

**PENGEMBANGAN MEDIA *STORY BOOK* PENGUATAN KARAKTER
DENGAN KEARIFAN LOKAL BALI UNTUK MENINGKATKAN
MOTIVASI BELAJAR IPS MATERI BAGIAN TUBUH TUMBUHAN
PADA SISWA SEKOLAH DASAR**

Oleh: I Made Aldi Suka Mahendra; NIM 2211031397

Program Studi Pendidikan Guru Sekolah Dasar

Jurusan Pendidikan Dasar

Fakultas Ilmu Pendidikan

ABSTRAK

Penelitian ini menggunakan model Pengembangan ADDIE. Subjek penelitian siswa kelas IV A di SD Negeri 2 Banyuning berjumlah 30 orang. Data diperoleh dari hasil instrumen Ahli Uji Validitas, Ahli Uji Kepraktisan, Uji Efektivitas, dan Lembar Instrumen Motivasi Belajar. Hasil uji normalitas menunjukkan data berdistribusi normal (*Shapiro-Wilk: pretest* 0,537; *posttest* 0,913 > 0,05). Indeks validitas media dan materi *Story Book* memperoleh nilai sebesar 0,916 dan 0,9 dengan predikat/kualifikasi sangat baik/validitas tinggi. Indeks validitas kepraktisan media *Story Book* memperoleh persentase sebesar 98% berkualifikasi sangat praktis. Rata-rata motivasi belajar meningkat dari 55,87 (*pretest*) menjadi 68,80 (*posttest*). Media *Story Book* berbasis Penguatan Karakter untuk meningkatkan motivasi belajar siswa yang dilihat dari nilai signifikansi (*2-tailed*) pada uji *Paired Sample T-Test* menunjukkan angka $0,000 < 0,05$ (taraf signifikansi 5%) dengan nilai *t*-hitung = -13,821 dan *df* = 29, yang berarti Media *Story Book* berbasis Penguatan Karakter dengan Kearifan Lokal Bali efektif meningkatkan motivasi belajar siswa kelas IV Sekolah Dasar.

Kata kunci: Kearifan Lokal Bali, Model ADDIE, Motivasi Belajar, Penguatan Karakter, *Story Book* (Buku Cerita)

**DEVELOPMENT OF A CHARACTER-BUILDING STORYBOOK
INCORPORATING BALINESE LOCAL WISDOM TO ENHANCE
LEARNING MOTIVATION IN NATURAL AND SOCIAL SCIENCES (IPAS)
SPECIFICALLY ON THE TOPIC OF PLANT PARTS AMONG
ELEMENTARY SCHOOL STUDENTS**

By

I Made Aldi Suka Mahendra; NIM 2211031397

Program Studi Pendidikan Guru Sekolah Dasar

Jurusan Pendidikan Dasar

ABSTRACT

This study employed the ADDIE development model. The research participants consisted of 30 fourth-grade students from Class IV A at SD Negeri 2 Banyuning. Data were collected using validation instruments completed by media and material experts, practicality assessment instruments, an effectiveness test, and a learning motivation questionnaire. The normality test results indicated that the data were normally distributed (Shapiro–Wilk: pretest = 0.537; posttest = 0.913, both > 0.05). The validity indices for the Story Book media and its instructional content were 0.916 and 0.900, respectively, indicating excellent quality and high validity. The practicality index of the Story Book media reached 98%, which was categorized as highly practical. The average student learning motivation score increased from 55.87 in the pretest to 68.80 in the posttest. The effectiveness of the Character Education-based Story Book incorporating Balinese local wisdom in improving students' learning motivation was confirmed by the Paired Samples t-test, which yielded a two-tailed significance value of 0.000 (< 0.05) with a t value of –13.821 and 29 degrees of freedom.

Keywords: *ADDIE Model, Balinese Local Wisdom, Character Education, Learning Motivation, Storybook*