

LAMPIRAN



Lampiran 1. Kuesioner Penelitian

Kuesioner Penelitian

Kepada responden yang terhormat,

Dalam rangka melaksanakan penelitian skripsi program sarjana (S1), saya memerlukan informasi untuk mendukung penelitian yang saya lakukan dengan judul **<Pengaruh Literasi Keuangan, Motivasi Investasi, *Risk Tolerance*, dan *Media Exposure* terhadap Keputusan Investasi Generasi Z di Kabupaten Buleleng**

, maka saya mohon kesediaan Bapak/Ibu/Sdr/i meluangkan waktu untuk mengisi kuesioner atau pernyataan yang dilampirkan. Jawaban yang Anda berikan akan sangat membantu penelitian ini dan kuesioner ini dapat digunakan apabila sudah terisi semua.

Kuesioner ini ditujukan bagi mahasiswa aktif/alumni program studi Akuntansi maupun Generasi Z yang berprofesi sebagai akuntan atau praktisi di bidang akuntansi (staf akuntansi, auditor, konsultan pajak, dll) yang berdomisili di Kabupaten Buleleng dan pernah/sedang tertarik pada investasi di pasar modal.

Seluruh data dan informasi yang Bapak/Ibu/Sdr/i berikan akan dijaga kerahasiaannya dan hanya digunakan untuk kepentingan akademis penelitian semata. Saya ucapkan terima kasih kepada Bapak/Ibu/Sdr/i yang telah bersedia meluangkan waktu untuk mengisi kuesioner ini secara objektif dan benar.

Hormat Saya,
Putu Vijanitha Datha
NIM 1917051072

I. IDENTITAS RESPONDEN

Nama :
 Jenis Kelamin :
 Usia :
 Domisili (Kecamatan) :
 Status :
 Program Studi/Profesi :
 Pengalaman Berinvestasi di :
 Pasar Modal

II. PETUNJUK PENGISIAN KUESIONER

Pada setiap item kuesioner, berilah penilaian seberapa jauh Bapak/Ibu/Sdr/i setuju dengan pernyataan yang tersedia. Isilah jawaban atas seluruh pernyataan pada kuesioner ini dan jangan ada yang terlewatkan. Berilah tanda check list (√) pada salah satu jawaban dengan pemahaman Bapak/Ibu/Sdr/i dengan keterangan sebagai berikut:

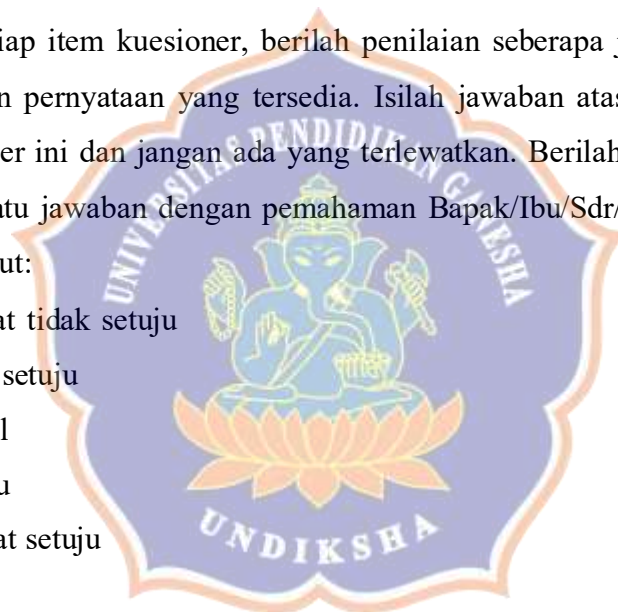
STS = Sangat tidak setuju

TS = Tidak setuju

N = Netral

S = Setuju

SS = Sangat setuju



A. Literasi Keuangan (X_i)

Diadaptasi dari Houston (2010)

No.	Indikator	Pernyataan	STS	TS	N	S	SS
1	Pengetahuan Dasar Keuangan (<i>Basic Concepts</i>)	Saya memahami konsep dasar keuangan seperti bunga, inflasi, dan nilai waktu uang.					
2		Saya mampu menghitung dan memahami bunga majemuk (<i>compound interest</i>) dengan baik.					
3	Pinjaman/ Utang (<i>Borrowing</i>)	Saya memahami cara kerja kredit dan bunga pinjaman.					
4		Saya mampu mengelola utang dengan bijak agar tidak memberatkan keuangan.					
5	Tabungan & Investasi (<i>Saving/ Investing</i>)	Saya memahami perbedaan antara menabung dan berinvestasi.					
6		Saya mengetahui jenis-jenis instrumen investasi (saham, obligasi, reksa dana, dan lain-lain).					
7	Proteksi/ Asuransi (<i>Protecting</i>)	Saya memahami pentingnya asuransi sebagai bentuk proteksi finansial.					
8		Saya mengetahui cara kerja produk asuransi secara umum.					

B. Motivasi Investasi (X_ç)

Diadaptasi dari Nagy & Obenberger (1994)

No.	Indikator	Pernyataan	STS	TS	N	S	SS
1	Informasi Netral (<i>Neutral Information</i>)	Saya mempertimbangkan liputan media massa (cetak/daring) sebelum membeli saham.					

No.	Indikator	Pernyataan	STS	TS	N	S	SS
2		Saya mempertimbangkan rekomendasi dari lembaga <i>advisory</i> investasi yang independen.					
3	Informasi Akuntansi (<i>Accounting Information</i>)	Saya mempertimbangkan kondisi laporan keuangan perusahaan sebelum berinvestasi.					
4		Saya mempertimbangkan ekspektasi laba (<i>expected earnings</i>) perusahaan dalam memilih saham.					
5	Kesesuaian Citra Diri Perusahaan (<i>Self-Image/Firm-Image Coincidence</i>)	Saya mempertimbangkan reputasi dan status perusahaan di industrinya.					
6		Saya mempertimbangkan kesan saya terhadap produk/layanan serta etika perusahaan.					
7	Faktor Klasik (<i>Classic</i>)	Saya mempertimbangkan ekspektasi dividen dan keterjangkauan harga saham.					
8		Saya mempertimbangkan konsekuensi pajak dan upaya meminimalkan risiko investasi.					
9	Relevansi Sosial (<i>Social Relevance</i>)	Saya mempertimbangkan rekam jejak lingkungan (<i>environmental record</i>) perusahaan.					
10		Saya mempertimbangkan cakupan operasi lokal maupun internasional perusahaan.					
11	Rekomendasi Pihak Lain (<i>Advocate Recommendation</i>)	Saya mempertimbangkan rekomendasi dari perusahaan sekuritas atau broker.					

