

APPENDICES

Details Matrix of Findings on Website Components

| Hotel Websites | Website Components | Existence of Components | Information or description on the website that indicates the components exist |
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| www.bulgarihotels.com | Attractions | Exist | <Bulgari Resort Bali is the crown jewel of Indonesia's singular Island of Gods.= |
| www.bulgarihotels.com | Attractions | Exist | <Introducing the Serpenti Pool Club, a striking new chapter in the story of Bulgari's most iconic motif.= |
| www.bulgarihotels.com | Attractions | Exist | <The Resort's Main Pool has been reimaged as a living homage to the allure of the snake.= |
| www.bulgarihotels.com | Attractions | Exist | "This preeminent luxury destination is perched atop the 160-metre limestone clifftop that snakes along the southern coast of the peninsula, which is anchored by world-class surf spots, ..." |
| www.bulgarihotels.com | Attractions | Exist | "Nestled in the heart of Bali's lush gardens and..." |
| www.bulgarihotels.com | Attractions | Exist | "What's on the resort" |
| www.bulgarihotels.com | Amenities | Exist | "The Bulgari Villa" |
| www.bulgarihotels.com | Amenities | Exist | "Protected behind its own exclusive entrance, the Bulgari Villa is an extraordinary 1,300- |

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| | | | square-meter villa clad in stone that is truly one of a kind." |
| www.bulgarihotels.com | Amenities | Exist | "The centerpiece of this two-storey jewel atop the cliff is a 20-meter heated swimming pool, which reaches toward the sapphire Indian Ocean and cascades into a second lower pool." |
| www.bulgarihotels.com | Amenities | Exist | "Amid the verdant gardens and large lawn are intimate thatched-roof pavilions for outdoor living and relaxation as well as plush sun beds and a meditation pergola framed by an extensive terrace." |
| www.bulgarihotels.com | Amenities | Exist | "The Bvlgari Spa provides luxurious treatments administered by a team of four therapists, including deep massage with exotic oils and herbs, and the placement of warm volcanic stones on the chakras, the body's seven energy centers, providing total relaxation and a soothing anti-stress effect." |
| www.bulgarihotels.com | Access | Exist | "Goa Lempeh Road, Banjar Dinas Kangin, Uluwatu, Bali +62 361 847 1000 or +62 361 300 1000" |
| www.bulgarihotels.com | Access | Exist | "Destinatins" |

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| www.bulgarihotels.com | Access | Exist | "English Reservation" |
| www.bulgarihotels.com | Ancillary | Exist | "Our Destinations" |
| www.bulgarihotels.com | Ancillary | Exist | "Submit" |
| www.bulgarihotels.com | Ancillary | Exist | "Accesibility" |
| www.bulgarihotels.com | Ancillary | Exist | "Official website" |
| www.bulgarihotels.com | Ancillary | Exist | "Your privacy choice" |
| www.bulgarihotels.com | Ancillary | Exist | "Careers" |
| www.themulia.com | Attractions | Exist | <Iconic Balinese-inspired infinity pool.= |
| www.themulia.com | Attractions | Exist | <Serene shores of Geger Beach.= |
| www.themulia.com | Attractions | Exist | <Panoramic Indian Ocean views.= |
| www.themulia.com | Attractions | Exist | "Exquisite Balinese carvings." |
| www.themulia.com | Attractions | Exist | "Stunning sunrise views." |
| www.themulia.com | Attractions | Exist | "Oasis, the iconic infinity pool decorated with modern interpretation of Balinese way of life." |
| www.themulia.com | Attractions | Exist | "Secluded 1 km beach with calm waters and stunning sunrise views." |
| www.themulia.com | Amenities | Exist | "Luxurious beachfront suites with serene sunrise and lagoon vistas." |
| www.themulia.com | Amenities | Exist | "The Lounge, an exclusive lifestyle sanctuary for dining and relaxation." |

