

**DEVELOPING A BIG BOOK THEMED  
“NO POVERTY” AS MEDIA FOR SHARED READING ACTIVITY  
TO FACILITATE STUDENTS’ BEHAVIOURAL ENGAGEMENT  
AT TK TELKOM SINGARAJA**

**By**

**Alfian Ludyana Putra, NIM 2212021021**

**Foreign Language Department**

**ABSTRACT**

This study aimed to develop an SDG 1 (No Poverty)-based Big Book to facilitate behavioral engagement through shared reading activities for kindergarten students at TK Telkom Singaraja. This study employed a Design and Development (D&D) method using the ADDE model consisting of the analysis, design, development, and evaluation stages. Data were collected through classroom observations, teacher interviews, instrument validation, and product evaluation conducted by two expert judges. The needs analysis revealed that students required reading media that were visually attractive, used simple language, and contained large illustrations to support shared reading activities. Based on these findings, a Big Book entitled *Sweet White Susu* was developed by integrating SDG 1 values, including sharing, empathy, and helping others, into a simple and contextual story appropriate for young learners. The product evaluation instrument demonstrated high content validity, with a Gregory validity coefficient of 1.00. Furthermore, the product evaluation conducted by the expert judges indicated that the developed Big Book achieved an excellent level of content quality and media quality based on the Likert-scale assessment. These findings indicate that the developed SDG 1-based Big Book is of excellent quality and is appropriate as a literacy medium for shared reading activities while integrating SDG 1 values for kindergarten students.

**Keywords:** Big book, SDG 1, shared reading, behavior engagement, kindergarten student

**DEVELOPING A BIG BOOK THEMED  
“NO POVERTY” AS MEDIA FOR SHARED READING ACTIVITY  
TO FACILITATE STUDENTS’ BEHAVIOURAL ENGAGEMENT  
AT TK TELKOM SINGARAJA**

**Oleh**

**Alfian Ludyana Putra, NIM 2212021021**

**Jurusan Bahasa Asing**

**ABSTRAK**

Penelitian ini bertujuan untuk mengembangkan Big Book berbasis SDG 1 (No Poverty) guna memfasilitasi *behavioral engagement* melalui kegiatan *shared reading* bagi siswa taman kanak-kanak di TK Telkom Singaraja. Penelitian ini menggunakan metode Design and Development (D&D) dengan model ADDE yang terdiri atas tahap analisis, desain, pengembangan, dan evaluasi. Data dikumpulkan melalui observasi kelas, wawancara guru, validasi instrumen, dan evaluasi produk yang dilakukan oleh dua orang ahli. Hasil analisis kebutuhan menunjukkan bahwa siswa membutuhkan media membaca yang menarik secara visual, menggunakan bahasa yang sederhana, serta dilengkapi dengan ilustrasi berukuran besar untuk mendukung kegiatan *shared reading*. Berdasarkan temuan tersebut, dikembangkan sebuah Big Book berjudul *Sweet White Susu* yang mengintegrasikan nilai-nilai SDG 1, meliputi berbagi (*sharing*), empati (*empathy*), dan saling membantu (*helping others*), ke dalam cerita yang sederhana dan kontekstual sesuai dengan karakteristik anak usia dini. Instrumen evaluasi produk menunjukkan validitas isi yang tinggi, dengan koefisien validitas Gregory sebesar 1,00. Selanjutnya, hasil evaluasi produk oleh para ahli menunjukkan bahwa Big Book yang dikembangkan memperoleh kualitas isi dan kualitas media yang sangat baik berdasarkan penilaian menggunakan skala Likert. Temuan ini menunjukkan bahwa Big Book berbasis SDG 1 yang dikembangkan memiliki kualitas yang sangat baik dan layak digunakan sebagai media literasi dalam kegiatan *shared reading* sekaligus mengintegrasikan nilai-nilai SDG 1 bagi siswa taman kanak-kanak.

Kata-kata kunci: Big book, SDG 1, shared reading, behavior engagement, kindergarten students