
| 50 | 4 | 3 | 3 | 10 |
| 51 | 2 | 2 | 3 | 7 |
| 52 | 3 | 4 | 4 | 11 |
| 53 | 3 | 3 | 3 | 9 |
| 54 | 4 | 4 | 4 | 12 |
| 55 | 4 | 5 | 5 | 14 |
| 56 | 3 | 3 | 3 | 9 |
| 57 | 2 | 3 | 3 | 8 |
| 58 | 5 | 3 | 4 | 12 |
| 59 | 2 | 3 | 3 | 8 |
| 60 | 4 | 3 | 5 | 12 |
| 61 | 4 | 4 | 3 | 11 |
| 62 | 5 | 5 | 4 | 14 |
| 63 | 5 | 5 | 5 | 15 |
| 64 | 4 | 3 | 5 | 12 |

| | | | | |
|----|---|---|---|----|
| 65 | 4 | 4 | 4 | 12 |
| 66 | 3 | 4 | 4 | 11 |
| 67 | 4 | 4 | 4 | 12 |
| 68 | 5 | 5 | 2 | 12 |
| 69 | 3 | 3 | 3 | 9 |
| 70 | 2 | 3 | 3 | 8 |
| 71 | 5 | 4 | 5 | 14 |
| 72 | 5 | 5 | 5 | 15 |
| 73 | 2 | 2 | 3 | 7 |
| 74 | 3 | 5 | 4 | 12 |
| 75 | 5 | 5 | 4 | 14 |
| 76 | 4 | 4 | 4 | 12 |
| 77 | 5 | 3 | 4 | 12 |
| 78 | 3 | 2 | 3 | 8 |
| 79 | 4 | 5 | 4 | 13 |
| 80 | 3 | 5 | 5 | 13 |
| 81 | 2 | 3 | 3 | 8 |
| 82 | 4 | 4 | 4 | 12 |
| 83 | 3 | 3 | 3 | 9 |
| 84 | 4 | 4 | 4 | 12 |
| 85 | 4 | 4 | 4 | 12 |
| 86 | 3 | 3 | 4 | 10 |

Profitabilitas (Y)

| NO | Profitabilitas (Y) | | | TOTAL Y |
|----|--------------------|-----|-----|------------|
| | Y.1 | Y.2 | Y.3 | |
| 1 | 5 | 4 | 4 | 13 |
| 2 | 4 | | 5 | 14 |
| 3 | 4 | 5 | 4 | 13 |
| 4 | 5 | 4 | 4 | 13 |
| 5 | 4 | 4 | 4 | 12 |
| 6 | 5 | 4 | 4 | 13 |
| 7 | 5 | 3 | 3 | 11 |
| 8 | 5 | 4 | 5 | 14 |
| 9 | 4 | 4 | 4 | 12 |
| 10 | 3 | 3 | 3 | 9 |
| 11 | 4 | 3 | 4 | 11 |
| 12 | 5 | 5 | 3 | 13 |
| 13 | 4 | 4 | 4 | 12 |
| 14 | 4 | 5 | 5 | 14 |
| 15 | 3 | 4 | 4 | 11 |
| 16 | 5 | 5 | 3 | 13 |
| 17 | 5 | 5 | 5 | 15 |