No.	Indikator	Pernyataan	STS	TS	N	S	SS
12		Saya mempertimbangkan saran dari teman atau rekan kerja sebelum berinvestasi.					
13	Kebutuhan Finansial Pribadi (<i>Personal Financial Needs</i>)	Saya mempertimbangkan kebutuhan finansial lain yang bersaing dengan dana investasi.					
14		Saya mempertimbangkan jangka waktu sebelum dana dibutuhkan serta kebutuhan diversifikasi investasi.					

C. Risk Tolerance (Xf)

Diadaptasi dari Grable & Lytton (1999)

No.	Indikator	Pernyataan	STS	TS	N	S	SS
1	Risiko Investasi (<i>Investment Risk</i>)	Saya bersedia menempatkan dana pada instrumen investasi yang berisiko demi memperoleh potensi imbal hasil yang lebih tinggi.					
2		Saya merasa nyaman memilih investasi yang nilainya dapat naik dan turun secara signifikan.					
3	Kenyamanan dan Pengalaman terhadap Risiko (<i>Risk Comfort & Experience</i>)	Saya merasa nyaman dan berpengalaman dalam mengambil keputusan finansial yang berisiko.					
4		Saya tetap tenang dan percaya diri saat menghadapi ketidakpastian dalam berinvestasi.					
5	Risiko Spekulatif	Saya bersedia mengambil peluang					

No.	Indikator	Pernyataan	STS	TS	N	S	SS
	(Speculative Risk)	investasi dengan hasil yang tidak pasti demi memperoleh keuntungan yang besar.					
6		Saya lebih memilih peluang investasi dengan potensi keuntungan besar meskipun terdapat risiko kehilangan sebagian dana.					

D. Media Exposure (X_D)

Diadaptasi dari Rosengren (1974), dikembangkan oleh Ummah (2023)

No.	Indikator	Pernyataan	STS	TS	N	S	SS
1	Frekuensi	Saya sering mengakses media sosial untuk mencari informasi mengenai investasi.					
2		Saya rutin membuka konten finansial di media sosial setiap minggu.					
3	Durasi	Saya menghabiskan cukup banyak waktu untuk membaca atau menonton konten investasi di media sosial.					
4		Saya meluangkan waktu khusus untuk mengikuti perkembangan informasi investasi melalui media digital.					
5	Atensi/ Intensitas	Saya memperhatikan dengan serius setiap konten investasi yang saya lihat di media sosial.					
6		Saya berusaha memahami secara mendalam informasi investasi yang saya					

No.	Indikator	Pernyataan	STS	TS	N	S	SS
		peroleh dari media sosial.					

E. Keputusan Investasi (Y)

Diturunkan dari *Theory of Planned Behavior* (Ajzen, 1991)

No.	Indikator	Pernyataan	STS	TS	N	S	SS
1	Sikap (<i>Attitude</i>)	Saya merasa bahwa berinvestasi merupakan keputusan yang menguntungkan bagi masa depan saya.					
2		Saya memiliki pandangan yang positif terhadap kegiatan investasi.					
3	Norma Subjektif (<i>Subjective Norm</i>)	Keluarga atau teman dekat mendukung saya untuk berinvestasi.					
4		Orang-orang di sekitar saya menganggap bahwa investasi penting dilakukan sejak dini.					
5	Kontrol Perilaku (<i>Perceived Behavioral Control</i>)	Saya merasa mampu mengambil keputusan investasi dengan baik.					
6		Saya memiliki kendali penuh atas setiap keputusan investasi yang saya ambil.					
7	Niat Berinvestasi (<i>Intention</i>)	Saya berniat untuk terus melakukan investasi di masa depan.					
8		Saya berencana menambah jumlah investasi saya secara bertahap.					
9	Realisasi Keputusan (<i>Actual Decision</i>)	Saya telah mengambil keputusan untuk berinvestasi pada instrumen investasi tertentu.					
10		Saya secara aktif melakukan investasi					

No.	Indikator	Pernyataan	STS	TS	N	S	SS
		berdasarkan pertimbangan yang matang.					



Lampiran 2. Tabulasi Data *Pilot Test* (n=30)

Variabel Literasi Keuangan (X₁)

No.	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	TOTAL X1
1	5	5	5	5	5	5	5	4	39
2	4	3	3	3	4	3	4	3	27
3	4	4	3	4	3	3	4	4	29
4	3	4	4	3	4	3	4	3	28
5	4	4	4	5	5	4	5	5	36
6	5	5	5	5	5	5	5	5	40
7	2	3	3	2	3	3	3	2	21
8	4	4	4	3	4	3	3	4	29
9	4	3	3	3	4	4	3	3	27
10	4	4	4	4	4	4	4	4	32
11	4	5	4	4	4	4	4	4	33
12	3	4	4	3	4	4	3	4	29
13	5	5	4	5	5	5	5	5	39
14	3	3	3	3	3	4	3	3	25
15	3	3	3	4	4	4	4	3	28
16	4	4	4	3	4	4	4	4	31
17	3	3	4	3	3	2	3	3	24
18	4	4	3	4	3	3	4	3	28
19	4	3	3	4	3	4	4	3	28
20	4	4	4	4	5	4	4	4	33

