



Lampiran 1. Kuesioner

No	Pernyataan	STS	TS	CS	S	SS
Keputusan Pembelian						
1	Produk Arj88 Store memiliki kualitas yang baik dibandingkan produk sejenis.					
2	Saya merasa nyaman dan yakin saat membeli produk Arj88 Store secara berulang.					
3	Saya akan merekomendasikan produk Arj88 Store kepada orang terdekat.					
4	Saya merasa puas sehingga ingin melakukan pembelian ulang produk Arj88 store					
Digital Marketing						
1	Saya lebih suka mengakses informasi produk Arj88 Store melalui website/media sosial dibanding toko fisik					
2	Saya merasa proses pembelian di website atau di e-commerce (Media Sosial) sangat mudah dipahami.					
3	Konten dari Arj 88 Store membuat saya ingin tahu lebih banyak tentang produknya.					
4	Saya merasa konten digital Arj88 Store mampu menarik perhatian saya untuk mengenal lebih jauh produk yang ditawarkan					
5	Promosi digital (diskon, cashback, dll.) dari Arj88 Store mendorong saya untuk segera membeli produk					
6	Iklan digital/Konten media sosial membantu saya menemukan penawaran yang lebih menguntungkan					
Kualitas Produk						
1	Produk Arj88 Store, nyaman digunakan untuk aktivitas sehari-hari.					
2	Desain dan gaya pakaian dari Arj88 Store sesuai dengan kebutuhan saya					
3	Saya jarang mengalami masalah atau keluhan terhadap produk dari Arj88 Store.					
4	Produk yang saya beli sesuai dengan deskripsi produk yang tertera (ukuran, bahan, warna).					
5	Saya merasa puas dengan daya tahan (durability) produk Arj88 Store					
6	Desain produk ini praktis dan tidak menyulitkan saat dipakai atau dilepas					
7	Desain, Potongan dan bentuk produk Arj88 Store terlihat modern dan modis					
8	Produk dari Arj88 Store ini terasa tahan lama saat digunakan secara rutin.					

