

PENGEMBANGAN BUSANA KERJA WANITA MENGGUNAKAN KAIN SONGKET BIMA MOTIF *KAKANDO*

Oleh

Ratu Anugrah Putri, NIM 2215011052

Jurusan Teknologi Industri

ABSTRAK

Penelitian ini bertujuan untuk: 1) mendeskripsikan proses pengembangan busana kerja wanita menggunakan kain songket Bima motif *kakando*, dan 2) menganalisis kualitas hasil busana kerja wanita menggunakan kain songket Bima motif “*Kakando*”. Jenis penelitian yang digunakan adalah penelitian pengembangan (*Research and Development*) dengan model PPE yang terdiri atas tiga tahapan, yaitu *Planning* (perencanaan), *Production* (produksi), dan *Evaluation* (evaluasi). Metode pengumpulan data yang digunakan adalah kuisioner atau angket, yang telah diuji validitas oleh ahli instrumen. Data penelitian dapat diperoleh dari penilaian tiga orang ahli busana kemudian dianalisis menggunakan teknik deskriptif kuantitatif dan kualitatif. Penelitian ini menghasilkan produk berupa busana kerja wanita menggunakan kain songket Bima motif *kakando*. 1) Proses awal pengembangan busana kerja wanita diawali dengan tahap *Planning* (perencanaan), yang terdiri dari penentuan sumber ide, membuat *moodboard*, sketsa desain, desain ilustrasi, analisis desain, pembuatan pola dan rancangan bahan. Tahap kedua yaitu, *Production* (produksi), pada tahap ini dilakukan proses pemotong bahan, menjahit, pengepasan, dan proses *finishing*. Tahap terakhir yaitu *Evaluation* (evaluasi), pada tahap ini dilakukan penilaian kualitas produk oleh tiga ahli busana. 2) Berdasarkan penilaian ahli busana, kualitas produk busana kerja wanita memperoleh presentase sebesar 98,6%, dapat disimpulkan produk pengembangan busana kerja wanita menggunakan kain songket Bima motif *kakando* memenuhi kriteria busana kerja wanita dan termasuk kategori sangat baik.

Kata-kata kunci: busana kerja, kain songket Bima, motif *kakando*, model PPE

"DEVELOPING WOMEN'S WORKWEAR FEATURING KAKANDO-MOTIF BIMA SONGKET"

Oleh

Ratu Anugrah Putri, NIM 2215011052

Jurusan Teknologi Industri

ABSTRAK

This study aimed to: 1) describe the development process of women's career wear utilizing Bima songket fabric with the kakando motif, and 2) Analysis of the Quality of Women's Workwear Made from Bima Songket Fabric with the 'Kakando' motif. The type of research employed was Research and Development (R&D) with the PPE model, which consisted of three stages, namely Planning, Production, and Evaluation. The data collection method used was a questionnaire, which had been validated by an instrument expert. The research data were obtained from the assessment of three fashion experts and subsequently analysed using quantitative and qualitative descriptive techniques. This research yields a product in the form of women's career wear using Bima songket fabric with the kakando motif. 1) The initial process of developing the women's career wear began with the Planning stage, which consisted of determining the source of ideas, creating a mood board, design sketches, illustration designs, design analysis, pattern making, and material planning. The second stage was Production; at this stage, the processes of material cutting, sewing, fitting, and finishing were carried out. The final stage was Evaluation; at this stage, the product quality assessment was conducted by three fashion experts. 2) Based on fashion expert evaluations, the quality of women's workwear products achieved a percentage score of 98.6%. it is concluded that the developed product of women's career wear using Bima songket fabric with the kakando motif meets the criteria for women's workwear and is classified into the very good category.

Keywords: *workwear, Bima songket fabric, kakando motif, PPE model.*