

**DEVELOPING A BIG BOOK AS A SHARED READING MEDIA TO SUPPORT
STUDENTS' BEHAVIORAL READING ENGAGEMENT AND INTEGRATE
SUSTAINABLE DEVELOPMENT GOAL 4 (QUALITY EDUCATION)
CONTENT AT PAUD PELITA KASIH SINGARAJA**

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ABSTRACT

This study aims to develop a big book as a learning media to support shared reading activities and integrate the values of Sustainable Development Goal (SDG) 4 (Quality Education) for early childhood at Pelita Kasih Early Childhood Education (PAUD), Singaraja. This study uses the Design and Development (D&D) model proposed by Richey and Klein (2007), which consists of five stages: Analysis, Design, Development, Implementation, and Evaluation. Product implementation was carried out in one class at Pelita Kasih Early Childhood Education (PAUD), Singaraja, involving eight students as research subjects. Data were collected through observation, teacher interviews, and behavioral reading engagement observation sheets. Qualitative data were analyzed using the data analysis model of Miles and Huberman (1994), while quantitative data were analyzed using the formula of Nurkancana and Sunartana (1992). The research results show that (1) the needs analysis identified the need for large-format reading media with engaging illustrations, simple text, and stories that are appropriate to the characteristics of early childhood and integrate SDG 4 values. (2) the big book was developed using the IbisPaint application based on the needs analysis results. (3) the product was validated as “Excellent Media” by education experts. Furthermore, the user judgment indicated that the developed big book was categorized as “Very Practical” for supporting shared reading activities. In addition, the implementation results showed that developed big book supported students’ behavioral reading engagement during shared reading activities. The findings suggest that the developed big book is a practical media for supporting students’ behavioral reading engagement through shared reading while introducing quality education (SDG 4) values to young children.

Keywords: *Big Book, Shared Reading, Behavioral Reading Engagement, SDG 4 (Quality Education), Early Childhood.*

**PENGEMBANGAN BUKU BESAR SEBAGAI MEDIA BACA BERSAMA
UNTUK MENDUKUNG KETERLIBATAN MEMBACA SISWA DAN
MENINGTEGRASIKAN TUJUAN PEMBANGUNAN BERKELANJUTAN
4 (PENDIDIKAN BERKUALITAS) DI PAUD PELITA KASIH SINGARAJA**

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ABSTRAK

Penelitian ini bertujuan untuk mengembangkan big book sebagai media pembelajaran untuk mendukung kegiatan membaca bersama dan mengintegrasikan nilai-nilai Sustainable Development Goal (SDG) 4 (Quality Education) bagi anak usia dini di PAUD Pelita Kasih Singaraja. Penelitian ini menggunakan model Design and Development (D&D) yang dikemukakan oleh Richey dan Klein (2007), yang terdiri atas lima tahap, yaitu Analysis, Design, Development, Implementation, dan Evaluation. Implementasi produk dilakukan pada satu kelas di PAUD Pelita Kasih Singaraja dengan melibatkan delapan siswa sebagai subjek penelitian. Data dikumpulkan melalui observasi, wawancara guru, dan lembar observasi behavioral reading engagement. Data kualitatif dianalisis menggunakan model analisis data Miles dan Huberman (1994), sedangkan data kuantitatif dianalisis menggunakan rumus Nurkencana dan Sunartana (1992). Hasil penelitian menunjukkan bahwa (1) hasil analisis kebutuhan mengidentifikasi perlunya media bacaan berukuran besar dengan ilustrasi menarik, teks sederhana, dan cerita yang sesuai dengan karakteristik anak usia dini serta mengintegrasikan nilai-nilai SDG 4, (2) big book yang dikembangkan menggunakan aplikasi IbisPaint berdasarkan hasil analisis kebutuhan, (3) produk divalidasi sebagai “Sangat baik” oleh para ahli pendidikan. Selanjutnya, hasil penilaian pengguna menunjukkan bahwa big book yang dikembangkan termasuk dalam kategori “Sangat Praktis” untuk mendukung kegiatan shared reading. Selain itu, hasil implementasi menunjukkan bahwa big book yang dikembangkan mampu mendukung keterlibatan membaca siswa selama kegiatan shared reading. Temuan penelitian ini menunjukkan bahwa big book yang dikembangkan merupakan media pembelajaran yang praktis untuk mendukung keterlibatan membaca siswa melalui kegiatan membaca bersama sekaligus memperkenalkan nilai-nilai Pendidikan Berkualitas (SDG) kepada anak usia dini.

Kata Kunci: *Big Book, Shared Reading, Behavioral Reading Engagement, SDG 4 (Pendidikan Berkualitas), Anak Usia Dini.*