Lampiran 2. Tabulasi Data

No	Pernah membeli/tidak	Usia	Jenis Kelamin	Tinggal di Singaraja, sering atau saat ini sedang melaksanakan	Y.1	Y.2	Y.3	Y.4	Total Skor	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	Total Skor	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	Total Skor
1	Iya, membeli	17 - 20	Laki - laki	Ya	5	4	4	5	18	4	5	4	4	5	5	27	4	4	3	4	4	5	4	5	33
2	Iya, membeli	17 - 20	Laki - laki	Ya	3	4	3	4	14	3	3	4	5	5	4	24	4	4	5	5	3	4	4	5	34
3	Iya, membeli	17 - 20	Laki - laki	Ya	5	4	3	4	16	4	4	4	4	5	5	26	3	4	4	5	3	4	3	4	30
4	Iya, membeli	21 - 25	Laki - laki	Ya	4	5	4	3	16	3	4	2	4	4	4	21	3	4	4	4	3	3	4	3	28
5	Iya, membeli	21 - 25	Laki - laki	Ya	4	5	3	4	16	5	5	4	5	5	5	29	4	5	4	4	4	3	5	4	33
6	Iya, membeli	21 - 25	Laki - laki	Ya	4	5	3	4	16	3	4	3	4	5	3	22	4	3	2	3	3	3	4	4	26
7	Iya, membeli	21 - 25	Laki - laki	Ya	5	4	4	5	18	3	4	4	5	5	5	26	4	5	3	4	3	5	5	5	34
8	Iya, membeli	21 - 25	Laki - laki	Ya	5	4	4	5	18	5	4	3	4	5	4	25	3	4	3	5	3	5	4	3	30
9	Iya, membeli	21 - 25	Laki - laki	Ya	5	5	4	4	18	5	5	4	5	5	5	29	4	4	5	5	4	5	5	5	37
10	Iya, membeli	17 - 20	Laki - laki	Ya	4	4	3	4	15	3	3	3	4	5	5	23	4	3	3	4	4	5	4	4	31
11	Iya, membeli	17 - 20	Laki - laki	Ya	4	5	4	5	18	5	5	5	5	5	5	30	5	5	5	5	5	5	5	5	40
12	Iya, membeli	17 - 20	Laki - laki	Ya	3	3	4	4	14	4	5	4	4	5	4	26	4	5	3	4	3	4	4	4	31
13	Iya, membeli	17 - 20	Laki - laki	Ya	3	4	4	4	15	4	5	4	4	5	5	27	5	4	3	4	5	5	5	4	35
14	Iya, membeli	17 - 20	Laki - laki	Ya	4	5	5	5	19	4	4	2	3	4	3	20	4	4	5	5	3	4	5	4	34
15	Iya, membeli	17 - 20	Laki - laki	Ya	4	5	5	5	19	4	5	5	5	4	5	28	5	5	5	5	5	5	5	5	40
16	Iya, membeli	21 - 25	Laki - laki	Ya	3	3	4	4	14	3	3	2	3	4	4	19	4	3	2	3	4	4	3	3	26
17	Iya, membeli	25 - 30	Laki - laki	Ya	4	5	5	5	19	5	5	5	5	5	4	29	4	4	3	5	3	4	4	4	31
18	Iya, membeli	21 - 25	Laki - laki	Ya	3	4	5	4	16	3	4	3	5	5	5	25	4	5	3	5	4	5	5	5	36
19	Iya, membeli	25 - 30	Laki - laki	Ya	5	5	5	5	20	5	5	5	5	5	5	30	5	5	5	5	5	5	5	5	40
20	Iya, membeli	25 - 30	Laki - laki	Ya	4	5	5	5	19	5	4	4	5	5	5	28	5	4	5	5	5	5	5	5	39
21	Iya, membeli	25 - 30	Laki - laki	Ya	4	4	4	4	16	4	5	5	5	5	5	29	4	5	3	4	4	4	4	4	32
22	Iya, membeli	25 - 30	Laki - laki	Ya	4	4	5	5	18	4	5	4	3	5	4	25	4	5	5	5	5	5	4	3	36
23	Iya, membeli	21 - 25	Laki - laki	Ya	4	5	5	5	19	4	4	4	5	4	5	26	4	4	5	5	5	4	5	5	37
24	Iya, membeli	17 - 20	Laki - laki	Ya	5	5	5	5	20	3	3	5	5	5	5	26	3	4	5	3	4	4	3	5	31
25	Iya, membeli	21 - 25	Laki - laki	Ya	4	5	5	5	19	5	5	3	4	5	3	25	4	4	4	3	4	5	5	5	34
26	Iya, membeli	21 - 25	Laki - laki	Ya	3	4	5	4	16	4	5	4	5	5	5	28	4	3	4	5	4	5	4	3	32
27	Iya, membeli	21 - 25	Laki - laki	Ya	2	3	4	3	12	4	4	3	5	5	5	26	5	5	3	5	3	4	5	3	33
28	Iya, membeli	21 - 25	Laki - laki	Ya	5	5	5	5	20	5	5	4	5	5	5	29	4	5	5	5	4	5	5	4	37
29	Iya, membeli	25 - 30	Laki - laki	Ya	4	4	4	4	16	3	4	2	3	3	5	20	4	4	3	3	5	5	5	3	32
30	Iya, membeli	25 - 30	Laki - laki	Ya	4	5	5	5	19	4	4	5	5	5	5	28	5	5	5	5	5	5	5	5	40
31	Iya, membeli	21 - 25	Laki - laki	Ya	3	4	4	5	16	3	4	4	5	5	3	4	23	5	4	5	4	4	4	3	33
32	Iya, membeli	21 - 25	Laki - laki	Ya	4	4	5	4	17	5	5	4	4	4	4	26	5	4	3	4	5	5	5	4	35
33	Iya, membeli	25 - 30	Laki - laki	Ya	3	4	5	4	16	5	5	3	5	5	3	26	3	5	5	3	3	3	5	4	31