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| www.themulia.com | Amenities | Exist | "Renowned dining with nine restaurants and bars offering world-class culinary artistry." |
| www.themulia.com | Amenities | Exist | "Cutting-edge fitness, recreational sports, and Asia Pacific's first Ice Room." |
| www.themulia.com | Amenities | Exist | "Luxurious spa, featuring hydrotherapy pools, a Finnish sauna, and an Aroma Steam Room." |
| www.themulia.com | Amenities | Exist | "Fully equipped gym, a dedicated movement studio, and two pristine tennis courts." |
| www.themulia.com | Amenities | Exist | "The Marquess Ruby's Oceanfront Suite." |
| www.themulia.com | Amenities | Exist | "Two-bedroom suite on an upper floor with separate dining area." |
| www.themulia.com | Access | Exist | Jl. Asia Afrika Senayan Jakarta 10270, Indonesia reservation@hotelmulia.com info.jakarta@hotelmulia.com +62 21 574 7777 |
| www.themulia.com | Access | Exist | "Hotel & Flight Package." |
| www.themulia.com | Access | Exist | "Book flights and a luxury stay in one click at Mulia Bali." |
| www.themulia.com | Access | Exist | "Preferred Access for |

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| | | | Indonesian Citizens & KITAS Residents." |
| www.themulia.com | Access | Exist | Jl. Raya Nusa Dua Selatan, Sawangan Area, Nusa Dua 80362 Bali, Indonesia reservation@themulia.com info.bali@themulia.com +62 361 301 7777 |
| www.themulia.com | Access | Exist | "Direct Booking Only." |
| www.themulia.com | Ancillary | Exist | "Mulia Privilege Member Exclusive." |
| www.themulia.com | Ancillary | Exist | "Private butler, gourmet breakfast, and exquisite afternoon tea service." |
| www.themulia.com | Ancillary | Exist | "Integrated resort with dedicated kids' facilities and stunning wedding venues." |
| www.themulia.com | Ancillary | Exist | "Experience an impeccable level of personalized service that caters to discerning meetings or incentive travelers." |
| www.themulia.com | Ancillary | Exist | "reservation@themulia.com." |
| www.themulia.com | Ancillary | Exist | "Mulia Bali takes pride in providing exceptional dining experiences for our guests." |
| https://www.marriott.co | Attractions | Exist | <The St. Regis Bali Resort is |

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| m/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | | | nestled on the serene and spectacular Nusa Dua beach.= |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Attractions | Exist | <Set against lush tropical gardens.= |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Attractions | Exist | "The island's special beauty, creativity, and spirituality..." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Attractions | Exist | "You'll feel it from the moment you enter the lobby..." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Attractions | Exist | "Kayuputi offers stunning ocean views..." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Attractions | Exist | "Wander through our oceanfront residence..." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Amenities | Exist | "Rooms & Suites" |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Amenities | Exist | "Exceptional Villas" |
| https://www.marriott.com | Amenities | Exist | "Six distinctive restaurants and |

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| m/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | | | bars." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Amenities | Exist | "Expansive saltwater lagoon pool..." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Amenities | Exist | "Gourmand Deli offering handcrafted chocolates..." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Amenities | Exist | "Vista Bar is the ultimate swim-up retreat..." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Amenities | Exist | "Children's Learning Center offers a range..." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Amenities | Exist | "Gift Shop and Convenience Store." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Access | Exist | Tourism Area, Nusa Dua, Lot S6, PO Box 44, Nusa Dua, Bali, Indonesia, 80363 Toll Free: +62-361-8478111 Fax: +62 361-8480600 |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali- | Access | Exist | "Complimentary airport transfer..." |

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| resort/overview/ | | | |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Access | Exist | "I Gusti Ngurah Rai International Airport - Bali." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Access | Exist | "View map" |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Access | Exist | "Concierge Desk provides personalized directions." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Ancillary | Exist | "Sustainability initiatives including eliminating single-use plastics..." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Ancillary | Exist | "Supporting our local community by providing free meals..." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Ancillary | Exist | "The Office offers full secretarial services..." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Ancillary | Exist | "Unlock your stay with the Marriott Bonvoy# App." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Ancillary | Exist | "Frequently Asked Questions." |