No.	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	TOTAL X1
21	4	4	5	4	4	5	5	4	35
22	4	3	4	3	3	3	4	4	28
23	4	5	5	5	4	5	5	5	38
24	4	5	5	5	5	5	5	5	39
25	5	5	5	5	5	5	5	5	40
26	5	5	5	4	4	4	4	5	36
27	4	5	4	4	4	4	4	4	33
28	4	4	3	4	4	4	4	4	31
29	4	4	4	4	4	4	4	3	31
30	3	3	3	4	3	3	3	3	25

Variabel Motivasi Investasi (X₂)

No.	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2.10	X2.11	X2.12	X2.13	X2.14	TOTAL X2
1	4	4	3	3	3	4	4	4	3	4	3	3	3	3	48
2	4	4	5	4	4	4	4	4	4	4	4	3	4	5	57
3	5	4	4	4	4	4	4	4	4	4	4	4	4	4	57
4	5	5	4	5	4	4	5	5	5	5	4	5	4	4	64
5	4	3	3	4	4	3	3	4	4	3	3	3	3	3	47
6	3	4	4	3	3	4	3	3	4	3	4	3	3	4	48
7	4	3	4	4	4	4	4	4	4	4	4	4	5	4	56
8	5	5	4	4	5	4	4	5	4	5	5	5	5	5	65
9	4	3	3	4	3	4	4	3	3	3	3	3	3	4	47

No.	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2.10	X2.11	X2.12	X2.13	X2.14	TOTAL X2
10	2	3	3	3	3	2	3	3	3	3	3	3	3	3	40
11	3	3	3	2	3	3	3	2	3	3	3	3	3	3	40
12	3	3	3	3	3	3	3	3	4	3	4	3	3	3	44
13	5	5	5	5	5	5	5	5	5	5	5	5	5	5	70
14	3	3	3	4	4	4	4	4	4	3	4	3	3	3	49
15	4	5	4	4	4	4	3	3	3	4	4	4	4	4	54
16	4	4	5	5	4	4	4	5	5	5	4	4	4	4	61
17	4	5	5	5	5	4	5	5	4	4	5	5	5	5	66
18	4	5	5	4	4	5	5	4	5	5	4	4	5	5	64
19	4	5	5	5	5	5	5	5	5	5	5	5	4	5	68
20	5	5	5	5	5	5	5	5	5	5	5	5	5	5	70
21	4	4	5	4	3	5	4	4	4	5	5	4	4	4	59
22	5	4	4	4	4	4	4	4	4	5	4	4	4	4	58
23	4	3	3	4	4	3	3	3	4	3	3	4	3	4	48
24	3	3	4	3	3	3	4	4	4	3	4	4	4	3	49
25	3	3	3	3	3	3	3	2	3	3	3	3	3	3	41
26	4	5	5	4	5	5	5	5	5	5	5	5	5	4	67
27	4	4	4	4	4	4	4	4	5	4	5	4	4	4	58
28	4	5	4	5	5	5	5	5	5	5	5	5	5	4	67
29	4	4	4	4	4	4	4	4	4	4	4	4	4	3	55
30	4	3	3	4	4	3	3	4	3	3	3	3	4	4	48

Variabel Risk Tolerance (X₃)

No.	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	TOTAL X3
1	3	4	3	3	2	3	18
2	3	3	4	3	4	3	20
3	4	5	4	5	4	4	26
4	5	5	5	5	5	5	30
5	2	3	3	3	3	3	17
6	4	5	4	4	4	5	26
7	4	4	3	4	4	3	22
8	4	4	4	4	4	4	24
9	5	5	5	5	5	5	30
10	4	4	5	4	4	5	26
11	3	3	4	3	3	3	19
12	4	4	4	4	4	4	24
13	4	4	4	4	5	4	25
14	3	4	4	4	4	4	23
15	4	4	4	4	4	4	24
16	4	5	5	5	4	4	27
17	5	4	5	4	4	4	26
18	5	5	4	5	4	4	27
19	5	4	5	5	5	4	28
20	4	4	3	4	3	4	22
21	3	4	4	3	4	4	22
22	4	3	3	4	3	3	20

No.	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	TOTAL X3
23	3	3	3	4	3	3	19
24	5	5	5	4	5	5	29
25	4	4	4	4	4	4	24
26	3	4	4	4	3	4	22
27	4	4	4	4	4	4	24
28	5	4	4	4	4	5	26
29	3	3	3	3	3	3	18
30	3	3	3	3	2	3	17

Variabel Media Exposure (X₄)

No.	X4.1	X4.2	X4.3	X4.4	X4.5	X4.6	TOTAL X4
1	5	5	4	5	5	5	29
2	3	3	3	3	3	3	18
3	4	4	4	4	4	4	24
4	5	5	5	5	5	5	30
5	3	3	3	4	4	3	20
6	4	4	4	4	4	4	24
7	5	5	5	5	5	5	30
8	4	5	4	5	5	5	28
9	3	3	3	4	3	3	19
10	4	4	4	4	4	4	24
11	4	4	4	4	4	4	24

No.	X4.1	X4.2	X4.3	X4.4	X4.5	X4.6	TOTAL X4
12	5	4	4	4	4	4	25
13	3	4	4	4	4	4	23
14	3	3	3	3	3	3	18
15	3	3	3	3	3	3	18
16	3	3	3	4	3	4	20
17	5	4	5	5	5	5	29
18	4	4	4	4	4	4	24
19	4	4	5	4	4	4	25
20	4	4	4	4	4	4	24
21	4	5	4	4	4	4	25
22	2	3	4	3	3	4	19
23	3	3	3	3	3	3	18
24	4	4	4	4	4	4	24
25	4	4	4	4	5	4	25
26	2	2	2	3	3	3	15
27	3	4	4	4	4	4	23
28	5	5	5	5	5	5	30
29	5	5	5	5	5	5	30
30	4	5	5	4	5	5	28

Variabel Keputusan Investasi (Y)

[illegible]

No.	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	TOTAL Y
23	4	4	4	4	4	3	3	3	3	3	35
24	4	4	3	4	3	4	3	4	4	3	36
25	4	4	3	3	4	4	3	4	3	4	36
26	4	4	4	4	4	3	5	4	5	4	41
27	4	4	5	4	4	4	4	4	4	4	41
28	4	5	4	5	4	5	5	5	4	4	45
29	5	4	4	4	4	4	4	4	4	4	41
30	4	4	4	4	4	4	4	4	5	3	40