34	Iya, membeli	21 - 25	Laki - laki	Ya	5	5	5	4	19	5	5	5	5	5	5	30	4	5	3	5	4	5	3	4	33
35	Iya, membeli	21 - 25	Laki - laki	Ya	5	5	5	4	19	3	4	3	3	5	3	21	3	3	4	5	4	5	5	5	34
36	Iya, membeli	21 - 25	Laki - laki	Ya	5	5	5	5	20	5	5	5	5	5	5	30	5	4	4	5	5	5	5	5	38
37	Iya, membeli	25 - 30	Laki - laki	Ya	2	4	4	4	14	3	4	2	4	5	3	21	4	3	5	5	3	5	4	4	33
38	Iya, membeli	25 - 30	Laki - laki	Ya	4	5	5	4	18	5	5	4	5	5	5	29	4	5	5	5	5	5	5	5	39
39	Iya, membeli	21 - 25	Laki - laki	Ya	3	5	5	4	17	5	5	4	3	5	5	27	3	4	4	5	5	4	5	5	35
40	Iya, membeli	21 - 25	Laki - laki	Ya	4	5	5	3	17	3	5	3	4	5	4	24	4	4	3	3	3	5	4	4	30
41	Iya, membeli	25 - 30	Laki - laki	Ya	5	5	5	5	20	5	5	4	5	5	5	29	5	5	5	5	5	5	5	5	40
42	Iya, membeli	25 - 30	Laki - laki	Ya	5	5	5	5	20	5	5	4	5	5	5	29	5	5	5	5	5	5	5	5	40
43	Iya, membeli	21 - 25	Laki - laki	Ya	3	3	4	5	15	4	5	3	4	4	5	25	3	4	4	5	5	4	4	3	32
44	Iya, membeli	17 - 20	Laki - laki	Ya	3	3	4	4	14	5	5	5	5	3	5	28	4	4	5	5	3	3	4	4	32
45	Iya, membeli	17 - 20	Laki - laki	Ya	5	5	5	5	20	5	5	5	5	5	5	30	5	4	5	5	3	3	5	5	35
46	Iya, membeli	17 - 20	Laki - laki	Ya	3	4	5	4	16	3	3	5	3	5	5	24	4	4	2	4	3	3	4	4	28
47	Iya, membeli	17 - 20	Laki - laki	Ya	5	5	5	5	20	5	5	5	5	5	5	30	5	5	5	5	5	5	5	5	40
48	Iya, membeli	25 - 30	Laki - laki	Ya	4	5	5	5	19	5	5	5	5	5	5	30	4	3	5	5	3	4	4	5	33
49	Iya, membeli	25 - 30	Laki - laki	Ya	5	5	5	3	18	3	4	5	3	5	5	25	4	4	5	5	5	5	5	5	38
50	Iya, membeli	25 - 30	Laki - laki	Ya	4	3	4	4	15	4	5	5	4	5	5	28	5	4	3	4	4	3	4	4	31
51	Iya, membeli	25 - 30	Laki - laki	Ya	3	3	4	3	13	5	5	5	4	5	5	29	5	5	5	5	5	5	5	5	40
52	Iya, membeli	21 - 25	Laki - laki	Ya	5	5	5	5	20	3	3	4	2	4	4	20	4	5	3	5	3	4	5	5	34
53	Iya, membeli	21 - 25	Laki - laki	Ya	4	5	5	5	19	5	3	4	3	5	4	24	5	5	5	5	5	5	5	5	40
54	Iya, membeli	21 - 25	Laki - laki	Ya	5	5	5	5	20	5	5	5	4	5	5	29	4	4	4	4	4	5	5	4	34
55	Iya, membeli	21 - 25	Laki - laki	Ya	4	4	5	5	18	5	5	5	5	5	5	30	5	5	4	4	3	3	3	4	31
56	Iya, membeli	21 - 25	Laki - laki	Ya	4	5	5	5	19	4	3	4	4	5	4	24	5	4	3	5	4	3	5	4	33
57	Iya, membeli	25 - 30	Laki - laki	Ya	3	5	5	5	18	4	5	3	2	4	5	23	3	4	5	5	5	5	5	5	37
58	Iya, membeli	21 - 25	Laki - laki	Ya	3	5	4	4	16	5	5	5	5	5	5	30	5	5	5	5	5	5	5	5	40
59	Iya, membeli	21 - 25	Laki - laki	Ya	5	5	5	5	20	4	4	4	3	4	4	23	5	5	5	5	5	5	5	5	40
60	Iya, membeli	21 - 25	Laki - laki	Ya	5	4	5	5	19	5	5	5	5	5	5	30	5	5	4	3	3	5	5	5	35
61	Iya, membeli	21 - 25	Laki - laki	Ya	5	5	5	5	20	5	5	5	5	5	5	30	4	4	5	5	5	4	5	5	37
62	Iya, membeli	21 - 25	Laki - laki	Ya	3	4	5	4	16	4	4	4	5	5	5	27	4	4	5	5	3	5	4	3	33
63	Iya, membeli	17 - 20	Laki - laki	Ya	5	4	5	4	18	5	5	4	4	4	4	26	5	5	4	5	5	5	5	5	39
64	Iya, membeli	25 - 30	Laki - laki	Ya	3	4	5	4	16	3	4	4	3	4	4	22	4	4	5	4	4	4	4	4	33
65	Iya, membeli	17 - 20	Laki - laki	Ya	3	3	4	4	14	3	3	3	2	3	4	18	4	3	2	4	3	4	4	3	27
66	Iya, membeli	17 - 20	Laki - laki	Ya	4	5	4	5	18	4	5	4	3	5	4	25	5	4	5	5	4	5	5	4	37
67	Iya, membeli	17 - 20	Laki - laki	Ya	3	3	4	4	14	3	3	4	2	3	4	19	4	4	3	4	4	4	4	4	31
68	Iya, membeli	17 - 20	Laki - laki	Ya	3	4	5	4	16	4	4	5	4	4	4	25	4	5	4	4	5	4	4	5	35
69	Iya, membeli	21 - 25	Laki - laki	Ya	2	4	4	4	14	2	2	2	2	2	2	12	3	3	2	3	4	3	3	3	24
70	Iya, membeli	21 - 25	Laki - laki	Ya	4	4	4																		