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| resort/overview/ | | | |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Ancillary | Exist | "Concierge Recommendations." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Ancillary | Exist | "Sustainability Information." |
| www.fourseasons.com | Attractions | Exist | <Immerse in the history, gastronomy and natural beauty of Spain.= |
| www.fourseasons.com | Attractions | Exist | <Explore the rare, the wild, and the beautiful.= |
| www.fourseasons.com | Attractions | Exist | "Discover unforgettable guest experiences..." |
| www.fourseasons.com | Attractions | Exist | "Spain: Heart & Heritage." |
| www.fourseasons.com | Attractions | Exist | "Experience the best of both worlds..." |
| www.fourseasons.com | Attractions | Exist | "Visit @fourseasons and #fourseasons..." |
| www.fourseasons.com | Amenities | Exist | "Hotels & Resorts." |
| www.fourseasons.com | Amenities | Exist | "Residence Rentals." |
| www.fourseasons.com | Amenities | Exist | "Residences." |
| www.fourseasons.com | Amenities | Exist | "Dining." |
| www.fourseasons.com | Amenities | Exist | "Private Jet." |
| www.fourseasons.com | Amenities | Exist | "Yachts." |
| www.fourseasons.com | Amenities | Exist | "Villa & Residence Rentals." |
| www.fourseasons.com | Amenities | Exist | "Winter Travel." |
| www.fourseasons.com | Amenities | Exist | "Gift Cards." |
| www.fourseasons.com | Amenities | Exist | "Magazine." |

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| www.fourseasons.com | Amenities | Exist | "Our luxury villas and residences are available for purchase..." |
| www.fourseasons.com | Amenities | Exist | "Find your villa or residence rental." |
| www.fourseasons.com | Access | Exist | "Find your destination." |
| www.fourseasons.com | Access | Exist | "All Hotels and Resorts." |
| www.fourseasons.com | Access | Exist | Jimbaran, Bali, 80361 +62 (361) 2019000 |
| www.fourseasons.com | Access | Exist | "Check Rates." |
| www.fourseasons.com | Access | Exist | "Go to the Four Seasons home page." |
| www.fourseasons.com | Access | Exist | "Scroll to discover more." |
| www.fourseasons.com | Access | Exist | "Download the app." |
| www.fourseasons.com | Access | Exist | "Find your journey." |
| www.fourseasons.com | Ancillary | Exist | "Four Seasons for Good." |
| www.fourseasons.com | Ancillary | Exist | "Health and Safety." |
| www.fourseasons.com | Ancillary | Exist | "Careers." |
| www.fourseasons.com | Ancillary | Exist | "Contact Us." |
| www.fourseasons.com | Ancillary | Exist | "Request an Invoice." |
| www.fourseasons.com | Ancillary | Exist | "Email Preferences." |
| www.fourseasons.com | Ancillary | Exist | "Press Room." |
| www.fourseasons.com | Ancillary | Exist | "Newsletter." |
| www.fourseasons.com | Ancillary | Exist | "Privacy Notice." |
| www.fourseasons.com | Ancillary | Exist | "Accessibility Policy." |
| www.ayana.com | Attractions | Exist | <Clifftop paradise featuring 14 pools, 20+ dining venues.= |
| www.ayana.com | Attractions | Exist | <Perched above the ocean.= |
| www.ayana.com | Attractions | Exist | "Picnic by the Beach." |
| www.ayana.com | Attractions | Exist | "Island Paradise Awaits." |
| www.ayana.com | Attractions | Exist | "On this vast estate, endless joys |

