

**PENGEMBANGAN MULTIMEDIA PEMBELAJARAN INTERAKTIF
BERBASIS KONTEKSTUAL PADA MATA PELAJARAN
BAHASA BALI KELAS II SD**

Oleh

Ni Putu Kesya Ardianti, NIM 2211021012

Program Studi Teknologi Pendidikan

Jurusan Ilmu Pendidikan, Psikologi, dan Bimbingan

ABSTRAK

Penelitian ini bertujuan untuk: (1) menghasilkan multimedia pembelajaran interaktif berbasis kontekstual pada mata pelajaran Bahasa Bali kelas II di SD Negeri 1 Paket Agung, (2) mengetahui validitas multimedia pembelajaran interaktif berbasis kontekstual yang dikembangkan, (3) mengetahui kepraktisan multimedia pembelajaran interaktif berbasis kontekstual pada mata pelajaran Bahasa Bali, dan (4) mengetahui efektivitas multimedia pembelajaran interaktif berbasis kontekstual terhadap hasil belajar siswa. Jenis penelitian ini merupakan penelitian pengembangan dengan menggunakan model ADDIE yang terdiri atas lima tahapan, yaitu *analysis*, *design*, *development*, *implementation*, dan *evaluation*. Metode pengumpulan data yang digunakan dalam penelitian ini berupa observasi, wawancara, kuesioner, dan tes. Teknik analisis data yang digunakan yaitu analisis deskriptif kuantitatif dan analisis statistika inferensial menggunakan uji-t. Hasil penelitian menunjukkan bahwa: (1) multimedia pembelajaran interaktif berbasis kontekstual telah berhasil dikembangkan, (2) hasil uji validitas memperoleh persentase sebesar 96% pada ahli isi pembelajaran, 96% pada ahli media pembelajaran, 100% pada ahli desain pembelajaran, 97% pada uji coba perorangan, dan 91% pada uji coba kelompok kecil dengan kualifikasi sangat baik, (3) hasil uji kepraktisan memperoleh persentase sebesar 97% oleh guru dan 91% oleh siswa dengan kualifikasi sangat baik, serta (4) hasil uji efektivitas menunjukkan nilai signifikansi sebesar $0,000 < 0,05$, sehingga multimedia pembelajaran interaktif berbasis kontekstual dinyatakan efektif dalam meningkatkan hasil belajar Bahasa Bali siswa kelas II SD Negeri 1 Paket Agung.

Kata Kunci: Multimedia Pembelajaran Interaktif, Kontekstual, Bahasa Bali, Hasil Belajar, ADDIE, sekolah dasar.

**DEVELOPMENT OF INTERACTIVE LEARNING MULTIMEDIA IN BASED
ON CONTEXTUAL APPROACH IN BALINESE LANGUAGE
SUBJECT FOR GRADE II ELEMENTARY SCHOOL**

By

Ni Putu Kesya Ardianti, NIM 2211021012

Educational Technology Study Program

Department of Education, Psychology, and Guidance

ABSTRACT

This study aimed to: (1) develop contextual-based interactive learning multimedia for the Balinese Language subject for Grade II students at SD Negeri 1 Paket Agung, (2) determine the validity of the developed contextual-based interactive learning multimedia, (3) determine the practicality of the contextual-based interactive learning multimedia in the Balinese Language subject, and (4) determine the effectiveness of the contextual-based interactive learning multimedia on students' learning outcomes. This study employed a research and development method using the ADDIE model, which consists of five stages: analysis, design, development, implementation, and evaluation. The data collection methods used in this study were observation, interviews, questionnaires, and tests. The data were analyzed using descriptive quantitative analysis and inferential statistical analysis through a t-test. The results showed that: (1) the contextual-based interactive learning multimedia was successfully developed, (2) the validity test results obtained percentages of 96% from the content expert, 96% from the media expert, 100% from the instructional design expert, 97% from individual trials, and 91% from small-group trials, all categorized as very good, (3) the practicality test results obtained percentages of 97% from teachers and 91% from students, both categorized as very good, and (4) the effectiveness test showed a significance value of $0.000 < 0.05$. Therefore, the contextual-based interactive learning multimedia was effective in improving the Balinese Language learning outcomes of Grade II students at SD Negeri 1 Paket Agung.

Keywords: interactive learning multimedia, contextual approach, Balinese Language, learning outcomes, elementary school.