No	Pemah membeli/tidak	Usia	Jenis Kelamin	Tinggal di Singaraja, sering atau saat ini sedang melaksanakan	Y.1	Y.2	Y.3	Y.4	Total Skor	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	Total Skor	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	Total Skor
91	hya, membeli	21 - 25	Laki - laki	Ya	2	3	4	4	13	4	4	3	3	4	3	21	4	5	4	4	5	4	4	5	35
92	hya, membeli	21 - 25	Laki - laki	Ya	2	2	3	3	10	3	3	3	2	3	3	17	3	3	2	3	3	3	3	3	23
93	hya, membeli	25 - 30	Laki - laki	Ya	3	4	5	4	16	5	4	5	4	4	5	27	5	4	4	4	4	4	5	5	35
94	hya, membeli	17 - 20	Laki - laki	Ya	2	4	4	4	14	2	2	2	2	2	2	12	4	4	2	4	4	4	4	4	30
95	hya, membeli	17 - 20	Laki - laki	Ya	3	4	5	4	16	5	4	5	4	4	4	26	5	5	3	5	5	5	5	5	38
96	hya, membeli	21 - 25	Laki - laki	Ya	2	3	3	3	11	4	4	4	3	3	3	21	3	3	2	3	3	4	3	4	25
97	hya, membeli	21 - 25	Laki - laki	Ya	2	2	2	2	8	3	3	3	2	2	3	16	4	4	2	3	4	4	4	3	28
98	hya, membeli	21 - 25	Laki - laki	Ya	4	5	5	5	19	4	5	5	3	4	5	26	4	4	5	4	4	4	4	5	34
99	hya, membeli	21 - 25	Laki - laki	Ya	3	4	5	5	17	4	4	5	3	4	5	25	5	4	3	5	4	4	5	4	34
100	hya, membeli	25 - 30	Laki - laki	Ya	4	4	5	4	17	5	5	5	3	5	5	28	5	5	5	4	5	5	5	5	39
101	hya, membeli	25 - 30	Laki - laki	Ya	2	3	3	3	11	4	4	4	2	4	5	23	4	4	4	3	4	4	4	3	30
102	hya, membeli	25 - 30	Laki - laki	Ya	2	2	2	3	9	2	2	2	2	2	2	12	2	3	3	2	3	3	3	2	21
103	hya, membeli	21 - 25	Laki - laki	Ya	2	4	4	4	14	4	4	4	2	4	4	22	3	4	3	4	3	4	4	3	28
104	hya, membeli	21 - 25	Laki - laki	Ya	2	2	2	3	9	3	3	3	2	3	4	18	2	2	2	2	2	3	3	3	19
105	hya, membeli	25 - 30	Laki - laki	Ya	3	4	4	5	16	4	4	4	3	3	3	21	4	4	3	4	4	4	4	4	31
106	hya, membeli	25 - 30	Laki - laki	Ya	3	4	3	4	14	4	4	3	3	3	4	21	4	4	4	4	4	4	4	3	31
107	hya, membeli	21 - 25	Laki - laki	Ya	2	3	3	3	11	3	3	3	2	3	3	17	3	3	2	4	3	3	3	3	24
108	hya, membeli	21 - 25	Laki - laki	Ya	4	5	5	5	19	5	5	5	4	5	3	27	5	4	3	4	5	5	5	5	36
109	hya, membeli	25 - 30	Laki - laki	Ya	3	4	4	4	15	4	3	4	2	3	5	21	3	3	2	3	2	2	3	2	20
110	hya, membeli	21 - 25	Laki - laki	Ya	2	4	3	4	13	4	4	4	2	4	4	22	3	3	2	3	3	4	3	3	24
111	hya, membeli	25 - 30	Laki - laki	Ya	3	4	4	4	15	4	4	4	2	4	4	22	3	4	2	3	3	3	4	4	26
112	hya, membeli	25 - 30	Laki - laki	Ya	4	5	4	5	18	5	5	5	4	5	4	28	4	4	3	4	5	5	5	5	35
113	hya, membeli	17 - 20	Laki - laki	Ya	2	2	2	2	8	3	3	2	2	2	5	17	2	2	2	2	3	3	2	3	19
114	hya, membeli	17 - 20	Laki - laki	Ya	3	3	3	4	13	4	5	4	3	4	2	22	3	3	3	3	3	4	4	4	27
115	hya, membeli	25 - 30	Laki - laki	Ya	2	3	2	3	10	2	2	2	2	2	4	14	2	2	2	2	2	3	3	2	18
116	hya, membeli	25 - 30	Laki - laki	Ya	2	4	3	4	13	3	3	3	2	3	2	16	2	3	2	2	2	3	3	3	20
117	hya, membeli	21 - 25	Laki - laki	Ya	3	4	4	4	15	4	4	4	2	3	3	20	4	4	2	3	4	4	4	4	29
118	hya, membeli	21 - 25	Laki - laki	Ya	4	4	4	5	17	4	4	4	3	4	4	23	5	5	4	5	5	5	5	5	39
119	hya, membeli	17 - 20	Laki - laki	Ya	2	4	4	4	14	3	4	3	2	3	4	19	4	4	2	4	3	4	4	4	29
120	hya, membeli	21 - 25	Laki - laki	Ya	2	3	3	4	12	3	4	3	3	3	4	20	4	4	2	4	4	4	4	4	30
121	hya, membeli	25 - 30	Laki - laki	Ya	3	5	4	5	17	5	5	4	4	5	4	27	5	4	4	5	4	5	5	4	36
122	hya, membeli	21 - 25	Laki - laki	Ya	2	3	4	3	12	3	4	3	2	4	3	19	4	4	2	4	4	4	4	4	30
123	hya, membeli	21 - 25	Laki - laki	Ya	4	5	5	5	19	4	4	5	3	4	4	24	5	5	4	5	5	5	5	5	39
124	hya, membeli	17 - 20	Laki - laki	Ya	2	3	4	3	12	3	4	3	2	4	3	19	3	4	3	4	4	4	4	4	30
125	hya, membeli	21 - 25	Laki - laki	Ya	3	4	5	4	16	4	4	4	3	4	4	23	5	4	3	5	4	5	5	4	35
126	hya, membeli	21 - 25	Laki - laki	Ya	2	4	4	4	14	3	4	3	2	3	3	18	3	3	2	2	3	3	3	3	22
127	hya, membeli	25 - 30	Laki - laki	Ya	2	3	3	3	11	2	2	2	2	2	2	12	3	3	2	3	3	3	4	3	24
128	hya, membeli	21 - 25	Laki - laki	Ya	3	4	4	4	15	3	4	3	2	4	3	19	4	3	3	4	3	4	4	3	28
129	hya, membeli	17 - 20	Laki - laki	Ya	4	4	5	4	17	5	5	5	4	5	5	29	4	4	2	4	4	5	5	4	32
130	hya, membeli	21 - 25	Laki - laki	Ya	3	4	4	4	15	5	5	5	4	4	5	28	4	3	3	4	3	4	4	4	29
131	hya, membeli	21 - 25	Laki - laki	Ya	2	4	3	4	13	4	4	4	3	4	4	23	3	2	2	2	2	3	3	3	20
132	hya, membeli	21 - 25	Laki - laki	Ya	2	4	4	3	13	4	4	3	2	4	4	21	3	3	2	3	3	4	3	3	24
133	hya, membeli	17 - 20	Laki - laki	Ya	3	4	4	4	15	4	4	4	3	4	4	23	4	5	4	4	5	5	5	5	37
134	hya, membeli	21 - 25	Laki - laki	Ya	2	4	3	4	13	3	4	4	2	3	3	19	3	3	2	3	3	3	4	3	24
135	hya, membeli	21 - 25	Laki - laki	Ya	3	4	5	4	16	5	5	5	3	5	5	28	4	4	3	4	4	5	5	4	33
136	hya, membeli	17 - 20	Laki - laki	Ya	2	4	4	4	14	3	4	3	3	4	4	21	4	3	2	3	3	4	4	3	26
137	hya, membeli	25 - 30	Laki - laki	Ya	4	5	5	5	19	5	5	5	3	4	5	27	5	5	4	5	5	5	5	5	39
138	hya, membeli	25 - 30	Laki - laki	Ya	3	4	5	4	16	3	4	4	2	3	5	21	4	4	3	4	4	5	4	4	32
139	hya, membeli	25 - 30	Laki - laki	Ya	2	3	2	3	10	2	3	3	2	2	3	15	3	4	2	4	3	4	4	3	27
140	hya, membeli	21 - 25	Laki - laki	Ya	4	5	4	5	18	5	5	5	4	5	5	29	5	5	5	5	5	5	5	5	40
141	hya, membeli	21 - 25	Laki - laki	Ya	2	4	4	4	14	5	5	4	2	4	5	25	5	5	4	5	5	5	5	5	39
142	hya, membeli	21 - 25	Laki - laki	Ya	3	4	4	3	14	3	4	4	2	3	3	19	5	4	3	4	5	5	4	5	35
143	hya, membeli	17 - 20	Laki - laki	Ya	2	3	2	3	10	3	3	3	2	3	3	17	3	3	2	4	3	3	3	3	24
144	hya, membeli	25 - 30	Laki - laki	Ya	4	5	5	4	18	4	3	3	3	4	4	21	3	4	3	4	3	4	4	3	28
145	hya, membeli	21 - 25	Laki - laki	Ya	2	4	4	3	13	3	2	2	2	3	3	15	3	2	2	2	3	3	2	3	20
146	hya, membeli	21 - 25	Laki - laki	Ya	5	5	5	5	20	4	5	4	4	4	5	26	5	4	3	4	5	5	5	4	35
147	hya, membeli	21 - 25	Laki - laki	Ya	2	3	2	2	9	2	2	2	2	2	2	12	3	2	2	2	3	3	3	2	20
148	hya, membeli	21 - 25	Laki - laki	Ya	5	5	5	5	20	5	4	4	3	4	4	24	4	5	4	5	4	5	4	5	36
149	hya, membeli	25 - 30	Laki - laki	Ya	2	3	2	3	10	2	2	2	2	3	2	13	2	3	2	3	2	3	3	2	20
150	hya, membeli	17 - 20	Laki - laki	Ya	4	5	4	5	18	4	4	3	3	4	4	22	4	5	4	5	4	5	4	5	36
151	hya, membeli	21 - 25	Laki - laki	Ya	3	4	3	4	14	2	2	2	2	3	2	13	3	2	2	3	3	3	2	3	21
152	hya, membeli	25 - 30	Laki - laki	Ya	4	5	4	5	18	4	4	4	3	5	4	24	4	5	4	5	4	5	4	5	36
153	hya, membeli	21 - 25	Laki - laki	Ya	3	2	2	3	10	2	2	2	2	3	2	13	2	3	2	3	2	3	3	3	21
154	hya, membeli	17 - 20	Laki - laki	Ya	5	5	5	5	20	5	5	4	3	4	5	26	5	4	3	4	5	5	5	4	35
155	hya, membeli	25 - 30	Laki - laki	Ya	2	4	3	4	13	3	3	2	2	2	2	14	2	3	2	3	2	2	2	2	18
156	hya, membeli	17 - 20	Laki - laki	Ya	3	5	5	5	18	4	4	3	2	4	4	21	5	4	3	4	5	5	5	4	35
157	hya, membeli	25 - 30	Laki - laki	Ya	2	3	2	3	10	2	3	2	2	2	2	13	2	3	2	3	2	3	2	2	19
158	hya, membeli	21 - 25	Laki - laki	Ya	5	5	5	5	20	5	5	5	3	4	5	27	5	5	3	5	4	5	4	5	36
159	hya, membeli	25 - 30	Laki - laki	Ya	3	4	3	4	14	2	3	2	2	2	2	13	3	3	2	3	4	3	4	3	25
160	hya, membeli	25 - 30	Laki - laki	Ya	4																				