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| | | | await your perfect journey." |
| www.ayana.com | Amenities | Exist | "Ayana Villas, Ayana Segara, Ayana Resort, Rimba by Ayana." |
| www.ayana.com | Amenities | Exist | "Rock Bar." |
| www.ayana.com | Amenities | Exist | "Thalassotherapy Pool." |
| www.ayana.com | Amenities | Exist | "Kids Pool." |
| www.ayana.com | Amenities | Exist | "Spa on The Rocks." |
| www.ayana.com | Amenities | Exist | "Rimba Jungle Adventure." |
| www.ayana.com | Amenities | Exist | "Bali's most expansive family's retreat." |
| www.ayana.com | Amenities | Exist | "Restaurant & Café/Bar List." |
| www.ayana.com | Access | Exist | "Resort Map." |
| www.ayana.com | Access | Exist | "Access." |
| www.ayana.com | Access | Exist | "Curated Journeys." |
| www.ayana.com | Access | Exist | "Reserve." |
| www.ayana.com | Access | Exist | "Back to Home." |
| www.ayana.com | Access | Exist | "Bali, Komodo, Jakarta, Cruise." |
| www.ayana.com | Access | Exist | "South Nusa Dua Raya Street, Sawangan Nusa Dua Area." |
| www.ayana.com | Ancillary | Exist | "Weddings." |
| www.ayana.com | Ancillary | Exist | "Meetings." |
| www.ayana.com | Ancillary | Exist | "Offers." |
| www.ayana.com | Ancillary | Exist | "Ayana Rewards." |
| www.ayana.com | Ancillary | Exist | "Privacy Policy." |
| www.ayana.com | Ancillary | Exist | "Careers." |
| www.ayana.com | Ancillary | Exist | "Pressroom." |
| www.ayana.com | Ancillary | Exist | "Support." |
| www.ayana.com | Ancillary | Exist | "My reservation." |
| www.ayana.com | Ancillary | Exist | "Terms & Conditions." |
| www.ayana.com | Ancillary | Exist | "Credit card and deposit are required upon arrival to |

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| | | complete the check-in process." |
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Details Matrix of Findings on Language Functions and Language Expressions

| Hotel Websites | Language Functions | Language Expressions |
|-----------------------|--------------------|---|
| www.bulgarihotels.com | Emotive | "Bulgari Resort Bali is the crown jewel of Indonesia's singular Island of Gods, a place where culture, cuisine, design and exceptional hospitality merge." |
| www.bulgarihotels.com | Emotive | "This preeminent luxury destination is perched atop the 160-metre limestone clifftop that snakes along the southern coast of the peninsula, which is anchored by world-class surf spots, ..." |
| www.bulgarihotels.com | Emotive | "Protected behind its own exclusive entrance, the Bulgari Villa is an extraordinary 1,300-square-meter villa clad in stone that is truly one of a kind." |
| www.bulgarihotels.com | Referential | "What's on at the resort." |
| www.bulgarihotels.com | Referential | "Mount Batur and its history in the Geopark Batur Museum" |
| www.bulgarihotels.com | Referential | "The Unconventional Choices of an Art Gallery in Seminyak" |
| www.bulgarihotels.com | Referential | "Ketut Nugi: contemporary art |

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| | | that looks to the past" |
| www.bulgarihotels.com | Conative | "Discover" |
| www.bulgarihotels.com | Conative | "Read More" |
| www.bulgarihotels.com | Conative | "Submit" |
| www.bulgarihotels.com | Conative | "Reservation" |
| www.bulgarihotels.com | Fatigue (Phatic) | Navigation icons (Location pin, Phone, Envelope/Email, WhatsApp) in the top left corner to open communication channels. |
| www.bulgarihotels.com | Fatigue (Phatic) | The "Reservation" button with a calendar icon serves to start a transaction interaction. |
| www.bulgarihotels.com | Fatigue (Phatic) | The "Find" or "Discover" button below each facility description to connect the flow of information. |
| www.bulgarihotels.com | Fatigue (Phatic) | Main navigation menu links (Accommodation, Restaurant, Spa, etc.) that maintain contact between the user and the site structure. |
| www.bulgarihotels.com | Fatigue (Phatic) | "Newsletter sign up" column with the text "Add your email address" to maintain long-term relationships. |
| www.bulgarihotels.com | Fatigue (Phatic) | Social media icons (Facebook, Instagram, LinkedIn, YouTube, etc.) in the footer as external |

