

**PENGARUH DUKUNGAN KELUARGA DAN DUKUNGAN TEMAN
TERHADAP PENGAMBILAN KEPUTUSAN KARIR MAHASISWA
SEMESTER 8 DI FAKULTAS EKONOMI UNIVERSITAS
PENDIDIKAN GANESHA**

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ABSTRAK

Penelitian ini bertujuan untuk menganalisis pengaruh dukungan keluarga dan dukungan teman terhadap pengambilan keputusan karir mahasiswa semester 8 di Fakultas Ekonomi Universitas Pendidikan Ganesha. Penelitian ini dilatarbelakangi oleh masih ditemukannya mahasiswa yang mengalami kebingungan dalam menentukan pilihan karir menjelang kelulusan akibat beragamnya alternatif pekerjaan, tuntutan dunia kerja yang semakin kompetitif, serta adanya pengaruh lingkungan sosial. Pendekatan yang digunakan adalah penelitian kuantitatif dengan desain kausal. Populasi penelitian adalah mahasiswa semester 8 Fakultas Ekonomi Universitas Pendidikan Ganesha, dengan sampel sebanyak 88 responden yang ditentukan menggunakan teknik *Stratified Proportional Sampling* Dua Faktor (Strata berdasarkan Prodi sekaligus Jenis Kelamin). Data dikumpulkan melalui kuesioner menggunakan skala Likert yang telah memenuhi uji validitas dan reliabilitas. Analisis data dilakukan menggunakan analisis regresi linear berganda. Hasil penelitian menunjukkan bahwa dukungan keluarga berpengaruh positif dan signifikan terhadap pengambilan keputusan karir mahasiswa. Dukungan teman berpengaruh positif dan signifikan terhadap pengambilan keputusan karir mahasiswa. Selain itu, dukungan keluarga dan dukungan teman secara simultan berpengaruh signifikan terhadap pengambilan keputusan karir mahasiswa semester 8 di Fakultas Ekonomi Universitas Pendidikan Ganesha. Temuan ini menunjukkan bahwa semakin tinggi dukungan yang diberikan oleh keluarga dan teman, maka semakin baik kemampuan mahasiswa dalam menentukan pilihan karir sesuai dengan potensi yang dimiliki. Penelitian ini diharapkan dapat menjadi referensi bagi perguruan tinggi dalam mengembangkan layanan bimbingan karir serta memperkuat keterlibatan keluarga dan lingkungan pertemanan dalam mendukung kesiapan karir mahasiswa.

Kata Kunci: dukungan keluarga, dukungan teman, pengambilan keputusan karir, mahasiswa.

***THE INFLUENCE OF FAMILY SUPPORT AND PEER SUPPORT ON THE
CAREER DECISION-MAKING OF EIGHTH-SEMESTER STUDENTS AT
THE FACULTY OF ECONOMICS, GANESHA UNIVERSITY OF
EDUCATION***

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ABSTRACT

This study aims to examine the influence of family support and peer support on the career decision-making of eighth-semester students at the Faculty of Economics, Universitas Pendidikan Ganesha. The study was motivated by the fact that many students still experience difficulties in determining their career choices prior to graduation due to the wide range of career alternatives, increasingly competitive labor market demands, and the influence of their social environment. This research employed a quantitative approach using a causal research design. The population consisted of eighth-semester students at the Faculty of Economics, Universitas Pendidikan Ganesha, with a sample of 88 respondents selected using a two-factor proportionate stratified sampling technique, with strata based on study program and gender. Data were collected through a Likert-scale questionnaire that had met the requirements of validity and reliability testing. The data were analyzed using multiple linear regression analysis. The results indicate that family support has a positive and significant effect on students' career decision-making. Peer support also has a positive and significant effect on students' career decision-making. Furthermore, family support and peer support simultaneously have a significant effect on the career decision-making of eighth-semester students at the Faculty of Economics, Universitas Pendidikan Ganesha. These findings suggest that higher levels of support provided by family and peers enhance students' ability to make appropriate career decisions based on their individual potential. This study is expected to serve as a reference for higher education institutions in developing career guidance services and strengthening the involvement of families and peer networks in supporting students' career readiness.

Keywords: family support, peer support, career decision, student.