

ABSTRAK

Putri Tania Natalia (2026) , Pengembangan Model Bimbingan Kognitif Dengan Media Buku Cerita Bergambar Untuk Mengembangkan Sosial Kognitif Pada Anak Usia 5-6 Tahun Di Tk Kyomoon Grace

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Tesis ini sudah di setujui dan diperiksa oleh pembimbng I : Prof. Dr. Kadek Suranata, M.Pd., Kons. Dan pembimbing 2: Dr. Dewi Arum Widhiyanti Metra Putri, S.Psi., M.A., M.Psi., Psikolog

Penelitian ini bertujuan mengembangkan media buku cerita bergambar berbasis pendekatan sosial kognitif yang berlandaskan teori perkembangan kognitif Jean Piaget untuk meningkatkan keterampilan sosial anak usia 5–6 tahun di TK Kyomoon Grace serta menilai kelayakan, kepraktisan, dan keefektifan terbatasnya. Penelitian menggunakan metode Research and Development dengan model ADDIE yang meliputi analysis, design, development, implementation, dan evaluation. Uji keefektifan terbatas menggunakan single-case experimental design tipe multiple baseline across participants pada lima anak, yaitu BM, DS, AM, JS, dan SS. Data dikumpulkan melalui lembar validasi, angket kepraktisan guru, observasi per sesi, serta pengukuran pretest dan posttest. Data kelayakan dan kepraktisan dianalisis secara deskriptif persentase, sedangkan data intervensi dianalisis secara visual dan menggunakan Percentage of Non-Overlapping Data (PND). Hasil penelitian menunjukkan bahwa media memperoleh kelayakan keseluruhan sebesar 93,33% dengan kategori sangat layak dan kepraktisan sebesar 91,7% dengan kategori sangat praktis. Seluruh subjek memperoleh PND 100%, yang menunjukkan keefektifan sangat tinggi pada konteks uji coba terbatas. Rata-rata skor meningkat dari 56,8 pada pretest menjadi 114,0 pada posttest. Peningkatan tertinggi terjadi pada indikator berbagi atau bergiliran. Temuan ini menunjukkan bahwa media buku cerita bergambar yang memuat representasi simbolik, situasi sosial konkret, pertanyaan terbimbing, permainan peran, dan umpan balik dapat digunakan untuk menstimulasi keterampilan sosial anak usia 5–6 tahun.

Kata kunci: Jean Piaget, buku cerita bergambar, keterampilan sosial, pendidikan anak usia dini

ABSTRACT

Putri Tania Natalia (2026), Developing Picture Storybooks Using a Social-Cognitive Approach to Improve the Social Skills of 5-6 Year-Old Children at Kyomoon Grace Kindergarten

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This thesis has been approved and reviewed by Supervisor I, Prof. Dr. Kadek Suranata, M.Pd., Kons., and Supervisor II, Dr. Dewi Arum Widhiyanti Metra Putri, S.Psi., M.A., M.Psi., Psychologist.

This study aimed to develop a picture storybook using a social-cognitive approach grounded in Jean Piaget's theory of cognitive development to improve the social skills of children aged 5–6 years at Kyomoon Grace Kindergarten and to evaluate its feasibility, practicality, and limited effectiveness. The study used a Research and Development method with the ADDIE model, consisting of analysis, design, development, implementation, and evaluation. Limited effectiveness was examined using a single-case experimental design with a multiple-baseline-across-participants arrangement involving five children: BM, DS, AM, JS, and SS. Data were collected through expert validation sheets, teacher practicality questionnaires, session-by-session observations, and pretest and posttest measurements. Feasibility and practicality data were analyzed using descriptive percentages, while intervention data were examined through visual analysis and the Percentage of Non-Overlapping Data (PND). The media achieved an overall feasibility score of 93.33%, categorized as highly feasible, and a practicality score of 91.7%, categorized as highly practical. All participants obtained a PND score of 100%, indicating very high effectiveness within the limited trial. The mean score increased from 56.8 at pretest to 114.0 at posttest. The largest improvement occurred in the sharing or turn-taking indicator. These findings indicate that a picture storybook incorporating symbolic representations, concrete social situations, guided questions, role play, and feedback can be used to stimulate the social skills of children aged 5–6 years.

Keywords: Jean Piaget, early childhood education, picture storybook, social skills