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| | | contact channels. |
| www.bulgarihotels.com | Metalingual | "Indonesian" or "English" dropdown menu to set the language code used in communication. |
| www.bulgarihotels.com | Metalingual | Use hashtags like "#BulgariStories" or "#Art" to categorize content codes for easy reader understanding. |
| www.bulgarihotels.com | Metalingual | The "Destinations" menu provides geographic context to the available location codes. |
| www.bulgarihotels.com | Poetic | "...the crown jewel of Indonesia's singular Island of Gods..." (Metaphorical use of crown jewel and poetic nickname for Bali). |
| www.bulgarihotels.com | Poetic | "...limestone clifftop that snakes along the southern coast..." (Personification of the word snakes along to describe the curve of the cliff). |
| www.bulgarihotels.com | Poetic | "...a living homage to the allure of the snake, each design element embodying its beauty, mystique, and endless metamorphosis." (Aesthetic and rhythmic diction). |
| www.bulgarihotels.com | Poetic | "...a blend of traditional Balinese culture with superior Italian style." (Emphasis on aesthetics of style and quality |

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| | | through word choice). |
| www.bulgarihotels.com | Poetic | "The hidden giant in Kebo Edan Temple" (The title of the article uses a narrative style and invites curiosity). |
| www.themulia.com | Emotive | "Welcome to the Finest Beachfront Living." |
| www.themulia.com | Emotive | "Escape to The Mulia - Nusa Dua, Bali, a luxurious all-suite haven." |
| www.themulia.com | Emotive | "Experience unparalleled elegance and comfort." |
| www.themulia.com | Emotive | "Your Dream Wedding Destination." |
| www.themulia.com | Emotive | "Pure elegance and luxury." |
| www.themulia.com | Emotive | "Immerse yourself in unparalleled fitness and wellness at Mulia Bali." |
| www.themulia.com | Emotive | "Exquisite savings on a spontaneous getaway." |
| www.themulia.com | Emotive | "Harmonious blend of luxury and holistic well-being." |
| www.themulia.com | Emotive | "Bespoke butler service, and priority reservations for an unforgettable experience." |
| www.themulia.com | Referential | "The Mulia, Mulia Resort & |

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| | | Villas - Nusa Dua, Bali lends itself to the perfect setting of glamour and romance." |
| www.themulia.com | Referential | "Includes daily breakfast and daily lunch or dinner for two with no minimum stay required." |
| www.themulia.com | Referential | "337 sqm (3,627 sq. ft.)." |
| www.themulia.com | Referential | "King Bed & Twin Bed." |
| www.themulia.com | Referential | "Fits 4 adults." |
| www.themulia.com | Referential | "Two-bedroom suite on an upper floor with separate dining area." |
| www.themulia.com | Referential | "Asia Pacific's first Ice Room." |
| www.themulia.com | Referential | "Nine restaurants and bars offering world-class culinary artistry." |
| www.themulia.com | Conative | "Book Now." |
| www.themulia.com | Conative | "Explore all." |
| www.themulia.com | Conative | "Learn More." |
| www.themulia.com | Conative | "Sign Up for Exclusive Mulia Updates." |
| www.themulia.com | Conative | "Discover Bali Luxury Suites." |

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| www.themulia.com | Conative | "Escape to The Mulia - Nusa Dua, Bali." |
| www.themulia.com | Conative | "Immerse yourself in unparalleled fitness and wellness at Mulia Bali." |
| www.themulia.com | Fatigue (Phatic) | Social media icons (Facebook, Instagram, LinkedIn, YouTube) in the footer to maintain connection with the audience. |
| www.themulia.com | Fatigue (Phatic) | The "Reserve" button with a calendar icon in the top right corner to start the booking interaction. |
| www.themulia.com | Fatigue (Phatic) | Directional navigation buttons (left/right arrows) on the image slider to ensure the visual interaction flow continues. |
| www.themulia.com | Fatigue (Phatic) | "Explore" or "View more" buttons in each section of the facility to connect to further contact information. |
| www.themulia.com | Fatigue (Phatic) | The "Stay Connected" column invites users to enter their email to maintain communication. |
| www.themulia.com | Metalingual | The "English" language selection menu (with a globe icon) functions to set a language code that is understood by both parties. |
| www.themulia.com | Metalingual | Category labels such as "Offers", "Amenities", "Rooms |

