

**PENGEMBANGAN MEDIA PEMBELAJARAN BERBASIS VIDEO
TUTORIAL *PEDICURE* DI PROGRAM STUDI PENDIDIKAN
KESEJAHTERAAN KELUARGA UNDIKSHA**

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ABSTRAK

Penelitian ini mempunyai tujuan mendeskripsikan 1) Pengembangan media belajar berbasis video tutorial pedicure, 2) Validitas media belajar berbasis video tutorial pedicure untuk Mata Kuliah Manicure dan Pedicure di Program Studi Pendidikan Kesejahteraan Keluarga. Penelitian ini menerapkan metode penelitian R&D (Research & Development) melalui model pengembangan yaitu ADDIE. Teknik mengumpulkan data dilaksanakan melalui wawancara dan pengisian angket. Penelitian ini melakukan analisis lapangan untuk mengembangkan sebuah produk sesuai kondisi yang ada. Subjek Penelitian ini terdiri atas 2 ahli materi/isi serta 2 ahli media. Data dianalisis secara kualitatif serta kuantitatif. Hasil Penelitian ini memperlihatkan 1) Media pembelajaran video tutorial berhasil dikembangkan memakai model ADDIE yang mencakup lima langkah yakni (Analysis, Design, Development, Implementation, serta Evaluation), 2) Uji validitas oleh ahli materi/isi mendapat rerata 92,71% dengan kategori "sangat layak" dan ahli media mendapat rerata 94,23% dengan kategori "sangat layak". Dengan demikian, dapat disimpulkan bahwa media belajar berbasis video tutorial ini dinyatakan sangat valid dimanfaatkan pada proses pembelajaran.

Kata kunci: Pengembangan; Media Pembelajaran; Video Tutorial; dan *Pedicure*.

**DEVELOPMENT OF LEARNING MEDIA BASED ON PEDICURE VIDEO
TUTORIALS IN THE PROGRAM STUDI PENDIDIKAN
KESEJAHTERAAN KELUARGA AT UNDIKSHA**

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ABSTRACT

This study aims to describe: 1) the development of a pedicure tutorial video learning medium, and 2) the validity of this medium for the Manicure and Pedicure course within the Program Studi Pendidikan Kesejahteraan Keluarga. The study employs the Research and Development (R&D) method using the ADDIE development model. Data collection was conducted through interviews and questionnaires. A field analysis was performed to develop a product aligned with existing conditions. The research subjects consisted of two subject matter experts and two media experts. Data were analyzed both qualitatively and quantitatively. The results show that: 1) the pedicure tutorial video learning medium was successfully developed using the ADDIE model, comprising five stages (Analysis, Design, Development, Implementation, and Evaluation); and 2) validity testing by subject matter experts yielded an average score of 92.71% (categorized as "highly feasible"), while media experts gave an average score of 94.23% (also "highly feasible"). Thus, it can be concluded that this pedicure tutorial video learning medium is highly valid for use in the learning process.

Keywords: Development; Learning Media; Video Tutorial; Pedicure.