

**IDENTIFIKASI FASILITAS WISATA TERKINI DI OBJEK WISATA
GITGIT *WATERFALL* GUNA MENDUKUNG KENYAMANAN
WISATAWAN**

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ABSTRAK

Penelitian ini bertujuan untuk mengidentifikasi kondisi fasilitas wisata terkini, tingkat kebersihan, dan tingkat kenyamanan wisatawan di Objek Wisata Gitgit *Waterfall*, Kabupaten Buleleng. Penelitian ini menggunakan pendekatan deskriptif kualitatif dengan teknik pengumpulan data melalui observasi, wawancara, dokumentasi, dan kuesioner. Analisis data dilakukan melalui tahapan reduksi data, penyajian data, dan penarikan kesimpulan yang didukung dengan teknik triangulasi untuk menjamin keabsahan data. Hasil penelitian menunjukkan bahwa pengelola telah melakukan peningkatan terhadap berbagai fasilitas wisata, meliputi perbaikan jalur *trekking*, penambahan area istirahat, renovasi fasilitas sanitasi serta penataan area parkir. Kondisi tersebut berkontribusi terhadap peningkatan kenyamanan wisatawan. Selain itu, tingkat kebersihan kawasan wisata secara umum tergolong baik, meskipun masih ditemukan beberapa kendala pada jalur *trekking* akibat keterbatasan fasilitas tempat sampah dan perilaku sebagian pengunjung. Secara keseluruhan, kondisi fasilitas dan kebersihan yang memadai mampu menciptakan pengalaman berwisata yang nyaman bagi wisatawan. Berdasarkan hasil penelitian, dapat disimpulkan bahwa fasilitas wisata di Gitgit *Waterfall* telah mendukung kenyamanan wisatawan, namun masih diperlukan optimalisasi terhadap pemerataan fasilitas pendukung, pengelolaan kebersihan, dan pemeliharaan fasilitas secara berkelanjutan guna meningkatkan kualitas destinasi wisata.

Kata Kunci: fasilitas wisata, kebersihan, kenyamanan, Gitgit *Waterfall*.

***IDENTIFICATION OF CURRENT TOURISM FACILITIES AT GITGIT
WATERFALL TOURIST ATTRACTION TO SUPPORT TOURIST COMFORT***

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ABSTRACT

This study focuses on identifying the current condition of tourism facilities, the level of cleanliness, and the level of tourist comfort at Gitgit Waterfall, Buleleng Regency. A descriptive qualitative approach was employed, with data collected through observation, interviews, documentation, and questionnaires. The data were analyzed using the stages of data reduction, data display, and conclusion drawing, supported by data triangulation to ensure the validity of the findings. The findings reveal that the management has implemented several improvements to tourism facilities, including the enhancement of trekking paths, the provision of additional resting areas, the renovation of sanitation facilities, the installation of information boards, and the improvement of the parking area. These developments have contributed positively to enhancing tourist comfort. Furthermore, the overall level of cleanliness at the destination was found to be satisfactory, although several issues remain along the trekking route due to the limited availability of waste disposal facilities and the behavior of some visitors. Overall, the availability of adequate tourism facilities and a well-maintained environment has contributed to a more comfortable tourist experience. The study concludes that the existing tourism facilities at Gitgit Waterfall have generally supported tourist comfort. Nevertheless, further improvements are required in terms of the equitable provision of supporting facilities, environmental cleanliness management, and sustainable facility maintenance to enhance the overall quality of the destination.

Keywords: tourism facilities, cleanliness, tourist comfort, Gitgit Waterfall.