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| | | & Suites" define the hotel service structure code. |
| www.themulia.com | Metalingual | Description text on the search form such as "Check-In", "Check-Out", and "Dates" to explain the data input code. |
| www.themulia.com | Poetic | "A luxury resort in Nusa Dua where the azure waters of the Indian Ocean meet the golden sand." (Diction that emphasizes visual beauty through rhyme and color). |
| www.themulia.com | Poetic | "Experience the timeless traditions of the Island of the Gods." (The use of the nickname Island of the Gods is to give a magical and poetic impression). |
| www.themulia.com | Poetic | "A breathtaking clifftop sanctuary..." (The choice of the word sanctuary creates an image of calm and sacredness). |
| www.themulia.com | Poetic | "Savor the flavors of Bali..." (Use of alliteration and the choice of the word savor to enhance the invitation to enjoy culinary delights). |
| www.themulia.com | Poetic | "Immerse yourself in a world of elegance." (A persuasive style of language that is aesthetically arranged to create an atmosphere of luxury). |

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| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Emotive | "Welcome to The St. Regis Bali Resort." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Emotive | "Discover timeless luxury in every detail." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Emotive | "Each accommodation seamlessly blends refined sophistication..." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Emotive | "Each morning is a celebration of taste..." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Emotive | "Whispers of the sea... evoke a sense of refined escape." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Emotive | "Once-in-a-Lifetime Wedding Experiences." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Emotive | "Immerse yourself in the enchanting atmosphere..." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Emotive | "A mystical sanctuary for body and soul." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Referential | "The check-in time... is 3:00 pm and check-out 12:00 pm." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Referential | "Since opening on September 15, 2008." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Referential | "6 Restaurants." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Referential | "On 19 March 2026... Bali observes Day of Silence." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Referential | "Marriott's 'Serve 360' pledge..." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Referential | "Embark on a 360° virtual tour..." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Referential | " +62 361-8478111." |

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| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Conative | "Book Now." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Conative | "View Rates." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Conative | "Learn More." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Conative | "Discover Tranquility Virtually." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Conative | "View 360 Virtual Tour." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Conative | "Book a Package." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Conative | "Sign in or Join." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Conative | "Step into our luxury spa in Nusa Dua." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Conative | "Follow The St. Regis Bali Resort." |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Fatigue (Phatic) | Social media icons (Facebook, Instagram) in the footer to keep visitors connected. |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Fatigue (Phatic) | The "Reserve" button in the top right corner functions as a transaction opener or formal interaction. |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Fatigue (Phatic) | "View details" and "Explore" buttons under each section (Rooms, Dining, Spa) to ensure continuous communication flow. |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Fatigue (Phatic) | The "arrow" navigation icon in the photo gallery serves to |

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| | | maintain the user's visual interaction with the content. |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Fatigue (Phatic) | The "Connect With Us" section invites visitors to interact further through digital platforms. |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Metalingual | The "English" language selection dropdown menu at the top to agree on the language code used. |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Metalingual | Menu labels such as "Overview", "Accommodations", "Dining", and "Spa" group service codes for easy understanding. |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Metalingual | The term "Reserve" in the hotel name provides a special code that this hotel is the highest class/exclusive category of the chain. |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Metalingual | Room type descriptions such as "One Bedroom Pool Villa" define the specific product code. |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Poetic | "A sanctuary where the jungle meets the Ayung River." (The use of the diction sanctuary and the personification of the meeting of nature is very aesthetic). |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Poetic | "Derived from the Sanskrit word for 'temple', Mandapa offers a spiritual journey." (The |

