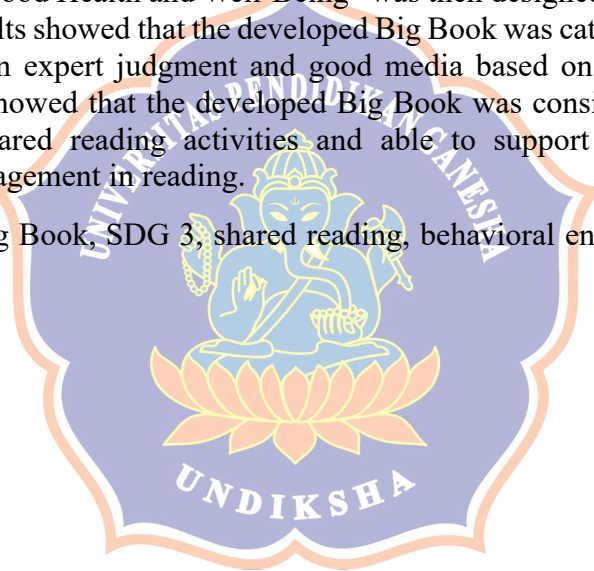


ABSTRACT

This study aimed to develop a Big Book integrated with SDG 3 “Good Health and Well-Being” as a reading media in shared reading activities to support preschool students’ behavioral engagement in reading at PAUD Pelita Kasih Singaraja. This study used the Design and Development (D&D) method proposed by Richey and Klein (2007), which consists of four stages, namely Analysis, Design, Development, and Evaluation (ADDE). The subjects of this study were preschool students aged 4–5 years old and teachers at PAUD Pelita Kasih Singaraja. The data were collected through observations, interviews, expert judgment, and user judgment. The qualitative data were analyzed using the interactive analysis model proposed by Miles, Huberman, and Saldaña (2014), while the quantitative data were analyzed using the formula proposed by Nurkancana and Sunartana (2004). The results of the study showed that teachers and preschool students needed interactive reading media with large illustrations, simple language, repetitive patterns, and contextual stories to support shared reading activities and students’ behavioral engagement in reading. Based on these results, a Big Book integrated with SDG 3 “Good Health and Well-Being” was then designed and developed. The evaluation results showed that the developed Big Book was categorized as excellent media based on expert judgment and good media based on user judgment. The findings also showed that the developed Big Book was considered appropriate to be used in shared reading activities and able to support preschool students’ behavioral engagement in reading.

Keywords: Big Book, SDG 3, shared reading, behavioral engagement, preschool students



ABSTRAK

Penelitian ini bertujuan untuk mengembangkan Big Book yang terintegrasi dengan SDG 3 *Good Health and Well-Being* sebagai media membaca dalam kegiatan *shared reading* untuk mendukung *behavioral engagement in reading* siswa prasekolah di PAUD Pelita Kasih Singaraja. Penelitian ini menggunakan metode *Design and Development* (D&D) yang dikemukakan oleh Richey dan Klein (2007), yang terdiri atas empat tahap, yaitu *Analysis*, *Design*, *Development*, dan *Evaluation* (ADDE). Subjek penelitian ini adalah guru dan siswa prasekolah berusia 4–5 tahun di PAUD Pelita Kasih Singaraja. Data dikumpulkan melalui observasi, wawancara, *expert judgment*, dan *user judgment*. Data kualitatif dianalisis menggunakan model analisis interaktif yang dikemukakan oleh Miles, Huberman, dan Saldaña (2014), sedangkan data kuantitatif dianalisis menggunakan rumus yang dikemukakan oleh Nurkencana dan Sunartana (2004). Hasil penelitian menunjukkan bahwa guru dan siswa prasekolah membutuhkan media membaca yang interaktif dengan ilustrasi berukuran besar, bahasa yang sederhana, pola kalimat yang berulang, serta cerita yang kontekstual untuk mendukung kegiatan *shared reading* dan *behavioral engagement in reading* siswa. Berdasarkan hasil tersebut, dikembangkan sebuah Big Book yang terintegrasi dengan SDG 3 *Good Health and Well-Being*. Hasil evaluasi menunjukkan bahwa Big Book yang dikembangkan memperoleh kategori sangat baik berdasarkan *expert judgment* dan kategori baik berdasarkan *user judgment*. Temuan penelitian juga menunjukkan bahwa Big Book yang dikembangkan dinilai layak digunakan dalam kegiatan *shared reading* serta mampu mendukung *behavioral engagement in reading* siswa prasekolah.

Kata kunci: Big Book, SDG 3, *shared reading*, *behavioral engagement in reading*, siswa prasekolah.

