

PENGEMBANGAN MEDIA KOMIK DIGITAL BERBASIS TRI HITA KARANA UNTUK MENINGKATKAN LITERASI MEMBACA SISWA KELAS V SEKOLAH DASAR

Oleh

Luh Gede Sawitri, NIM 2211031556

Program Studi Pendidikan Guru Sekolah Dasar

Jurusan Pendidikan Dasar

ABSTRAK

Penelitian ini bertujuan untuk meningkatkan literasi membaca siswa kelas V sekolah dasar dengan menggunakan media komik digital berbasis Tri Hita Karana. Penelitian ini merupakan penelitian pengembangan (*Research and Development*) dengan menggunakan model ADDIE yang meliputi tahap analisis, perancangan, pengembangan, implementasi, dan evaluasi. Subjek penelitian terdiri atas 30 siswa kelas V sekolah dasar. Data penelitian diperoleh melalui uji validitas oleh ahli materi dan ahli media, uji kepraktisan oleh guru dan siswa, serta uji efektivitas menggunakan pretest dan posttest. Data dianalisis menggunakan analisis deskriptif kuantitatif dan uji-t (*Paired Samples Test*). Hasil penelitian menunjukkan bahwa penelitian ini menghasilkan rancang bangun komik digital berbasis Tri Hita Karana yang memuat halaman sampul, petunjuk penggunaan, tujuan pembelajaran, penengalan tokoh, materi, dan evaluasi. Penilaian oleh 2 ahli materi memperoleh persentase sebesar 97,5% dan penilaian oleh 2 ahli media memperoleh persentase sebesar 96,93% dengan kualifikasi sangat valid. Hasil uji kepraktisan oleh guru memperoleh persentase sebesar 95,5%, sedangkan uji respons siswa pada uji kelompok kecil memperoleh persentase sebesar 85,33% dan uji Perseorangan memperoleh persentase sebesar 90% dengan kualifikasi sangat praktis. Hasil uji efektivitas menunjukkan rata-rata nilai pretest sebesar 49 meningkat menjadi 83,67 pada posttest. Hasil uji *Paired Samples Test* menunjukkan nilai Sig. (2-tailed) sebesar $0,000 < 0,05$, yang menunjukkan bahwa terdapat perbedaan yang signifikan antara nilai pretest dan posttest, sehingga media komik digital berbasis Tri Hita Karana efektif digunakan untuk meningkatkan literasi membaca siswa kelas V sekolah dasar. Berdasarkan hasil penelitian tersebut, dapat disimpulkan bahwa media komik digital berbasis Tri Hita Karana valid, praktis, dan efektif digunakan untuk meningkatkan literasi membaca siswa kelas V sekolah dasar.

Kata Kunci : komik digital, Tri Hita Karana, literasi membaca.

**DEVELOPMENT OF TRI HITA KARANA-BASED DIGITAL COMIC
MEDIA TO IMPROVE READING LITERACY OF VICE-GRADE
ELEMENTARY SCHOOL STUDENTS**

By

Luh Gede Sawitri, Student ID 2211031556

Elementary School Teacher Education Study Program

Elementary Education Department

ABSTRACT

This study aimed to improve the reading literacy of fifth-grade elementary school students through the use of a Tri Hita Karana-based digital comic. This study employed a Research and Development (R&D) approach using the ADDIE model, which consists of the analysis, design, development, implementation, and evaluation stages. The research subjects were 30 fifth-grade elementary school students. The data were collected through validity assessments conducted by material and media experts, practicality assessments by teachers and students, and an effectiveness test using pretest and posttest. The data were analyzed using descriptive quantitative analysis and the t-test (Paired Samples Test). The results showed that this study produced a Tri Hita Karana-based digital comic design consisting of a cover page, user instructions, learning objectives, character introduction, learning materials, and evaluation. The validation results from two material experts obtained a percentage of 97.5%, while the validation results from two media experts obtained a percentage of 96.93%, both categorized as highly valid. The practicality test conducted by the teacher obtained a percentage of 95.5%, while the students' responses in the small-group trial and individual trial obtained percentages of 85.33% and 90%, respectively, indicating that the media was highly practical. The effectiveness test showed that the mean pretest score increased from 49 to 83.67 on the posttest. Furthermore, the results of the Paired Samples Test showed a Sig. (2-tailed) value of $0.000 < 0.05$, indicating a significant difference between the pretest and posttest scores. Therefore, the Tri Hita Karana-based digital comic was effective in improving the reading literacy of fifth-grade elementary school students. Based on these findings, it can be concluded that the Tri Hita Karana-based digital comic is valid, practical, and effective for improving the reading literacy of fifth-grade elementary school students.

Keywords: digital comics, Tri Hita Karana, reading literacy.