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| | | choice of words that rhyme and contain deep meaning). |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Poetic | "...an intimate retreat where the soul finds peace amidst the emerald rice paddies." (The use of the emerald metaphor for the color of the rice paddies and the language style that stirs the imagination). |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Poetic | "Embark on a voyage of discovery." (Heroic and artistic diction to describe the experience of staying). |
| https://www.marriott.com/id/hotels/dpsxr-the-st-regis-bali-resort/overview/ | Poetic | "Savor mindful cuisine in a breathtaking riverside setting." (Use of alliteration and words that emphasize the beauty of the message's form). |
| www.fourseasons.com | Emotive | "The Definition of Luxury Modern Living." |
| www.fourseasons.com | Emotive | "Come for the home, stay for the heart." |
| www.fourseasons.com | Emotive | "Make your new meal unforgettable." |
| www.fourseasons.com | Emotive | "Discover new flavors." |
| www.fourseasons.com | Emotive | "Take your story to new heights..." |
| www.fourseasons.com | Emotive | "Unforgettable experience this winter." |
| www.fourseasons.com | Emotive | "Find your dream-worthy escape." |

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| www.fourseasons.com | Emotive | "A name synonymous around the world for continuous innovation..." |
| www.fourseasons.com | Emotive | "This is a new chapter at sea." |
| www.fourseasons.com | Referential | "8-Day Journey through Spain." |
| www.fourseasons.com | Referential | "88 sailings. Over 200 destinations." |
| www.fourseasons.com | Referential | "Our complete collection of inaugural voyages starting 2026..." |
| www.fourseasons.com | Referential | "Four Seasons has transformed the hospitality industry since 1961." |
| www.fourseasons.com | Referential | "©Four Seasons Hotels Limited 1997–2026." |
| www.fourseasons.com | Referential | "English, Français, Deutsch..." |
| www.fourseasons.com | Conative | "Book your journey." |
| www.fourseasons.com | Conative | "Scroll to discover more." |
| www.fourseasons.com | Conative | "Download the app." |
| www.fourseasons.com | Conative | "Check Rates." |
| www.fourseasons.com | Conative | "Find your villa or residence rental." |
| www.fourseasons.com | Conative | "Discover Our New Openings." |
| www.fourseasons.com | Conative | "Discover our Story." |
| www.fourseasons.com | Conative | "Find Your Voyage." |

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| www.fourseasons.com | Conative | "View all Hotels and Resorts." |
| www.fourseasons.com | Conative | "View All Villa & Residence Rentals." |
| www.fourseasons.com | Conative | "Play or pause video." |
| www.fourseasons.com | Fatigue (Phatic) | The "Reserve" button at the top initiates a formal interaction between the user and the booking system. |
| www.fourseasons.com | Fatigue (Phatic) | Social media icons (Facebook, Instagram) in the footer to keep communication channels connected. |
| www.fourseasons.com | Fatigue (Phatic) | The "View Detail" and "Explore" buttons connect contact information as the user scrolls through the page. |
| www.fourseasons.com | Fatigue (Phatic) | The "Connect With Us" section is an invitation to stay connected in the hotel's digital communication network. |
| www.fourseasons.com | Fatigue (Phatic) | Navigation arrow icons on the image carousel ensure the visual interaction flow remains open. |
| www.fourseasons.com | Metalingual | The "English" language selection dropdown menu is for agreeing on the language code used on the site. |
| www.fourseasons.com | Metalingual | Menu labels such as "Overview", "Accommodation", "Dining", and "Spa" define the service |

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| | | category code. |
| www.fourseasons.com | Metalingual | Room type descriptions such as "St. Regis Suite" or "Lagon Villa" describe the specific product code. |
| www.fourseasons.com | Metalingual | The term "The St. Regis Butler Service" refers to the hotel brand's iconic service code. |
| www.fourseasons.com | Poetic | "The Finest Address in Bali." (Use of the superlative Finest to create an artistic impression of exclusivity). |
| www.fourseasons.com | Poetic | "...where the blue hues of the Indian Ocean meet the white sands of Nusa Dua." (Diction that emphasizes visual beauty through color rhyme). |
| www.fourseasons.com | Poetic | "A world of exquisite indulgence awaits." (The choice of the words exquisite and indulgence gives a luxurious effect to the message). |
| www.fourseasons.com | Poetic | "...nestled in the heart of lush tropical gardens." (A metaphorical style of language to describe a beautiful geographical location). |
| www.fourseasons.com | Poetic | "Experience a legacy of luxury." (Use of alliteration on the letter 'L' to enhance the sound and meaning of the message). |