Lampiran 3. Tabulasi Data (n=125)

Variabel Literasi Keuangan (X₁)

No.	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	TOTAL X1
1	3	3	3	4	3	3	3	3	25
2	4	3	3	3	4	3	4	3	27
3	4	4	3	4	3	3	4	3	28
4	4	4	3	4	4	4	4	4	31
5	4	5	5	5	5	5	5	5	39
6	5	5	5	5	5	5	5	5	40
7	3	3	3	3	3	4	3	3	25
8	3	3	3	4	4	4	4	3	28
9	4	4	4	3	4	4	4	4	31
10	4	4	4	4	4	4	4	4	32
11	4	5	4	4	4	4	4	4	33
12	3	4	4	3	4	4	3	4	29
13	4	4	3	4	3	3	4	4	29
14	3	4	4	3	4	3	4	3	28
15	4	4	4	5	5	4	5	5	36
16	5	5	5	5	5	5	5	5	40
17	3	3	4	3	3	2	3	3	24
18	4	3	3	3	4	4	3	3	27
19	4	3	3	4	3	4	4	3	28
20	2	3	3	2	3	3	3	2	21

No.	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	TOTAL X1
44	4	4	5	5	4	5	4	5	36
45	4	5	4	4	3	4	4	4	32
46	4	5	4	4	5	5	5	5	37
47	5	5	5	5	5	5	5	5	40
48	3	3	3	3	3	3	3	3	24
49	4	4	4	4	4	4	4	4	32
50	3	3	3	3	3	3	3	3	24
51	5	5	4	5	4	4	5	5	37
52	4	4	4	4	4	4	4	4	32
53	5	5	5	5	5	5	5	5	40
54	4	4	4	4	4	4	4	4	32
55	4	3	4	3	3	3	4	3	27
56	4	3	3	4	3	4	4	4	29
57	3	3	3	4	3	3	3	3	25
58	4	4	4	4	4	4	4	3	31
59	5	5	5	5	5	5	5	5	40
60	4	4	4	3	4	4	4	4	31
61	4	4	4	4	4	4	4	4	32
62	3	3	2	3	4	4	3	3	25
63	4	3	3	3	3	3	3	3	25
64	3	3	3	3	3	3	3	3	24
65	3	3	3	4	3	3	3	3	25
66	5	4	4	4	5	4	4	4	34

No.	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	TOTAL X1
67	4	5	4	4	4	5	5	5	36
68	3	3	3	3	3	3	3	3	24
69	5	5	5	5	4	5	5	5	39
70	4	5	5	5	5	4	5	4	37
71	5	5	5	5	5	5	5	5	40
72	4	3	3	4	4	4	3	4	29
73	4	3	4	4	4	5	5	4	33
74	3	2	2	3	2	2	2	3	19
75	3	3	3	3	4	4	3	3	26
76	4	3	3	4	4	4	4	3	29
77	1	1	2	2	1	1	1	1	10
78	4	4	4	4	4	4	5	4	33
79	4	4	3	3	4	4	3	3	28
80	4	4	4	4	4	4	4	4	32
81	3	3	4	4	3	3	4	3	27
82	4	4	4	4	4	4	5	4	33
83	3	3	3	3	3	4	3	3	25
84	3	3	3	3	3	3	3	4	25
85	4	4	4	4	4	5	4	5	34
86	4	3	4	4	3	4	3	3	28
87	5	5	5	5	5	5	5	4	39
88	5	5	5	4	5	4	5	5	38
89	3	4	4	3	4	4	4	4	30

No.	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	TOTAL X1
113	5	3	4	5	4	4	4	5	34
114	4	4	4	5	4	4	4	4	33
115	3	3	3	3	2	3	3	3	23
116	4	4	4	3	4	4	4	4	31
117	3	3	3	3	3	3	3	3	24
118	3	4	3	3	3	3	3	4	26
119	4	3	3	4	3	4	4	3	28
120	5	5	5	5	5	5	5	5	40
121	3	3	3	3	3	3	4	2	24
122	3	3	3	4	3	3	3	3	25
123	3	3	3	3	3	3	3	3	24
124	4	3	4	4	4	3	4	3	29
125	4	4	5	4	5	5	4	5	36

Variabel Motivasi Investasi (X₂)

No.	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2.10	X2.11	X2.12	X2.13	X2.14	TOTAL X2
1	4	3	3	4	4	3	3	4	3	3	3	3	4	4	48
2	4	4	5	4	4	4	4	4	4	4	4	3	4	5	57
3	4	5	5	4	4	5	5	4	5	5	4	4	5	5	64
4	4	5	4	5	5	5	5	5	5	5	5	5	5	4	67
5	3	3	4	3	3	3	4	4	4	3	4	4	4	3	49

No.	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2.10	X2.11	X2.12	X2.13	X2.14	TOTAL X2
29	4	4	4	4	4	4	4	4	4	4	4	4	4	3	55
30	4	4	3	3	3	4	4	4	3	4	3	3	3	3	48
31	4	4	4	5	4	4	3	4	4	4	4	4	3	4	55
32	3	3	3	3	3	3	3	3	4	3	3	4	4	3	45
33	4	3	3	3	3	3	3	3	3	3	3	3	3	4	44
34	3	4	3	2	3	2	3	3	3	3	3	2	3	3	40
35	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56
36	4	4	4	4	4	4	4	4	3	4	4	5	4	3	55
37	3	4	3	3	3	3	3	3	3	3	3	4	3	3	44
38	3	3	3	2	3	2	3	3	3	3	3	3	2	3	39
39	4	4	4	4	4	4	4	4	4	3	4	4	4	4	55
40	4	4	4	4	5	5	4	4	4	5	4	4	4	4	59
41	3	3	4	4	3	4	3	3	3	4	3	3	4	4	48
42	5	5	5	4	5	5	5	5	5	5	5	5	5	5	69
43	5	5	4	4	4	4	5	5	5	4	5	5	5	5	65
44	5	5	5	5	5	5	5	5	5	5	5	5	5	5	70
45	4	4	4	4	5	4	4	5	5	4	4	4	4	4	59
46	4	4	4	5	4	4	5	4	4	4	4	4	4	4	58
47	3	3	3	3	3	4	3	4	3	2	2	3	4	3	43
48	4	4	4	4	4	4	4	4	4	4	4	4	4	4	56
49	2	2	3	3	3	2	3	2	2	2	3	3	2	2	34
50	4	3	3	3	4	3	4	3	3	4	3	4	4	3	48
51	4	4	4	4	3	4	4	4	5	4	5	4	4	4	57

