

PENGEMBANGAN MEDIA PEMBELAJARAN *ELEKTRONIK BOOK (E-BOOK)* PADA MATERI *ROOM SERVICE*

OLEH

Luh Putu Darmiari, NIM 2015011017

Jurusan Teknologi Industri

ABSTRAK

Penelitian ini memiliki tujuan yaitu untuk mendeskripsikan tahapan-tahapan pengembangan dan untuk menguji validitas media pembelajaran *elektronik book (e-book)* pada Materi *Room Service*. Penelitian ini merupakan penelitian R&D (*Research & Development*) dengan model pendekatan 4D yang terdiri dari tahapan pendefinisian (*define*), perancangan (*design*), Pengembangan (*develop*), Penyebaran (*disseminate*). Penelitian ini melibatkan subjek validator ahli media, validator ahli materi, dan uji coba terbatas kepada target yang dituju dalam penelitian. Teknik pengumpulan data yang digunakan adalah angket untuk menilai tingkat validitas media pembelajaran *elektronik book (e-book)* pada Materi *Room Service*. Hasil penelitian menunjukkan bahwasannya dosen dan mahasiswa masih membutuhkan sumber bacaan untuk dapat mendukung keberlangsungan proses perkuliahan sedangkan hasil pengembangan *e-book*, oleh ahli media menunjukkan persentase 93,81% kategori *e-book* "**Sangat Valid**" dari segi tampilan dan media, kemudian oleh ahli materi menunjukkan persentase 96,88% dengan kategori "**Sangat Valid**" isi dari materi sesuai dan relavan dengan Silabus dan RPS Mata Kuliah *Room Service*. Selanjutnya hasil dari uji coba terbatas memperoleh persentase 93,17% dengan kategori "**Sangat Valid**" untuk dapat digunakan sebagai sumber bacaan dalam Mata Kuliah *Room Service*.

Kata Kunci: Media Pembelajaran, *E-book*, *Room Service*.

**THE DEVELOPMENT OF A STANDARD OPERATING PROCEDURE
(SOP)-BASED E-MODULE FOR LAUNDRY PRACTICUM AT SMK
NEGERI 1 SINGARAJA**

By

Luh Putu Darmiari, NIM 2015011017

Department of Industri Technology

ABSTRACT

This study aimed to describe the stages of developing an electronic book (e-book) learning media and to examine its validity for the Room Service course. This research employed a Research and Development (R&D) approach using the Four-D (4D) development model, which consists of four stages: Define, Design, Develop, and Disseminate. The participants involved in this study included a media expert validator, a subject matter expert validator, and participants in a limited field trial representing the target users. Data were collected using questionnaires to evaluate the validity of the electronic book (e-book) learning media for the Room Service course. The findings revealed that both lecturers and students required additional learning resources to support the teaching and learning process. The validation results indicated that the e-book achieved a validity score of 93.81% from the media expert, which was categorized as "**Highly Valid**" in terms of its design and media aspects. Furthermore, the subject matter expert awarded a validity score of 96.88%, categorized as "**Highly Valid**," indicating that the content was appropriate and relevant to the syllabus and the Semester Learning Plan (RPS) of the Room Service course. In addition, the limited field trial resulted in a score of 93.17%, which was also classified as "**Highly Valid**," demonstrating that the e-book is suitable for use as a learning resource in the Room Service course.

Keywords: Learning Media, E-book, Room Service.