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| www.ayana.com | Emotive | "Island Paradise Awaits." |
| www.ayana.com | Emotive | "Embrace the Magic of Bali at Ayana." |
| www.ayana.com | Emotive | "Clifftop paradise." |
| www.ayana.com | Emotive | "Endless joy awaits your perfect journey." |
| www.ayana.com | Emotive | "Effortlessly." |
| www.ayana.com | Emotive | "Uncover Ayana Bali, effortlessly." |
| www.ayana.com | Emotive | "Iconic Rock Bar Bali." |
| www.ayana.com | Emotive | "Your perfect journey." |
| www.ayana.com | Referential | "Featuring 14 pools, 20+ dining venues." |
| www.ayana.com | Referential | "Enjoy up to 25% savings on accommodation." |
| www.ayana.com | Referential | "Book Period: 10 February 2026 - 31 March 2026." |
| www.ayana.com | Referential | "Stay Period: 10 February 2026 - 20 December 2026." |
| www.ayana.com | Referential | "Enjoy 10% savings on selected food, beverages, and spa treatments." |
| www.ayana.com | Referential | "Rates are subject to 21% government tax and service charges." |
| www.ayana.com | Referential | "Complimentary 1-hour Thalassotherapy Pool experience for two per room." |

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| www.ayana.com | Referential | "Language: English, 中文, 日本語, 한국어." |
| www.ayana.com | Referential | "All benefit inclusions are for 2 persons per room." |
| www.ayana.com | Conative | "Reserve." |
| www.ayana.com | Conative | "Book directly." |
| www.ayana.com | Conative | "Embrace the Magic of Bali at Ayana." |
| www.ayana.com | Conative | "Learn More." |
| www.ayana.com | Conative | "See the itineraries." |
| www.ayana.com | Conative | "Uncover Ayana Bali, effortlessly." |
| www.ayana.com | Conative | "Discover the Latest Ayana BALI." |
| www.ayana.com | Conative | "Book period: 10 February 2026 - 31 March 2026." |
| www.ayana.com | Fatigue (Phatic) | The "Reserve" button in the header section opens the transaction interaction path between visitors and the hotel. |
| www.ayana.com | Fatigue (Phatic) | Social media icons (Facebook, Instagram, YouTube) in the footer to maintain continuity of digital communication channels. |
| www.ayana.com | Fatigue (Phatic) | The "Explore", "View Details", and "Learn more" buttons connect the flow of information to keep users engaged with the |

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| | | content. |
| www.ayana.com | Fatigue (Phatic) | Navigation arrows in the image gallery ensure that user visual interaction is maintained. |
| www.ayana.com | Fatigue (Phatic) | The <Connect With Us= section is an explicit attempt to maintain ongoing contact with the audience. |
| www.ayana.com | Metalingual | The "English" language selection dropdown menu serves to agree on the communication code used on the website. |
| www.ayana.com | Metalingual | Menu category labels such as "Overview", "Accommodation", "Dinning", and "Spa & Fitness" serve as service navigation codes. |
| www.ayana.com | Metalingual | The name "The Luxury Collection" serves as a global brand identification or classification code under the Marriott umbrella. |
| www.ayana.com | Metalingual | Unit type descriptions such as <Deluxe Lagoon View= or <Studio Suite= technically define the product code. |
| www.ayana.com | Poetic | "A Timeless Treasure in the Heart of Nusa Dua." (Using the Timeless Treasure metaphor to create an aesthetic and high-value impression). |

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| www.ayana.com | Poetic | "...where crystal clear swimmable lagoons meet the white sands of Bali." (Diction that emphasizes visual beauty through rhyme and color imagery). |
| www.ayana.com | Poetic | "Experience the enchanting beauty of Bali's southern coast." (The choice of the adjective enchanting gives a magical effect to the message). |
| www.ayana.com | Poetic | "A portal to indigenous discovery." (Poetic use of the portal metaphor to describe the experience of staying). |
| www.ayana.com | Poetic | "Savor exquisite moments..." (Choosing artistic diction to arouse the reader's feelings through the form of a message). |