No.	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2.10	X2.11	X2.12	X2.13	X2.14	TOTAL X2
75	4	3	4	3	3	4	4	4	4	4	4	4	4	4	53
76	3	4	4	4	4	4	4	4	5	4	3	4	4	4	55
77	4	4	4	4	4	4	5	4	4	4	4	5	4	4	58
78	4	3	3	3	3	3	3	3	4	3	3	3	3	3	44
79	3	4	4	3	3	4	3	3	3	3	4	3	3	3	46
80	3	3	3	3	3	3	3	3	3	4	4	3	4	4	46
81	3	4	3	4	3	3	4	3	4	3	3	4	3	4	48
82	5	5	5	5	5	5	5	5	5	4	5	5	5	5	69
83	3	3	3	3	3	3	3	3	3	3	3	3	3	4	43
84	4	4	4	5	4	4	5	4	4	4	5	4	5	5	61
85	4	4	4	3	4	3	4	3	4	4	3	3	4	4	51
86	4	4	4	4	5	4	4	5	4	4	4	4	5	5	60
87	2	3	3	3	3	3	3	3	3	3	3	3	3	3	41
88	3	4	4	3	3	3	4	4	4	4	3	4	3	3	49
89	3	3	4	3	3	3	3	3	4	4	3	3	3	4	46
90	5	4	5	5	5	5	5	5	4	5	4	4	4	4	64
91	4	3	4	3	4	4	4	4	4	4	3	3	4	4	52
92	4	5	4	4	4	4	5	5	4	5	4	4	4	4	60
93	4	5	4	4	5	5	4	5	4	5	5	5	5	4	64
94	4	5	5	4	4	5	5	5	4	5	5	4	5	4	64
95	3	4	3	4	4	4	4	4	3	4	4	3	3	4	51
96	5	4	4	4	4	4	5	4	4	5	4	4	4	4	59
97	3	4	3	3	3	4	3	3	4	3	3	4	3	4	47

No.	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2.10	X2.11	X2.12	X2.13	X2.14	TOTAL X2
98	4	4	4	4	5	4	4	5	5	5	4	4	5	4	61
99	5	4	4	5	4	5	4	4	4	4	4	4	5	5	61
100	4	4	3	3	2	3	3	3	3	3	3	3	3	3	43
101	5	5	5	5	5	5	5	5	5	5	5	5	5	5	70
102	4	3	3	4	3	3	4	4	4	4	4	4	3	4	51
103	5	4	4	4	4	4	4	4	4	4	4	4	4	4	57
104	3	3	3	3	3	2	3	3	3	2	3	3	4	3	41
105	5	5	5	5	5	5	5	5	5	5	5	5	5	5	70
106	3	3	4	3	3	4	3	3	4	3	4	3	3	4	47
107	5	5	4	4	4	4	5	4	4	4	5	5	5	5	63
108	3	3	3	4	4	3	4	3	4	3	4	4	3	3	48
109	5	5	4	5	5	5	5	5	5	5	5	5	4	5	68
110	3	4	4	4	4	4	4	3	4	3	3	4	5	4	53
111	4	4	4	3	4	4	4	4	4	4	4	5	3	3	54
112	2	2	2	2	2	2	3	3	2	2	2	3	2	3	32
113	4	4	4	4	5	4	4	4	4	4	5	5	4	4	59
114	2	2	3	3	2	2	3	2	2	2	2	2	2	2	31
115	3	3	3	3	4	4	3	4	4	3	4	3	4	4	49
116	4	4	4	4	3	4	4	4	4	4	4	4	4	3	54
117	4	4	4	4	4	3	4	4	4	4	4	4	4	4	55
118	3	3	2	2	2	3	3	3	3	3	3	3	3	3	39
119	4	4	4	4	4	5	4	4	5	3	5	4	4	4	58
120	5	5	4	4	5	4	4	5	4	4	4	4	4	4	60

No.	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2.10	X2.11	X2.12	X2.13	X2.14	TOTAL X2
121	4	5	4	5	4	4	4	4	5	5	5	4	4	4	61
122	3	2	4	2	2	2	2	3	3	3	3	3	3	3	38
123	3	3	3	3	3	3	3	3	3	3	3	3	3	3	42
124	3	3	3	3	2	3	3	2	2	3	3	3	3	3	39
125	5	4	5	4	4	4	4	4	5	4	4	5	4	4	60

Variabel Risk Tolerance (X₃)

No.	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	TOTAL X3
1	3	3	3	3	2	3	17
2	3	3	4	3	4	3	20
3	5	5	4	5	4	4	27
4	5	4	4	4	4	5	26
5	5	5	5	4	5	5	29
6	4	4	4	4	4	4	24
7	3	4	4	4	4	4	23
8	4	4	4	4	4	4	24
9	4	5	5	5	4	4	27
10	4	4	5	4	4	5	26
11	3	3	4	3	3	3	19
12	4	4	4	4	4	4	24
13	4	5	4	5	4	4	26