Lampiran 3. Analisis Deskriptif

Usia

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	17 - 20	38	21.1	21.1	21.1
	21 - 25	92	51.1	51.1	72.2
	25 - 30	50	27.8	27.8	100.0
	Total	180	100.0	100.0	

JenisKelamin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Laki - laki	180	100.0	100.0	100.0

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Y.1	180	2	5	3.37	1.057
Y.2	180	2	5	4.14	.831
Y.3	180	2	5	4.18	.904
Y.4	180	2	5	4.14	.775
Keputusan Pembelian	180	8	20	15.82	3.058
X1.1	180	2	5	3.84	.974
X1.2	180	2	5	4.07	.934
X1.3	180	2	5	3.79	.992
X1.4	180	2	5	3.35	1.131
X1.5	180	2	5	4.05	.970
X1.6	180	2	5	4.01	1.003
Digital Marketing	180	12	30	23.12	5.094
X2.1	180	2	5	3.94	.879
X2.2	180	2	5	3.97	.862
X2.3	180	2	5	3.36	1.117
X2.4	180	2	5	4.06	.908
X2.5	180	2	5	3.88	.931
X2.6	180	2	5	4.16	.820
X2.7	180	2	5	4.13	.846
X2.8	180	2	5	4.01	.912
Kualitas Produk	180	17	40	31.50	5.998
Valid N (listwise)	180				

Y.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	46	25.6	25.6	25.6
	3	55	30.6	30.6	56.1
	4	46	25.6	25.6	81.7

	5	33	18.3	18.3	100.0
	Total	180	100.0	100.0	

Y.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	7	3.9	3.9	3.9
	3	30	16.7	16.7	20.6
	4	74	41.1	41.1	61.7
	5	69	38.3	38.3	100.0
	Total	180	100.0	100.0	

Y.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	13	7.2	7.2	7.2
	3	21	11.7	11.7	18.9
	4	67	37.2	37.2	56.1
	5	79	43.9	43.9	100.0
	Total	180	100.0	100.0	

Y.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	5	2.8	2.8	2.8
	3	28	15.6	15.6	18.3
	4	84	46.7	46.7	65.0
	5	63	35.0	35.0	100.0
	Total	180	100.0	100.0	

Keputusan Pembelian

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	8	2	1.1	1.1	1.1
	9	5	2.8	2.8	3.9
	10	7	3.9	3.9	7.8
	11	5	2.8	2.8	10.6
	12	5	2.8	2.8	13.3
	13	14	7.8	7.8	21.1
	14	23	12.8	12.8	33.9
	15	13	7.2	7.2	41.1
	16	25	13.9	13.9	55.0

17	16	8.9	8.9	63.9
18	23	12.8	12.8	76.7
19	23	12.8	12.8	89.4
20	19	10.6	10.6	100.0
Total	180	100.0	100.0	

X1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	18	10.0	10.0	10.0
	3	47	26.1	26.1	36.1
	4	60	33.3	33.3	69.4
	5	55	30.6	30.6	100.0
	Total	180	100.0	100.0	

X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	14	7.8	7.8	7.8
	3	30	16.7	16.7	24.4
	4	65	36.1	36.1	60.6
	5	71	39.4	39.4	100.0
	Total	180	100.0	100.0	

X1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	24	13.3	13.3	13.3
	3	39	21.7	21.7	35.0
	4	68	37.8	37.8	72.8
	5	49	27.2	27.2	100.0
	Total	180	100.0	100.0	

X1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	55	30.6	30.6	30.6
	3	46	25.6	25.6	56.1
	4	40	22.2	22.2	78.3
	5	39	21.7	21.7	100.0
	Total	180	100.0	100.0	

X1.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	16	8.9	8.9	8.9
	3	32	17.8	17.8	26.7
	4	59	32.8	32.8	59.4
	5	73	40.6	40.6	100.0
	Total	180	100.0	100.0	

X1.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	19	10.6	10.6	10.6
	3	32	17.8	17.8	28.3
	4	57	31.7	31.7	60.0
	5	72	40.0	40.0	100.0
	Total	180	100.0	100.0	

Digital Marketing

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	12	9	5.0	5.0	5.0
	13	5	2.8	2.8	7.8
	14	2	1.1	1.1	8.9
	15	3	1.7	1.7	10.6
	16	3	1.7	1.7	12.2
	17	7	3.9	3.9	16.1
	18	3	1.7	1.7	17.8
	19	10	5.6	5.6	23.3
	20	6	3.3	3.3	26.7
	21	16	8.9	8.9	35.6
	22	9	5.0	5.0	40.6
	23	12	6.7	6.7	47.2
	24	10	5.6	5.6	52.8
	25	14	7.8	7.8	60.6
	26	16	8.9	8.9	69.4
	27	12	6.7	6.7	76.1
	28	16	8.9	8.9	85.0
	29	14	7.8	7.8	92.8
	30	13	7.2	7.2	100.0
	Total	180	100.0	100.0	

X2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	12	6.7	6.7	6.7
	3	39	21.7	21.7	28.3
	4	77	42.8	42.8	71.1
	5	52	28.9	28.9	100.0
	Total	180	100.0	100.0	