| | | | | |
|----|---|---|---|----|
| 18 | 3 | 3 | 4 | 10 |
| 19 | 4 | 4 | 4 | 12 |
| 20 | 4 | 4 | 3 | 11 |
| 21 | 5 | 4 | 4 | 13 |
| 22 | 3 | 3 | 3 | 9 |
| 23 | 5 | 5 | 4 | 14 |
| 24 | 4 | 3 | 5 | 12 |
| 25 | 4 | 5 | 5 | 14 |
| 26 | 3 | 3 | 3 | 9 |
| 27 | 5 | 5 | 4 | 14 |
| 28 | 3 | 3 | 2 | 8 |
| 29 | 4 | 4 | 4 | 12 |
| 30 | 5 | 2 | 4 | 11 |
| 31 | 5 | 5 | 4 | 14 |
| 32 | 3 | 2 | 1 | 6 |
| 33 | 5 | 4 | 3 | 12 |
| 34 | 5 | 4 | 3 | 12 |
| 35 | 4 | 4 | 4 | 12 |
| 36 | 2 | 3 | 3 | 8 |
| 37 | 3 | 3 | 3 | 9 |
| 38 | 3 | 2 | 3 | 8 |
| 39 | 5 | 5 | 5 | 15 |
| 40 | 5 | 4 | 5 | 14 |
| 41 | 4 | 4 | 5 | 13 |
| 42 | 3 | 3 | 3 | 9 |
| 43 | 5 | 4 | 4 | 13 |
| 44 | 4 | 4 | 4 | 12 |
| 45 | 4 | 5 | 4 | 13 |
| 46 | 3 | 4 | 4 | 11 |
| 47 | 5 | 5 | 4 | 14 |
| 48 | 3 | 5 | 5 | 13 |
| 49 | 4 | 5 | 5 | 14 |
| 50 | 3 | 4 | 3 | 10 |
| 51 | 3 | 3 | 2 | 8 |
| 52 | 4 | 5 | 3 | 12 |
| 53 | 4 | 5 | 4 | 13 |
| 54 | 4 | 5 | 5 | 14 |
| 55 | 5 | 5 | 5 | 15 |
| 56 | 3 | 3 | 4 | 10 |
| 57 | 3 | 2 | 2 | 7 |
| 58 | 4 | 5 | 5 | 14 |
| 59 | 3 | 3 | 3 | 9 |
| 60 | 4 | 5 | 5 | 14 |
| 61 | 3 | 5 | 4 | 12 |

| | | | | |
|----|---|---|---|----|
| 62 | 5 | 5 | 4 | 14 |
| 63 | 5 | 5 | 3 | 13 |
| 64 | 4 | 4 | 4 | 12 |
| 65 | 5 | 3 | 3 | 11 |
| 66 | 4 | 4 | 5 | 13 |
| 67 | 5 | 5 | 5 | 15 |
| 68 | 5 | 4 | 4 | 13 |
| 69 | 4 | 4 | 4 | 12 |
| 70 | 2 | 3 | 2 | 7 |
| 71 | 4 | 4 | 5 | 13 |
| 72 | 4 | 5 | 5 | 14 |
| 73 | 2 | 2 | 1 | 5 |
| 74 | 5 | 4 | 4 | 13 |
| 75 | 3 | 5 | 5 | 13 |
| 76 | 4 | 5 | 4 | 13 |
| 77 | 5 | 5 | 5 | 15 |
| 78 | 2 | 3 | 2 | 7 |
| 79 | 5 | 3 | 4 | 12 |
| 80 | 5 | 4 | 5 | 14 |
| 81 | 3 | 3 | 4 | 10 |
| 82 | 4 | 4 | 4 | 12 |
| 83 | 3 | 3 | 4 | 10 |
| 84 | 5 | 4 | 4 | 13 |
| 85 | 3 | 3 | 3 | 9 |
| 86 | 4 | 4 | 4 | 12 |



Lampiran 3. Hasil Uji SPSS
HASIL UJI KUALITAS DATA

1. Uji Validitas
a. Modal Kerja (X1)

| | | Correlations | | | |
|------|---------------------|--------------|--------|--------|--------|
| | | X1.1 | X1.2 | X1.3 | X1 |
| X1.1 | Pearson Correlation | 1 | ,591** | ,435** | ,787** |
| | Sig. (2-tailed) | | ,000 | ,000 | ,000 |
| | N | 86 | 86 | 86 | 86 |
| X1.2 | Pearson Correlation | ,591** | 1 | ,642** | ,897** |
| | Sig. (2-tailed) | ,000 | | ,000 | ,000 |
| | N | 86 | 86 | 86 | 86 |
| X1.3 | Pearson Correlation | ,435** | ,642** | 1 | ,831** |
| | Sig. (2-tailed) | ,000 | ,000 | | ,000 |
| | N | 86 | 86 | 86 | 86 |
| X1 | Pearson Correlation | ,787** | ,897** | ,831** | 1 |
| | Sig. (2-tailed) | ,000 | ,000 | ,000 | |
| | N | 86 | 86 | 86 | 86 |