No.	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	TOTAL X3
14	5	5	5	5	5	5	30
15	2	3	3	3	3	3	17
16	4	5	4	4	4	5	26
17	5	4	5	4	4	4	26
18	5	5	5	5	5	5	30
19	5	4	5	5	5	4	28
20	4	4	3	4	4	3	22
21	4	4	4	4	4	4	24
22	4	3	3	4	3	3	20
23	3	3	3	4	3	3	19
24	4	4	3	4	3	4	22
25	3	4	4	3	4	4	22
26	3	4	4	4	3	4	22
27	4	4	4	4	4	4	24
28	4	4	4	4	5	4	25
29	3	3	3	3	3	3	18
30	3	4	3	3	2	3	18
31	2	1	2	1	1	1	8
32	4	4	5	4	4	4	25
33	4	3	3	3	3	4	20
34	4	4	3	4	3	4	22
35	5	5	5	5	5	5	30
36	3	3	3	3	3	3	18

No.	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	TOTAL X3
37	3	4	3	4	4	3	21
38	4	4	4	4	4	4	24
39	4	5	5	5	4	5	28
40	4	5	5	5	5	5	29
41	5	4	5	4	4	4	26
42	4	4	3	3	3	4	21
43	4	3	3	3	3	3	19
44	5	4	4	4	4	4	25
45	3	3	3	4	4	3	20
46	3	2	2	3	3	3	16
47	3	3	3	3	3	3	18
48	4	4	4	5	4	5	26
49	4	4	4	4	4	4	24
50	3	3	2	3	3	3	17
51	4	3	3	4	4	3	21
52	4	3	4	3	4	3	21
53	2	3	3	2	2	3	15
54	2	1	2	1	1	2	9
55	4	4	4	4	3	4	23
56	4	3	3	3	3	3	19
57	3	3	3	2	3	2	16
58	4	4	4	3	3	4	22
59	2	2	2	2	3	1	12

No.	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	TOTAL X3
60	3	4	4	3	3	4	21
61	4	4	3	4	4	3	22
62	4	4	4	4	4	4	24
63	3	3	3	3	3	3	18
64	4	4	4	4	4	5	25
65	4	5	4	4	4	4	25
66	2	3	2	2	2	3	14
67	4	4	4	4	5	4	25
68	3	4	3	3	4	3	20
69	5	4	4	5	5	5	28
70	3	4	4	4	4	4	23
71	3	3	2	2	2	2	14
72	4	5	5	5	4	5	28
73	4	4	4	5	4	4	25
74	5	4	5	5	5	5	29
75	4	4	5	4	4	4	25
76	4	4	4	4	4	4	24
77	3	4	3	3	2	3	18
78	4	4	4	4	4	4	24
79	2	3	2	3	2	2	14
80	4	4	4	5	5	5	27
81	3	4	4	4	3	4	22
82	3	3	4	3	3	3	19

No.	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	TOTAL X3
83	3	3	4	3	4	3	20
84	3	3	3	3	3	3	18
85	4	5	4	4	4	4	25
86	5	4	5	5	4	4	27
87	3	3	3	2	3	2	16
88	4	4	4	3	4	4	23
89	4	3	4	4	4	3	22
90	5	5	5	5	5	5	30
91	4	4	4	3	4	3	22
92	4	4	4	4	4	4	24
93	5	4	5	4	4	5	27
94	2	3	3	3	3	3	17
95	5	4	5	5	5	5	29
96	3	3	4	3	3	3	19
97	5	5	4	5	4	5	28
98	4	4	4	4	4	4	24
99	5	4	4	5	4	4	26
100	3	3	3	2	3	2	16
101	3	2	3	3	3	3	17
102	3	3	3	2	2	3	16
103	5	4	4	5	4	4	26
104	2	3	3	3	3	2	16
105	4	5	4	5	5	4	27

No.	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	TOTAL X3
106	3	4	3	3	3	3	19
107	4	5	4	4	3	3	23
108	3	4	4	3	4	4	22
109	5	5	5	5	5	5	30
110	4	4	5	4	4	4	25
111	3	3	3	3	3	2	17
112	4	4	4	4	5	4	25
113	3	4	4	3	4	4	22
114	4	4	3	3	4	4	22
115	5	5	5	5	5	5	30
116	5	5	4	4	5	5	28
117	4	3	3	4	3	3	20
118	3	2	2	3	3	2	15
119	3	2	3	2	3	3	16
120	4	4	4	4	4	4	24
121	5	5	5	5	5	5	30
122	5	5	5	4	5	5	29
123	5	4	4	4	4	5	26
124	4	4	4	4	4	3	23
125	5	5	5	5	5	5	30

Variabel Media Exposure (X₄)

No.	X4.1	X4.2	X4.3	X4.4	X4.5	X4.6	TOTAL X4
1	4	5	5	4	5	5	28
2	3	3	3	3	3	3	18
3	4	4	4	4	4	4	24
4	5	5	5	5	5	5	30
5	4	4	4	4	4	4	24
6	4	4	4	4	5	4	25
7	3	3	3	3	3	3	18
8	3	3	3	3	3	3	18
9	3	3	3	4	3	4	20
10	4	4	4	4	4	4	24
11	4	4	4	4	4	4	24
12	5	4	4	4	4	4	25
13	4	4	4	4	4	4	24
14	5	5	5	5	5	5	30
15	3	3	3	4	4	3	20
16	4	4	4	4	4	4	24
17	5	4	5	5	5	5	29
18	3	3	3	4	3	3	19
19	4	4	5	4	4	4	25
20	5	5	5	5	5	5	30
21	4	5	4	5	5	5	28
22	2	3	4	3	3	4	19

No.	X4.1	X4.2	X4.3	X4.4	X4.5	X4.6	TOTAL X4
23	3	3	3	3	3	3	18
24	4	4	4	4	4	4	24
25	4	5	4	4	4	4	25
26	2	2	2	3	3	3	15
27	3	4	4	4	4	4	23
28	3	4	4	4	4	4	23
29	5	5	5	5	5	5	30
30	5	5	4	5	5	5	29
31	4	5	4	4	4	5	26
32	5	5	5	4	5	5	29
33	4	5	4	4	4	4	25
34	4	4	4	4	4	4	24
35	3	4	3	4	3	3	20
36	5	4	4	5	5	4	27
37	4	4	4	4	3	4	23
38	4	4	5	4	4	5	26
39	4	4	4	5	4	4	25
40	3	3	3	3	3	4	19
41	3	3	4	3	3	3	19
42	3	3	4	3	4	3	20
43	4	4	4	4	4	4	24
44	4	4	4	5	4	4	25
45	4	4	4	4	4	3	23