X2.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	9	5.0	5.0	5.0
	3	42	23.3	23.3	28.3
	4	74	41.1	41.1	69.4
	5	55	30.6	30.6	100.0
	Total	180	100.0	100.0	

X2.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	53	29.4	29.4	29.4
	3	47	26.1	26.1	55.6
	4	42	23.3	23.3	78.9
	5	38	21.1	21.1	100.0
	Total	180	100.0	100.0	

X2.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	11	6.1	6.1	6.1
	3	36	20.0	20.0	26.1
	4	65	36.1	36.1	62.2
	5	68	37.8	37.8	100.0
	Total	180	100.0	100.0	

X2.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	11	6.1	6.1	6.1
	3	57	31.7	31.7	37.8

4	55	30.6	30.6	68.3
5	57	31.7	31.7	100.0
Total	180	100.0	100.0	

X2.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	3	1.7	1.7	1.7
	3	39	21.7	21.7	23.3
	4	64	35.6	35.6	58.9
	5	74	41.1	41.1	100.0
	Total	180	100.0	100.0	

X2.7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	8	4.4	4.4	4.4
	3	30	16.7	16.7	21.1
	4	73	40.6	40.6	61.7
	5	69	38.3	38.3	100.0
	Total	180	100.0	100.0	

X2.8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	9	5.0	5.0	5.0
	3	47	26.1	26.1	31.1
	4	58	32.2	32.2	63.3
	5	66	36.7	36.7	100.0
	Total	180	100.0	100.0	

Kualitas Produk

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	17	1	.6	.6	.6
	18	3	1.7	1.7	2.2
	19	3	1.7	1.7	3.9
	20	7	3.9	3.9	7.8
	21	3	1.7	1.7	9.4
	22	1	.6	.6	10.0
	23	5	2.8	2.8	12.8
	24	7	3.9	3.9	16.7
	25	2	1.1	1.1	17.8
	26	5	2.8	2.8	20.6
	27	7	3.9	3.9	24.4
	28	7	3.9	3.9	28.3
	29	4	2.2	2.2	30.6
	30	13	7.2	7.2	37.8
	31	12	6.7	6.7	44.4
	32	10	5.6	5.6	50.0
	33	11	6.1	6.1	56.1
	34	11	6.1	6.1	62.2
	35	17	9.4	9.4	71.7
	36	12	6.7	6.7	78.3
	37	11	6.1	6.1	84.4
	38	4	2.2	2.2	86.7
	39	12	6.7	6.7	93.3
	40	12	6.7	6.7	100.0
	Total	180	100.0	100.0	

Lampiran 4. Uji Validitas
Uji Validitas 30 Responden
Y

		Correlations				
		Y.1	Y.2	Y.3	Y.4	TotalY
Y.1	Pearson Correlation	1	.519**	.059	.559**	.727**
	Sig. (2-tailed)		.003	.756	.001	.000
	N	30	30	30	30	30
Y.2	Pearson Correlation	.519**	1	.332	.474**	.772**
	Sig. (2-tailed)	.003		.073	.008	.000
	N	30	30	30	30	30
Y.3	Pearson Correlation	.059	.332	1	.561**	.646**
	Sig. (2-tailed)	.756	.073		.001	.000
	N	30	30	30	30	30
Y.4	Pearson Correlation	.559**	.474**	.561**	1	.855**
	Sig. (2-tailed)	.001	.008	.001		.000
	N	30	30	30	30	30
TotalY	Pearson Correlation	.727**	.772**	.646**	.855**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

X1

		Correlations					
		X1.1	X1.2	X1.3	X1.4	X1.5	TotalX1
X1.1	Pearson Correlation	1	.677**	.406*	.301	.347	.684**
	Sig. (2-tailed)		.000	.026	.106	.060	.000
	N	30	30	30	30	30	30
X1.2	Pearson Correlation	.677**	1	.416*	.178	.224	.637**
	Sig. (2-tailed)	.000		.022	.348	.233	.000
	N	30	30	30	30	30	30
X1.3	Pearson Correlation	.406*	.416*	1	.684**	.519**	.868**
	Sig. (2-tailed)	.026	.022		.000	.003	.000
	N	30	30	30	30	30	30
X1.4	Pearson Correlation	.301	.178	.684**	1	.473**	.767**
	Sig. (2-tailed)	.106	.348	.000		.008	.000
	N	30	30	30	30	30	30
X1.5	Pearson Correlation	.347	.224	.519**	.473**	1	.603**
	Sig. (2-tailed)	.060	.233	.003	.008		.609
	N	30	30	30	30	30	30
X1.6	Pearson Correlation	.064	.095	.469**	.533**	.097	1
	Sig. (2-tailed)	.735	.617	.009	.002	.609	
	N	30	30	30	30	30	30

TotalX1	Pearson Correlation	.684**	.637**	.868**	.767**	.603**	.550**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.002	
	N	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

X2

Correlations

		X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	TotalX2
X2.1	Pearson Correlation	1	.345	.182	.280	.569**	.383*	.644**	.310	.675**
	Sig. (2-tailed)		.062	.336	.134	.001	.037	.000	.095	.000
	N	30	30	30	30	30	30	30	30	30
X2.2	Pearson Correlation	.345	1	.330	.376*	.201	.166	.480**	.273	.597**
	Sig. (2-tailed)	.062		.075	.041	.286	.381	.007	.145	.000
	N	30	30	30	30	30	30	30	30	30
X2.3	Pearson Correlation	.182	.330	1	.531**	.410*	.216	.311	.441*	.716**
	Sig. (2-tailed)	.336	.0		.003	.024	.251	.094	.015	.000
	N	30	30	30	30	30	30	30	30	30
X2.4	Pearson Correlation	.280	.376*	.531**	1	.078	.289	.317	.145	.593**
	Sig. (2-tailed)	.134	.041	.003		.684	.121	.088	.446	.001
	N	30	30	30	30	30	30	30	30	30
X2.5	Pearson Correlation	.569**	.201	.410*	.078	1	.530**	.404*	.275	.668**
	Sig. (2-tailed)	.001	.286	.024	.684		.003	.027	.141	.000
	N	30	30	30	30	30	30	30	30	30
X2.6	Pearson Correlation	.383*	.166	.216	.289	.530**	1	.368*	.264	.600**
	Sig. (2-tailed)	.037	.381	.251	.121	.003		.046	.159	.000
	N	30	30	30	30	30	30	30	30	30
X2.7	Pearson Correlation	.644**	.480**	.311	.317	.404*	.368*	1	.341	.715**
	Sig. (2-tailed)	.000	.007	.094	.088	.027	.046		.065	.000
	N	30	30	30	30	30	30	30	30	30
X2.8	Pearson Correlation	.310	.273	.441*	.145	.275	.264	.341	1	.605**
	Sig. (2-tailed)	.095	.145	.015	.446	.141	.159	.065		.000
	N	30	30	30	30	30	30	30	30	30
TotalX2	Pearson Correlation	.675**	.597**	.716**	.593**	.668**	.600**	.715**	.605**	1

