

**DEVELOPING A BIG BOOK AS A SHARED READING MEDIA TO
SUPPORT STUDENTS' BEHAVIORAL READING ENGAGEMENT AND
INTEGRATE SUSTAINABLE DEVELOPMENT GOAL 9 (INDUSTRY,
INNOVATION, AND INFRASTRUCTURE) CONTENT
AT TK LAB UNDIKSHA SINGARAJA**

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ABSTRACT

This research is motivated by the limited availability of reading media that support students' behavioral reading engagement in shared reading activities in early childhood education. Reading media used in the classroom are still limited in size, in the number of illustrations, and in their suitability for the characteristics of early childhood, so they do not fully support students' behavioral reading engagement during reading activities. In addition, the integration of Sustainable Development Goal (SDG) 9: Industry, Innovation, and Infrastructure into early childhood reading activities has not been implemented. This study aims to identify the needs of teachers and students regarding reading material, develop a Big Book as a shared reading media, and determine the quality of the Big Book. This study uses the ADDIE model with a mixed-methods approach. The research subjects consisted of one teacher and 30 students from the B2 class at TK Lab Undiksha Singaraja. Data were collected through observation, interviews, expert and user judgments, and students' behavioral reading engagement. The results showed that teachers and students need reading media that is larger, visually appealing, interactive, and appropriate to the characteristics of early childhood. The Big Book was developed with colorful illustrations, large text, simple stories, and contextual integration of SDG 9 values. The expert judgment results obtained indicated that the Big Book was in the "Excellent Media" category. In addition, the user judgment results showed that the developed Big Book was "Very Practical" for classroom use. Students showed positive behavioral reading engagement during shared reading activities. These findings indicate that the Big Book integrates SDG 9 and can support more interactive and meaningful shared reading activities for early childhood.

Keywords: big book, shared reading, SDG 9, behavioral reading engagement, early childhood education.

**MENGEMBANGKAN *BIG BOOK* SEBAGAI MEDIA *SHARED READING*
UNTUK Mendukung Keterlibatan Membaca Siswa dan
Mengintegrasikan Konten Tujuan Pembangunan
Berkelanjutan 9 (Industri, Inovasi, dan Infrastruktur)
di TK Lab Undiksha Singaraja**

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ABSTRAK

Penelitian ini dilatarbelakangi oleh keterbatasan ketersediaan media bacaan yang mendukung keterlibatan perilaku membaca siswa dalam kegiatan membaca bersama di pendidikan anak usia dini. Media bacaan yang digunakan di kelas masih terbatas dalam hal ukuran, ilustrasi, dan kesesuaian dengan karakteristik anak usia dini, sehingga tidak sepenuhnya mendukung keterlibatan perilaku membaca siswa selama kegiatan membaca. Selain itu, integrasi Tujuan Pembangunan Berkelanjutan (SDG) 9: Industri, Inovasi, dan Infrastruktur ke dalam kegiatan membaca pada anak usia dini belum diterapkan. Penelitian ini bertujuan untuk mengidentifikasi kebutuhan guru dan siswa terkait bahan bacaan, mengembangkan Big Book sebagai media membaca bersama, serta menentukan kualitas Big Book tersebut. Penelitian ini menggunakan model ADDIE dengan pendekatan campuran. Subjek penelitian terdiri dari satu orang guru dan 30 siswa kelas B2 TK Lab Undiksha Singaraja. Data dikumpulkan melalui observasi, wawancara, penilaian ahli dan pengguna, serta pengamatan terhadap perilaku membaca siswa. Hasil penelitian menunjukkan bahwa guru dan siswa membutuhkan media membaca yang berukuran lebih besar, menarik secara visual, interaktif, dan sesuai dengan karakteristik anak usia dini. Big Book dikembangkan dengan ilustrasi berwarna-warni, teks berukuran besar, cerita sederhana, serta integrasi nilai-nilai SDG 9 secara kontekstual. Hasil penilaian ahli menunjukkan bahwa Big Book termasuk dalam kategori “*Excellent Media*”. Selain itu, hasil penilaian pengguna menunjukkan bahwa Big Book yang dikembangkan ini “*Very Practical*” untuk digunakan di kelas. Para siswa menunjukkan keterlibatan perilaku membaca positif selama kegiatan membaca bersama. Temuan ini menunjukkan bahwa Big Book ini mengintegrasikan SDG 9 dan dapat mendukung kegiatan membaca bersama yang lebih interaktif serta bermakna bagi anak usia dini.

Keywords: *big book*, membaca bersama, *SDG 9*, keterlibatan perilaku membaca, pendidikan anak usia dini.