No.	X4.1	X4.2	X4.3	X4.4	X4.5	X4.6	TOTAL X4
46	4	4	4	5	5	5	27
47	3	3	3	3	3	3	18
48	5	5	5	5	5	5	30
49	4	4	4	3	4	4	23
50	4	4	4	4	4	4	24
51	4	3	4	4	4	4	23
52	4	3	3	3	3	3	19
53	3	2	3	3	3	2	16
54	5	5	5	5	5	4	29
55	4	4	5	4	4	4	25
56	4	4	4	4	4	4	24
57	5	5	4	4	4	5	27
58	4	4	4	4	4	4	24
59	4	4	4	4	4	4	24
60	3	3	3	3	3	3	18
61	4	4	4	5	4	5	26
62	3	4	4	3	4	4	22
63	3	3	4	3	3	3	19
64	4	3	4	3	3	4	21
65	5	4	5	5	5	4	28
66	3	3	3	2	3	2	16
67	3	3	3	3	3	3	18
68	5	4	5	5	5	5	29

No.	X4.1	X4.2	X4.3	X4.4	X4.5	X4.6	TOTAL X4
69	4	4	4	4	4	4	24
70	3	4	4	4	4	3	22
71	4	4	4	4	4	4	24
72	3	3	3	3	3	3	18
73	5	5	5	5	5	5	30
74	3	4	4	4	4	4	23
75	4	4	4	3	3	3	21
76	5	4	4	4	4	4	25
77	4	4	4	3	3	3	21
78	2	3	2	3	2	3	15
79	5	5	5	5	5	5	30
80	3	3	3	3	2	3	17
81	4	4	4	5	4	4	25
82	3	3	3	3	3	3	18
83	4	4	5	5	5	5	28
84	3	4	4	4	4	4	23
85	3	3	3	3	3	3	18
86	3	3	3	4	4	4	21
87	3	3	3	3	3	3	18
88	3	4	3	4	4	4	22
89	4	4	4	3	3	4	22
90	4	4	4	4	4	4	24
91	3	3	3	3	3	4	19

No.	X4.1	X4.2	X4.3	X4.4	X4.5	X4.6	TOTAL X4
92	2	2	3	2	3	2	14
93	3	3	3	3	3	3	18
94	4	4	4	4	5	4	25
95	4	4	4	4	4	4	24
96	3	3	4	4	4	4	22
97	5	4	4	4	5	4	26
98	3	3	3	3	4	4	20
99	4	3	3	3	3	4	20
100	4	3	3	3	4	3	20
101	4	3	3	4	4	4	22
102	4	4	4	4	4	4	24
103	3	2	3	2	3	3	16
104	3	4	3	3	2	3	18
105	3	4	3	3	3	3	19
106	3	3	3	3	3	2	17
107	4	4	4	4	4	3	23
108	4	3	3	3	3	3	19
109	4	4	4	4	4	3	23
110	3	3	4	4	4	4	22
111	3	4	4	3	4	4	22
112	3	2	3	3	3	3	17
113	3	3	3	3	3	3	18
114	3	3	4	3	4	3	20

4	3	4
4	5	5
4	5	5
4	4	3
4	4	3
5	4	5
2	3	2
3	2	3

4	3	4
4	5	5
4	5	5
4	4	3
4	4	3
5	4	5
2	3	2
3	2	3

4	3	4
4	5	5
4	5	5
4	4	3
4	4	3
5	4	5
2	3	2
3	2	3

No.	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	TOTAL Y
8	2	3	3	3	3	3	3	3	3	3	29
9	4	4	5	5	4	4	4	4	4	4	42
10	3	4	3	3	4	4	3	3	3	3	33
11	3	3	3	3	3	3	3	4	3	3	31
12	3	4	3	3	3	4	3	4	4	3	34
13	4	4	4	4	4	4	4	4	4	4	40
14	5	4	4	4	4	5	4	5	5	4	44
15	3	4	4	4	3	4	4	4	4	3	37
16	5	5	5	4	4	5	5	5	5	5	48
17	4	4	4	4	4	5	4	4	5	4	42
18	4	4	4	4	4	4	4	4	4	4	40
19	4	4	3	4	5	4	4	4	4	5	41
20	4	4	3	4	4	4	4	4	5	4	40
21	4	4	4	4	4	4	4	4	4	4	40
22	4	4	4	4	4	4	4	4	4	4	40
23	4	4	4	4	4	3	3	3	3	3	35
24	5	5	5	4	4	4	4	5	4	4	44
25	4	4	4	4	5	5	4	5	4	4	43
26	4	4	4	4	4	3	5	4	5	4	41
27	4	4	5	4	4	4	4	4	4	4	41
28	5	5	5	5	5	5	5	4	5	5	49
29	5	4	4	4	4	4	4	4	4	4	41
30	5	4	4	5	5	5	5	4	4	5	46

No.	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	TOTAL Y
31	4	5	4	4	4	4	4	5	4	4	42
32	4	5	5	5	5	5	5	5	5	5	49
33	4	4	4	4	4	3	4	4	3	3	37
34	3	4	4	3	4	3	3	3	3	3	33
35	5	4	5	5	5	5	5	5	5	4	48
36	4	4	4	4	4	4	4	4	4	4	40
37	4	4	4	4	4	4	4	4	4	4	39
38	4	4	4	4	4	5	5	4	4	5	43
39	4	4	4	5	4	4	4	5	5	4	43
40	4	3	3	4	3	4	3	3	3	3	33
41	5	5	4	4	3	5	4	4	4	4	42
42	2	2	3	2	2	2	3	3	3	3	25
43	3	4	3	3	4	4	3	3	4	4	35
44	5	5	5	5	5	5	5	4	5	4	48
45	3	3	4	3	3	3	3	3	3	3	31
46	4	5	4	4	4	4	4	5	4	4	42
47	3	3	3	3	4	3	4	3	3	3	32
48	4	5	5	4	4	4	4	4	4	4	42
49	3	3	3	3	3	3	3	3	3	3	30
50	2	2	3	2	3	3	2	2	3	3	25
51	4	4	4	4	4	4	3	4	4	4	39
52	4	4	3	3	3	3	3	3	4	3	33
53	4	3	3	3	3	3	3	4	3	3	32