** . Correlation is significant at the 0.01 level (2-tailed).

b. Lokasi Usaha (X2)

| | | Correlations | | | | | |
|------|---------------------|--------------|--------|--------|--------|--------|--------|
| | | X2.1 | X2.2 | X2.3 | X2.4 | X2.5 | X2 |
| X2.1 | Pearson Correlation | 1 | ,688** | ,486** | ,536** | ,560** | ,804** |
| | Sig. (2-tailed) | | ,000 | ,000 | ,000 | ,000 | ,000 |
| | N | 86 | 86 | 86 | 86 | 86 | 86 |
| X2.2 | Pearson Correlation | ,688** | 1 | ,671** | ,551** | ,465** | ,835** |
| | Sig. (2-tailed) | ,000 | | ,000 | ,000 | ,000 | ,000 |
| | N | 86 | 86 | 86 | 86 | 86 | 86 |
| X2.3 | Pearson Correlation | ,486** | ,671** | 1 | ,579** | ,594** | ,829** |
| | Sig. (2-tailed) | ,000 | ,000 | | ,000 | ,000 | ,000 |
| | N | 86 | 86 | 86 | 86 | 86 | 86 |
| X2.4 | Pearson Correlation | ,536** | ,551** | ,579** | 1 | ,543** | ,793** |
| | Sig. (2-tailed) | ,000 | ,000 | ,000 | | ,000 | ,000 |
| | N | 86 | 86 | 86 | 86 | 86 | 86 |
| X2.5 | Pearson Correlation | ,560** | ,465** | ,594** | ,543** | 1 | ,781** |
| | Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | | ,000 |
| | N | 86 | 86 | 86 | 86 | 86 | 86 |
| X2 | Pearson Correlation | ,804** | ,835** | ,829** | ,793** | ,781** | 1 |
| | Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | ,000 | |
| | N | 86 | 86 | 86 | 86 | 86 | 86 |

** . Correlation is significant at the 0.01 level (2-tailed).

c. Tingkat Penjualan (X3)

| | | Correlations | | | |
|------|---------------------|---------------------|--------|--------|--------|
| | | X3.1 | X3.2 | X3.3 | X3 |
| X3.1 | Pearson Correlation | 1 | ,544** | ,419** | ,828** |
| | Sig. (2-tailed) | | ,000 | ,000 | ,000 |
| | N | 86 | 86 | 86 | 86 |
| X3.2 | Pearson Correlation | ,544** | 1 | ,458** | ,824** |
| | Sig. (2-tailed) | ,000 | | ,000 | ,000 |
| | N | 86 | 86 | 86 | 86 |
| X3.3 | Pearson Correlation | ,419** | ,458** | 1 | ,765** |
| | Sig. (2-tailed) | ,000 | ,000 | | ,000 |
| | N | 86 | 86 | 86 | 86 |
| X3 | Pearson Correlation | ,828** | ,824** | ,765** | 1 |
| | Sig. (2-tailed) | ,000 | ,000 | ,000 | |
| | N | 86 | 86 | 86 | 86 |

** . Correlation is significant at the 0.01 level (2-tailed).

d. Profitabilitas (Y)

| | | Correlations | | | |
|-----|---------------------|--------------|--------|--------|--------|
| | | Y.1 | Y.2 | Y.3 | Y |
| Y.1 | Pearson Correlation | 1 | ,493** | ,456** | ,780** |
| | Sig. (2-tailed) | | ,000 | ,000 | ,000 |
| | N | 86 | 86 | 86 | 86 |
| Y.2 | Pearson Correlation | ,493** | 1 | ,623** | ,853** |
| | Sig. (2-tailed) | ,000 | | ,000 | ,000 |
| | N | 86 | 86 | 86 | 86 |
| Y.3 | Pearson Correlation | ,456** | ,623** | 1 | ,846** |
| | Sig. (2-tailed) | ,000 | ,000 | | ,000 |
| | N | 86 | 86 | 86 | 86 |
| Y | Pearson Correlation | ,780** | ,853** | ,846** | 1 |
| | Sig. (2-tailed) | ,000 | ,000 | ,000 | |
| | N | 86 | 86 | 86 | 86 |