Sig. (2-tailed)	.000	.000	.000	.001	.000	.000	.000	.000	
N	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Uji Validitas 180 Responden

Y

		Correlations				
		Y.1	Y.2	Y.3	Y.4	TotalY
Y.1	Pearson Correlation	1	.661**	.581**	.620**	.854**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	180	180	180	180	180
Y.2	Pearson Correlation	.661**	1	.696**	.690**	.881**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	180	180	180	180	180
Y.3	Pearson Correlation	.581**	.696**	1	.650**	.850**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	180	180	180	180	180
Y.4	Pearson Correlation	.620**	.690**	.650**	1	.847**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	180	180	180	180	180
TotalY	Pearson Correlation	.854**	.881**	.850**	.847**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	180	180	180	180	180

** . Correlation is significant at the 0.01 level (2-tailed).

X1

		Correlations					
		X1.1	X1.2	X1.3	X1.4	X1.5	TotalX1
X1.1	Pearson Correlation	1	.793**	.718**	.648**	.665**	.875**
	Sig. (2-tailed)		.000	.000	.000	.000	.000
	N	180	180	180	180	180	180
X1.2	Pearson Correlation	.793**	1	.692**	.632**	.724**	.874**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	180	180	180	180	180	180
X1.3	Pearson Correlation	.718**	.692**	1	.579**	.609**	.840**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	180	180	180	180	180	180
X1.4	Pearson Correlation	.648**	.632**	.579**	1	.707**	.831**
	Sig. (2-tailed)	.000	.000	.000		.000	.000
	N	180	180	180	180	180	180
X1.5	Pearson Correlation	.665**	.724**	.609**	.707**	1	.848**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	180	180	180	180	180	180

X1.6	Pearson Correlation	.648**	.644**	.694**	.617**	.620**	1	.829**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		.000
	N	180	180	180	180	180	180	180
TotalX1	Pearson Correlation	.875**	.874**	.840**	.831**	.848**	.829**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	
	N	180	180	180	180	180	180	180

** . Correlation is significant at the 0.01 level (2-tailed).

X2

		Correlations								
		X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	TotalX2
X2.1	Pearson Correlation	1	.654**	.500**	.641**	.673**	.603**	.717**	.634**	.815**
	Sig. (2-tailed)		.000	.000	.000	.000	.000	.000	.000	.000
	N	180	180	180	180	180	180	180	180	180
X2.2	Pearson Correlation	.654**	1	.591**	.666**	.643**	.568**	.641**	.697**	.824**
	Sig. (2-tailed)	.000		.000	.000	.000	.000	.000	.000	.000
	N	180	180	180	180	180	180	180	180	180
X2.3	Pearson Correlation	.500**	.591**	1	.658**	.558**	.546**	.613**	.639**	.789**
	Sig. (2-tailed)	.000	.000		.000	.000	.000	.000	.000	.000
	N	180	180	180	180	180	180	180	180	180
X2.4	Pearson Correlation	.641**	.666**	.658**	1	.590**	.649**	.653**	.654**	.835**
	Sig. (2-tailed)	.000	.000	.000		.000	.000	.000	.000	.000
	N	180	180	180	180	180	180	180	180	180
X2.5	Pearson Correlation	.673**	.643**	.558**	.590**	1	.670**	.651**	.671**	.825**
	Sig. (2-tailed)	.000	.000	.000	.000		.000	.000	.000	.000
	N	180	180	180	180	180	180	180	180	180
X2.6	Pearson Correlation	.603**	.568**	.546**	.649**	.670**	1	.695**	.649**	.807**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		.000	.000	.000
	N	180	180	180	180	180	180	180	180	180
X2.7	Pearson Correlation	.717**	.641**	.613**	.653**	.651**	.695**	1	.694**	.853**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000		.000	.000
	N	180	180	180	180	180	180	180	180	180
X2.8	Pearson Correlation	.634**	.697**	.639**	.654**	.671**	.649**	.694**	1	.854**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000		.000
	N	180	180	180	180	180	180	180	180	180
TotalX2	Pearson Correlation	.815**	.824**	.789**	.835**	.825**	.807**	.853**	.854**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	
	N	180	180	180	180	180	180	180	180	180

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 5. Uji Reliabilitas
Uji Reliabilitas 30 Responden
Y

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.728	4

X1

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.778	6

X2

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.795	8

Uji Reliabilitas 180 Responden Y**Case Processing Summary**

		N	%
Cases	Valid	180	100.0
	Excluded ^a	0	.0
	Total	180	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.874	4

X1**Case Processing Summary**

		N	%
Cases	Valid	180	100.0
	Excluded ^a	0	.0
	Total	180	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.921	6

X2**Case Processing Summary**

		N	%
Cases	Valid	180	100.0
	Excluded ^a	0	.0

Total	180	100.0
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a. Listwise deletion based on all variables in the procedure.

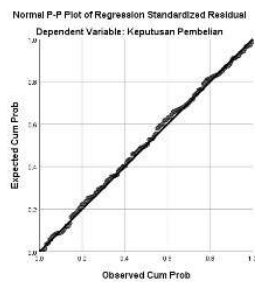
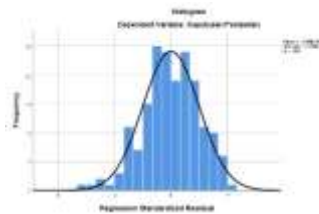
Reliability Statistics

Cronbach's Alpha	N of Items
.931	8



Lampiran 6. Uji Asumsi Klasik

1. Uji Normalitas



One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		180
Normal Parameters ^{a,b}	Mean	.0000000
	Std. Deviation	1.87339452
Most Extreme Differences	Absolute	.036
	Positive	.019
	Negative	-.036
Test Statistic		.036
Asymp. Sig. (2-tailed)		.200 ^{c,d}

- a. Test distribution is Normal.
 b. Calculated from data.
 c. Lilliefors Significance Correction.
 d. This is a lower bound of the true significance.

