

PENGEMBANGAN VIDEO ANIMASI 3 DIMENSI SEJARAH TERBENTUKNYA KAMPUNG LOLOAN JEMBRANA

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ABSTRAK

Video Animasi 3 Dimensi Sejarah Terbentuknya Kampung Loloan Jembrana menceritakan awal mula kampung Loloan berdiri serta bagaimana nilai-nilai sejarah yang terkandung didalamnya seperti nilai gotong royong, persatuan dan toleransi. Penelitian ini bertujuan untuk (1) Mengembangkan video animasi 3 dimensi Sejarah Kampung Loloan Jembrana (2) Mengetahui respon pengguna terhadap video animasi 3 dimensi Sejarah Kampung Loloan Jembrana. Pengembangan video animasi 3 dimensi Sejarah Kampung Loloan Jembrana menggunakan Metode *Multimedia Development Life Cycle* (MDLC) dengan enam tahap, yaitu *concept*, *design*, *material collecting*, *assembly*, *testing*, dan *distribution*. Hasil penelitian berdasarkan uji ahli isi dan uji ahli media memperoleh validitas 1,00 dengan tingkat validitas <Sangat Tinggi=, dan uji respon pengguna memperoleh nilai rata-rata 34,17 serta sebanyak 92,5% responden memberikan respon dengan kualifikasi <Sangat Positif, dan 7,5% responden memberikan kualifikasi <Positif=. sehingga video animasi 3 dimensi Sejarah Kampung Loloan Jembrana dapat diterima dengan baik oleh masyarakat khususnya masyarakat Kelurahan Loloan Barat dan Kelurahan Loloan Timur. Dengan dibuatnya video animasi 3 dimensi Sejarah Kampung Loloan Jembrana diharapkan masyarakat khususnya generasi muda mengetahui dan ikut melestarikan sejarah Kampung Loloan beserta nilai-nilai yang terkandung didalamnya.

Kata kunci : Sejarah Kampung Loloan, Nilai-Nilai Sejarah, Animasi 3 Dimensi, MDLC

DEVELOPMENT OF A 3D ANIMATED VIDEO ON THE HISTORY OF THE FORMATION OF LOLOAN VILLAGE, JEMBRANA

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ABSTRACT

The 3D animated video <The History of the Formation of Loloan Village, Jembrana> tells the story of the early establishment of Loloan Village and the historical values embedded within it, such as mutual cooperation, unity, and tolerance. This study aims to (1) develop a 3D animated video on the history of Loloan Village, Jembrana, and (2) determine user responses to the 3D animated video on the history of Loloan Village, Jembrana. The development of the 3D animated video uses the Multimedia Development Life Cycle (MDLC) method, which consists of six stages: concept, design, material collecting, assembly, testing, and distribution. The results of the study, based on content expert validation and media expert testing, obtained a validity score of 1.00 with a <Very High> validity level. Meanwhile, the user response test obtained an average score of 34.17, with 92.5% of respondents giving a <Very Positive> response and 7.5% giving a <Positive> response. Therefore, the 3D animated video on the history of Loloan Village, Jembrana is well received by the community, especially the residents of Loloan Barat and Loloan Timur. It is hoped that the development of this 3D animated video will encourage the community, particularly the younger generation, to understand and help preserve the history of Loloan Village along with the values contained within it.

Keywords: History of Loloan Village, Historical Values, 3D Animation, MDLC