

PENGARUH MOTIVASI DAN GAYA KEPEMIMPINAN TERHADAP KINERJA PEGAWAI DINAS KEBUDAYAAN KABUPATEN BULELENG

Oleh

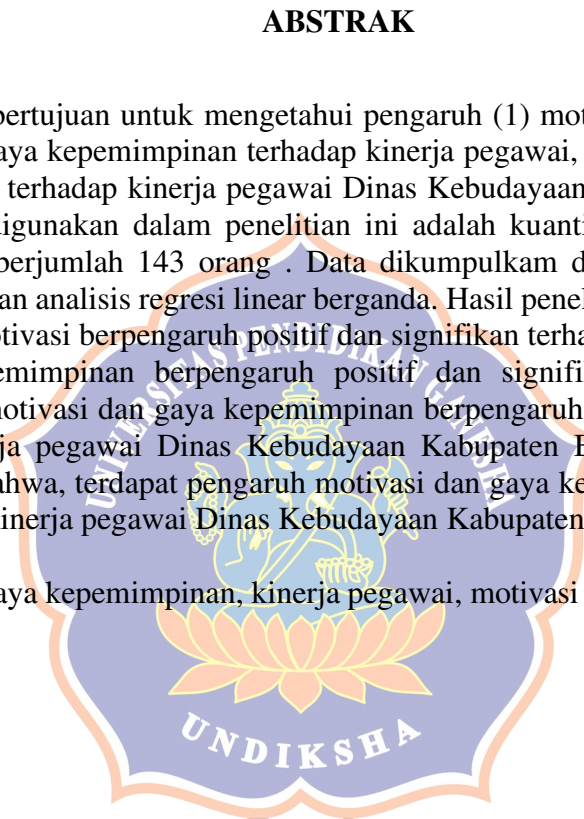
Ida Ayu Yuli Hartini, NIM 2217041292

Jurusan Manajemen, Fakultas Ekonomi

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh (1) motivasi terhadap kinerja pegawai, (2) gaya kepemimpinan terhadap kinerja pegawai, (3) motivasi dan gaya kepemimpinan terhadap kinerja pegawai Dinas Kebudayaan Kabupaten Buleleng. Desain yang digunakan dalam penelitian ini adalah kuantitatif kausal. Populasi penelitian ini berjumlah 143 orang . Data dikumpulkam dengan kuesioner, dan dianalisis dengan analisis regresi linear berganda. Hasil penelitian ini menunjukkan bahwa : (1) motivasi berpengaruh positif dan signifikan terhadap kinerja pegawai, (2) gaya kepemimpinan berpengaruh positif dan signifikan terhadap kinerja pegawai, (3) motivasi dan gaya kepemimpinan berpengaruh positif dan signifikan terhadap kinerja pegawai Dinas Kebudayaan Kabupaten Buleleng. Maka dapat disimpulkan bahwa, terdapat pengaruh motivasi dan gaya kepemimpinan terhadap produktivitas kinerja pegawai Dinas Kebudayaan Kabupaten Buleleng.

Kata kunci: gaya kepemimpinan, kinerja pegawai, motivasi



***THE EFFECT OF MOTIVATION AND LEADERSHIP STYLE ON
EMPLOYEE PERFORMANCE AT THE CULTURAL OFFICE OF
BULELENG REGENCY***

By

Ida Ayu Yuli Hartini, NIM 2217041292

Management Department, Faculty of Economy

ABSTRACT

This study aims to determine the effect of (1) motivation on employee performance, (2) leadership style on employee performance, and (3) motivation and leadership style on the employee performance of the Department of Culture of Buleleng Regency. The research design used in this study is causal quantitative. The population of this study consisted of 143 individuals. Data were collected through questionnaires and analyzed using multiple linear regression analysis. The results of this study indicate that: (1) motivation has a positive and significant effect on employee performance, (2) leadership style has a positive and significant effect on employee performance, and (3) motivation and leadership style simultaneously have a positive and significant effect on the employee performance of the Department of Culture of Buleleng Regency. It can be concluded that motivation and leadership style have a significant influence on the productivity of employee performance at the Department of Culture of Buleleng Regency.

Keywords: *employee performance, leadership style, motivation*