2. Uji Multikolinieritas

		Coefficients ^a					Collinearity Statistics	
Model		Unstandardized Coefficients		Standardized Coefficients				
		B	Std. Error	Beta	t	Sig.	Tolerance	VIF
1	(Constant)	2.945	.768		3.838	.000		
	Digital Marketing	.210	.040	.349	5.230	.000	.475	2.104
	Kualitas Produk	.255	.034	.500	7.484	.000	.475	2.104

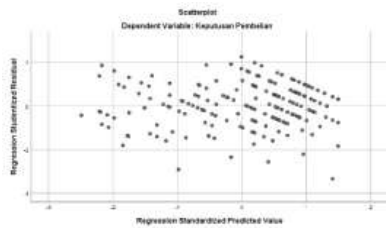
a. Dependent Variable: Keputusan Pembelian

3. Uji Heteroskedastisitas

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	2.025	.461		4.395	.000
	Digital Marketing	-.001	.024	-.004	-.037	.970
	Kualitas Produk	-.016	.020	-.087	-.797	.427

a. Dependent Variable: Absolute_Residual



Lampiran 7. Analisis Regresi Linear Berganda, Determinasi, F dan t

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.790 ^a	.625	.621	1.884

a. Predictors: (Constant), Kualitas Produk, Digital Marketing

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	1046.091	2	523.046	147.367	.000 ^b
	Residual	628.220	177	3.549		
	Total	1674.311	179			

a. Dependent Variable: Keputusan Pembelian

b. Predictors: (Constant), Kualitas Produk, Digital Marketing

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients Beta	t	Sig.
		B	Std. Error			
1	(Constant)	2.945	.768		3.838	.000
	Digital Marketing	.210	.040	.349	5.230	.000
	Kualitas Produk	.255	.034	.500	7.484	.000

a. Dependent Variable: Keputusan Pembelian

Lampiran 9. t tabel

Pr df	0.25 0.50	0.10 0.20	0.05 0.10	0.025 0.050	0.01 0.02	0.005 0.010	0.001 0.002
161	0.67602	1.28683	1.65437	1.97481	2.34973	2.60671	3.14162
162	0.67601	1.28680	1.65431	1.97472	2.34959	2.60652	3.14130
163	0.67600	1.28677	1.65426	1.97462	2.34944	2.60633	3.14098
164	0.67599	1.28673	1.65420	1.97453	2.34930	2.60614	3.14067
165	0.67598	1.28670	1.65414	1.97445	2.34916	2.60595	3.14036
166	0.67597	1.28667	1.65408	1.97436	2.34902	2.60577	3.14005
167	0.67596	1.28664	1.65403	1.97427	2.34888	2.60559	3.13975
168	0.67595	1.28661	1.65397	1.97419	2.34875	2.60541	3.13945
169	0.67594	1.28658	1.65392	1.97410	2.34862	2.60523	3.13915
170	0.67594	1.28655	1.65387	1.97402	2.34848	2.60506	3.13886
171	0.67593	1.28652	1.65381	1.97393	2.34835	2.60489	3.13857
172	0.67592	1.28649	1.65376	1.97385	2.34822	2.60471	3.13829
173	0.67591	1.28646	1.65371	1.97377	2.34810	2.60455	3.13801
174	0.67590	1.28644	1.65366	1.97369	2.34797	2.60438	3.13773
175	0.67589	1.28641	1.65361	1.97361	2.34784	2.60421	3.13745
176	0.67589	1.28638	1.65356	1.97353	2.34772	2.60405	3.13718
177	0.67588	1.28635	1.65351	1.97346	2.34760	2.60389	3.13691
178	0.67587	1.28633	1.65346	1.97338	2.34748	2.60373	3.13665
179	0.67586	1.28630	1.65341	1.97331	2.34736	2.60357	3.13638
180	0.67586	1.28627	1.65336	1.97323	2.34724	2.60342	3.13612
181	0.6758	1.28625	1.65332	1.97316	2.34713	2.60326	3.13587
182	0.67584	1.28622	1.65327	1.97308	2.34701	2.60311	3.13561
183	0.67583	1.28619	1.65322	1.97301	2.34690	2.60296	3.13536
184	0.67583	1.28617	1.65318	1.97294	2.34678	2.60281	3.13511
185	0.67582	1.28614	1.65313	1.97287	2.34667	2.60267	3.13487
186	0.67581	1.28612	1.65309	1.97280	2.34656	2.60252	3.13463
187	0.67580	1.28610	1.65304	1.97273	2.34645	2.60238	3.13438
188	0.67580	1.28607	1.65300	1.97266	2.34635	2.60223	3.13415
189	0.67579	1.28605	1.65296	1.97260	2.34624	2.60209	3.13391
190	0.67578	1.28602	1.65291	1.97253	2.34613	2.60195	3.13368
191	0.67578	1.28600	1.65287	1.97246	2.34603	2.60181	3.13345
192	0.67577	1.28598	1.65283	1.97240	2.34593	2.60168	3.13322
193	0.67576	1.28595	1.65279	1.97233	2.34582	2.60154	3.13299
194	0.67576	1.28593	1.65275	1.97227	2.34572	2.60141	3.13277
195	0.67575	1.28591	1.65271	1.97220	2.34562	2.60128	3.13255
196	0.67574	1.28589	1.65267	1.97214	2.34552	2.60115	3.13233
197	0.67574	1.28586	1.65263	1.97208	2.34543	2.60102	3.13212
198	0.67573	1.28584	1.65259	1.97202	2.34533	2.60089	3.13190
199	0.67572	1.28582	1.65255	1.97196	2.34523	2.60076	3.13169
200	0.67572	1.28580	1.65251	1.97190	2.34514	2.60063	3.13148