** . Correlation is significant at the 0.01 level (2-tailed).

2. Uji Reliabilitas
a. Modal Kerja

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| ,791 | 3 |

b. Lokasi Usaha

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| ,868 | 5 |

c. Tingkat Penjualan

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| ,729 | 3 |

d. Profitabilitas

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| ,768 | 3 |

UJI ASUMSI KLASIK

1. Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

| | | Unstandardized Residual | |
|--|-------------------------|-------------------------|------|
| N | | 86 | |
| Normal Parameters ^{a,b} | Mean | ,0000000 | |
| | Std. Deviation | 1,16460235 | |
| Most Extreme Differences | Absolute | ,065 | |
| | Positive | ,030 | |
| | Negative | -,065 | |
| Test Statistic | | ,065 | |
| Asymp. Sig. (2-tailed) ^c | | ,200 ^d | |
| Monte Carlo Sig. (2-tailed) ^e | Sig. | ,506 | |
| | 99% Confidence Interval | Lower Bound | ,493 |
| | | Upper Bound | ,519 |

- a. Test distribution is Normal.
- b. Calculated from data.
- c. Lilliefors Significance Correction.
- d. This is a lower bound of the true significance.

2. Uji Multikolinearitas

Coefficients^a

Collinearity Statistics

| Model | | Tolerance | VIF |
|-------|----|-----------|-------|
| 1 | X1 | ,238 | 4,202 |
| | X2 | ,256 | 3,900 |
| | X3 | ,348 | 2,872 |

a. Dependent Variable: Y

3. Uji Heterokedasitas

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|------------|-----------------------------|------------|---------------------------|-------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | 1,226 | ,403 | | 3,039 | ,003 |
| | X1 | -,028 | ,065 | -,097 | -,431 | ,667 |
| | X2 | ,011 | ,037 | ,062 | ,285 | ,776 |
| | X3 | -,015 | ,060 | -,046 | -,248 | ,805 |

UJI ANALISIS DESKRIPTIF

Descriptive Statistics

| | N | Minimum | Maximum | Mean | Std. Deviation |
|--------------------|----|---------|---------|---------|----------------|
| X1 | 86 | 6,00 | 15,00 | 11,2442 | 2,39576 |
| X2 | 86 | 10,00 | 23,00 | 17,3721 | 3,97358 |
| X3 | 86 | 5,00 | 15,00 | 10,9302 | 2,12432 |
| Y | 86 | 5,00 | 15,00 | 11,8256 | 2,27618 |
| Valid N (listwise) | 86 | | | | |

UJI HIPOTESIS

1. Uji Regresi Linier Berganda

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|------------|-----------------------------|------------|---------------------------|-------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | 2,029 | ,688 | | 2,951 | ,004 |
| | X1 | ,352 | ,110 | ,370 | 3,195 | ,002 |
| | X2 | ,190 | ,064 | ,331 | 2,969 | ,004 |
| | X3 | ,233 | ,103 | ,217 | 2,270 | ,026 |

a. Dependent Variable: Y

2. Uji Koefisien Determinasi

Model Summary

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1 | ,859 ^a | ,738 | ,729 | 1,18571 |

3. Uji T

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|------------|-----------------------------|------------|---------------------------|-------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | 2,029 | ,688 | | 2,951 | ,004 |
| | X1 | ,352 | ,110 | ,370 | 3,195 | ,002 |
| | X2 | ,190 | ,064 | ,331 | 2,969 | ,004 |
| | X3 | ,233 | ,103 | ,217 | 2,270 | ,026 |

a. Dependent Variable: Y



Lampiran 5. Surat Permohonan Penelitian



KEMENTERIAN PENDIDIKAN, KEBUDAYAAN,
RISET, DAN TEKNOLOGI
UNIVERSITAS PENDIDIKAN GANESHA
FAKULTAS EKONOMI

Jalan Udayana No. 11 Singaraja-Bali. Telepon : (0362) 26830
Website : <http://www.fe.undiksha.ac.id/>

Nomor : 1291/UN48.13.1/DL/2025

Singaraja, 30 Juni 2025

Lamp. : -

Hal : **Permohonan Data dan Penelitian**

Kepada Yth. Bupati Gianyar
c.q Kepala Dinas Penanaman Modal dan Pelayanan
Terpadu Satu Pintu Kabupaten Gianyar
di-

Gianyar

Dengan Hormat,

Wakil Dekan I Fakultas Ekonomi Universitas Pendidikan Ganesha menerangkan bahwa mahasiswa/i tersebut dibawah ini :

| | |
|----------------|----------------------|
| Nama | : Ni Putu Juniantari |
| NIM. | : 2217051150 |
| Fakultas | : Ekonomi |
| Jurusan/Prodi. | : S1 Akuntansi |

Bermaksud mengadakan penelitian lapangan untuk menempuh atau menyusun tugas akhir, skripsi dan melengkapi tugas lainnya. Sehubungan dengan hal tersebut, kami mohon izin agar mahasiswa kami dapat diterima dan diberikan data di tempat yang Bapak/Ibu/Sdr. Pimpin.

