

PENGARUH *FAMILY SUPPORT* DAN *PEER SUPPORT* TERHADAP *CAREER ADAPTABILITY* MAHASISWA *FREELANCE* UNDIKSHA

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ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh *family support* dan *peer support* terhadap *career adaptability* mahasiswa *freelance* Universitas Pendidikan Ganesha (Undiksha), baik secara parsial maupun simultan. Penelitian ini menggunakan pendekatan kuantitatif kausal. Populasi dalam penelitian ini adalah mahasiswa aktif Undiksha yang menjalani peran ganda sebagai pelajar dan pekerja *freelance*, dengan jumlah responden sebanyak 167 mahasiswa. Teknik pengambilan sampel yang digunakan adalah *purposive sampling*, dengan penentuan jumlah sampel berdasarkan rumus Ferdinand, yaitu lima kali jumlah indikator penelitian. Data dikumpulkan menggunakan kuesioner dan dianalisis menggunakan analisis regresi linier berganda dengan bantuan program SPSS. Hasil penelitian menunjukkan bahwa *family support* berpengaruh positif dan signifikan terhadap *career adaptability* mahasiswa *freelance* Undiksha. Selain itu, *peer support* juga berpengaruh positif dan signifikan terhadap *career adaptability* mahasiswa *freelance* Undiksha. Selanjutnya, hasil uji simultan menunjukkan bahwa *family support* dan *peer support* secara bersama-sama berpengaruh positif dan signifikan terhadap *career adaptability* mahasiswa *freelance* Undiksha. Temuan penelitian ini menegaskan bahwa dukungan sosial dari keluarga dan teman sebaya memiliki peran penting dalam meningkatkan kemampuan adaptasi karier mahasiswa yang menjalani peran ganda. Penelitian selanjutnya diharapkan dapat mengeksplorasi variabel lain yang berpotensi memengaruhi *career adaptability* mahasiswa *freelance*, serta mempertimbangkan karakteristik pekerjaan sebagai variabel moderasi agar diperoleh pemahaman yang lebih komprehensif mengenai faktor-faktor pembentuk adaptasi karier.

Kata Kunci: *career adaptability*, *family support*, mahasiswa *freelance*, *peer support*,

THE INFLUENCE OF FAMILY SUPPORT DAN PEER SUPPORT ON THE CAREER ADAPTABILITY OF FREELANCE STUDENTS AT UNDIKSHA

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ABSTRACT

This study aims to examine the influence of family support and peer support on the career adaptability of freelance students at Universitas Pendidikan Ganesha (Undiksha), both partially and simultaneously. The research employed a causal quantitative approach. The population consisted of active Undiksha students who undertake dual roles as students and freelance workers, with a total of 167 respondents selected through purposive sampling. The sample size was determined using Ferdinand's formula, calculated as five times the number of research indicators. Data were collected through questionnaires and analyzed using multiple linear regression with the assistance of the SPSS. The findings indicate that family support has a positive and significant effect on the career adaptability of freelance students at Undiksha. Similarly, peer support also demonstrates a positive and significant influence on career adaptability. Furthermore, simultaneous testing reveals that family support and peer support collectively have a positive and significant effect on career adaptability. These results emphasize that social support from family and peers plays a crucial role in enhancing the career adaptability of students who manage dual roles. Future research is recommended to explore additional variables that may influence the career adaptability of freelance students and to consider job characteristics as a moderating variable in order to obtain a more comprehensive understanding of the factors shaping career adaptability.

Keywords: *career adaptability, family support, freelance student, peer support*