

DEVELOPING BIG BOOK AS SHARED READING MEDIA TO SUPPORT STUDENTS'
READING ENGAGEMENT AND INTEGRATE SUSTAINABLE DEVELOPMENT
GOAL 5 (GENDER EQUALITY) CONTENT AT TK DANEND KIDDY SCHOOL
SINGARAJA

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ABSTRACT

This study aimed to (1) identify the needs of students and teachers regarding reading media used in shared reading activities, (2) develop a Big Book that integrates gender equality as a medium for shared reading activities at TK Danend Kiddy School Singaraja, and (3) determine the quality of the developed Big Book. The subjects of this study were 7 students and 1 English teacher of TK B at TK Danend Kiddy School Singaraja. The data were collected through observation, interviews, expert judgment, and user judgment. This study adopted the Design and Development (D&D) model by Richey and Klein. The stages included needs analysis, product design, product development, and product evaluation. The results showed that the existing reading media were still limited in terms of size and variety and had not integrated gender equality values. The developed product was a Big Book entitled *Maya the Little Engineer*, which was designed based on the characteristics of young learners and was used in shared reading activities. Based on the expert judgment results, the developed Big Book was categorized as Excellent Media, while the user judgment categorized it as Good Media. In addition, the classroom implementation showed that students demonstrated behavioral reading engagement, such as paying attention, participating, and responding to the teacher during the reading activities. Therefore, the developed Big Book was appropriate to be used as a reading media to support students' reading engagement and to integrate gender equality values in learning.

Keywords: big book, reading engagement, gender equality, early childhood education

PENGEMBANGAN BIG BOOK SEBAGAI MEDIA MEMBACA BERSAMA UNTUK
MENDUKUNG KETERLIBATAN MEMBACA SISWA DAN MENINGTEGRASIKAN
KONTEN TUJUAN PEMBANGUNAN BERKELANJUTAN 5 (KESETARAAN
GENDER) DI TK DANEND KIDDY SCHOOL SINGARAJA

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ABSTRAK

Penelitian ini bertujuan untuk (1) mengetahui kebutuhan siswa dan guru terhadap media membaca yang digunakan dalam kegiatan membaca bersama, (2) mengembangkan Big Book yang mengintegrasikan kesetaraan gender sebagai media dalam kegiatan membaca bersama di TK Danend Kiddy School Singaraja, dan (3) mengetahui kualitas Big Book yang dikembangkan. Subjek penelitian ini adalah 7 siswa dan 1 guru bahasa Inggris TK B di TK Danend Kiddy School Singaraja. Data diperoleh melalui observasi, wawancara, expert judgment, dan user judgment. Penelitian ini menggunakan model Design and Development (D&D) oleh Richey and Klein. Adapun tahapannya meliputi analisis kebutuhan (analysis), membuat rancangan produk (design), mengembangkan desain produk (development), dan penilaian produk (evaluation). Hasil penelitian menunjukkan bahwa media membaca yang digunakan masih terbatas dari segi ukuran dan variasi serta belum mengintegrasikan nilai kesetaraan gender. Produk yang dikembangkan berupa Big Book berjudul *Maya the Little Engineer* yang dirancang sesuai dengan karakteristik anak usia dini, yang digunakan dalam kegiatan membaca bersama. Berdasarkan hasil penilaian oleh Expert Judgment, Big Book yang dikembangkan dikategorikan sebagai Excellent Media, sedangkan penilaian produk oleh user judgment dikategorikan sebagai Good Media. Selain itu, uji coba Big Book di kelas menunjukkan bahwa siswa menunjukkan keterlibatan membaca secara perilaku, seperti memperhatikan, berpartisipasi, dan merespon guru selama kegiatan membaca. Dengan demikian, Big Book yang dikembangkan layak digunakan sebagai media membaca untuk mendukung keterlibatan membaca siswa serta mengintegrasikan nilai kesetaraan gender dalam pembelajaran.

Kata kunci: *big book*, keterlibatan membaca, kesetaraan gender, anak usia dini