Demikian surat ini kami buat agar bisa digunakan sebagaimana mestinya. Atas perhatian dan kerjasamanya, kami sampaikan terima kasih.

a.n. Dekan,
Wakil Dekan I,



Dr. Dra. Ni Made Suci, M. Si.
NIP. 196810291993032001



Balai
Sertifikasi
Elektronik

Catatan :

- UU ITE No. 11 Tahun 2008 Pasal 5 ayat 1 "Informasi Elektronik dan/atau Dokumen Elektronik dan/atau hasil cetaknya merupakan alat bukti hukum yang sah"
- Dokumen ini tertanda ditandatangani secara elektronik menggunakan sertifikat elektronik yang diterbitkan BsrE
- Surat ini dapat dibuktikan keasliannya dengan menggunakan *qr code* yang telah tersedia

Lampiran 6. Dokumentasi

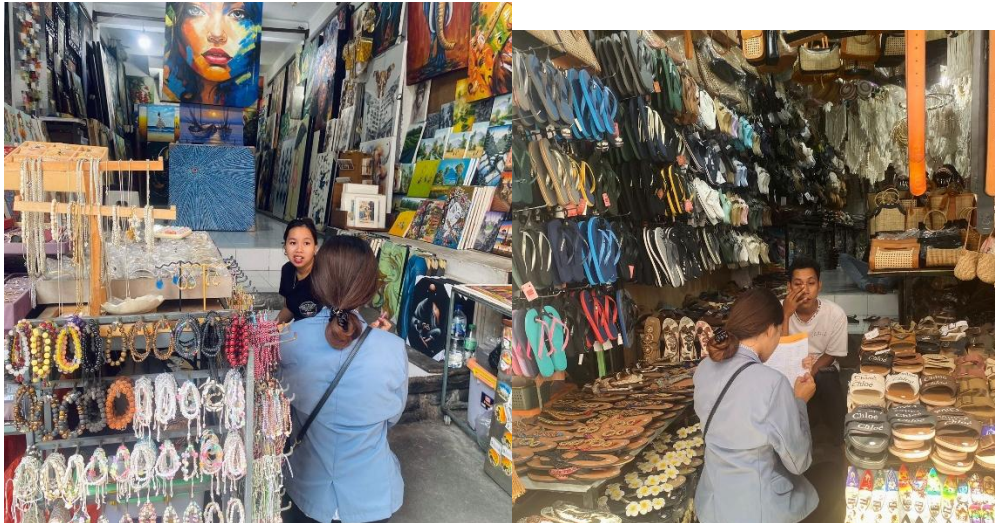












RIWAYAT HIDUP



Ni Putu Juniantari lahir di Ubud pada tanggal 26 Juni 2004. Penulis merupakan anak pertama dari pasangan suami istri Bapak I Ketut Suidiana dan Ibu Ni Made Suwardani. Penulis berkebangsaan Indonesia dan beragama Hindu. Penulis berdomisili di Jalan Gautama, Banjar Padangtegal Kaja, Desa Padangtegal, Kecamatan Ubud, Gianyar, Bali. Pendidikan formal penulis dimulai dari TK Kumara Sari dan lulus pada tahun 2010. Kemudian penulis melanjutkan pendidikan di SD Negeri 3 Ubud dan lulus tahun 2016. Selanjutnya, penulis menempuh pendidikan di SMP Negeri 1 Ubud dan lulus pada tahun 2019. Pada tahun 2022, penulis lulus dari SMA Negeri 1 Ubud dengan jurusan Matematika dan Ilmu Pengetahuan Alam dan melanjutkan ke Strata I (S1) Akuntansi di Universitas Pendidikan Ganeshha. Pada akhir semester 2025/2026 penulis telah menyelesaikan skripsi yang berjudul "Pengaruh Modal Kerja, Lokasi Usaha, Dan Tingkat Penjualan Terhadap Profitabilitas Usaha Mikro Di Pasar Seni Ubud".