No.	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	TOTAL Y
77	3	3	4	3	3	3	3	3	3	3	31
78	3	3	3	3	3	3	3	3	3	3	30
79	4	4	4	4	4	4	4	4	4	4	40
80	4	4	5	4	4	4	4	4	4	4	41
81	4	4	4	5	4	4	4	4	5	4	42
82	3	3	3	3	3	3	3	3	3	3	30
83	2	3	3	3	2	2	2	3	3	2	25
84	4	4	3	4	4	4	4	3	4	3	37
85	4	5	4	5	5	5	4	5	4	5	46
86	5	5	4	4	4	4	5	4	4	4	43
87	4	4	3	4	4	4	4	4	3	4	38
88	4	4	4	4	4	4	4	4	4	4	40
89	4	4	3	4	4	4	4	3	4	4	38
90	4	5	5	5	5	5	5	5	5	5	49
91	3	4	3	5	4	4	4	4	4	4	39
92	3	3	3	3	3	4	3	3	3	3	31
93	4	3	4	4	4	4	4	4	4	4	39
94	4	4	4	4	4	4	4	4	4	4	40
95	4	4	4	4	4	4	4	3	4	4	39
96	3	3	3	3	3	3	3	3	3	3	30
97	4	4	4	4	4	5	4	5	4	4	42
98	4	4	4	4	4	4	4	4	5	4	41
99	3	4	3	3	3	3	4	4	4	3	34

No.	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	TOTAL Y
100	3	3	3	3	3	3	2	3	3	3	29
101	4	4	4	3	4	4	4	4	4	4	39
102	3	3	3	3	3	3	3	3	3	3	30
103	3	4	4	4	4	4	4	4	3	4	38
104	4	3	4	4	4	5	4	3	4	4	39
105	4	4	4	4	4	5	4	4	5	4	42
106	2	3	2	3	3	3	2	2	3	2	25
107	4	4	5	4	4	5	4	4	4	4	42
108	3	4	3	3	3	3	3	3	3	4	32
109	4	4	4	4	4	4	4	4	4	4	40
110	3	4	4	3	4	4	4	4	4	4	38
111	3	3	3	4	3	3	3	3	3	3	31
112	4	4	3	4	3	4	4	4	3	4	37
113	4	4	4	5	4	4	4	4	5	4	42
114	3	3	3	3	4	3	4	3	3	3	32
115	3	3	3	4	3	4	3	4	4	3	34
116	5	5	5	5	5	5	5	5	5	5	50
117	3	2	3	2	3	3	2	3	2	2	25
118	3	4	4	3	3	3	3	4	3	3	33
119	3	3	4	3	3	4	3	4	4	4	35
120	4	4	4	4	5	5	4	4	4	5	43
121	4	5	4	4	4	3	4	4	4	4	40
122	3	3	3	3	3	4	3	3	3	3	31

No.	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	TOTAL Y
123	4	5	5	5	5	5	5	4	5	4	47
124	3	3	3	3	3	3	3	3	3	3	30
125	4	4	4	4	4	5	5	4	4	4	42



Lampiran 4. Hasil Uji SPSS

Uji Kualitas Data

1. Uji Validitas

Variabel Literasi Keuangan (X1)

		Correlations								Literasi Keuangan (X1)
		X1_1	X1_2	X1_3	X1_4	X1_5	X1_6	X1_7	X1_8	
X1_1	Pearson Correlation	1	.676**	.555**	.686**	.600**	.585**	.681**	.726**	.811**
	Sig. (2-tailed)		<.001	.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30
X1_2	Pearson Correlation	.676**	1	.750**	.694**	.670**	.654**	.679**	.787**	.874**
	Sig. (2-tailed)	<.001		<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30
X1_3	Pearson Correlation	.555**	.750**	1	.532**	.626**	.605**	.639**	.736**	.804**
	Sig. (2-tailed)	.001	<.001		.002	<.001	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30
X1_4	Pearson Correlation	.686**	.694**	.532**	1	.637**	.713**	.828**	.723**	.861**
	Sig. (2-tailed)	<.001	<.001	.002		<.001	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30
X1_5	Pearson Correlation	.600**	.670**	.626**	.637**	1	.711**	.676**	.681**	.824**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001		<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30
X1_6	Pearson Correlation	.585**	.654**	.605**	.713**	.711**	1	.723**	.644**	.834**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30
X1_7	Pearson Correlation	.681**	.679**	.639**	.828**	.676**	.723**	1	.700**	.872**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001		<.001	<.001
	N	30	30	30	30	30	30	30	30	30
X1_8	Pearson Correlation	.726**	.787**	.736**	.723**	.681**	.644**	.700**	1	.889**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001		<.001
	N	30	30	30	30	30	30	30	30	30
Literasi Keuangan (X1)	Pearson Correlation	.811**	.874**	.804**	.861**	.824**	.834**	.872**	.889**	1
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001		
	N	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

Variabel Motivasi Investasi (X2)

		Correlations														Motivasi Investasi (Y)
		X2_1	X2_2	X2_3	X2_4	X2_5	X2_6	X2_7	X2_8	X2_9	X2_10	X2_11	X2_12	X2_13	X2_14	
X2_1	Person Correlation	1	.896 ^{**}	.457 ^{**}	.668 ^{**}	.632 ^{**}	.596 ^{**}	.544 ^{**}	.625 ^{**}	.458 ^{**}	.896 ^{**}	.431 ^{**}	.627 ^{**}	.586 ^{**}	.632 ^{**}	.714 ^{**}
	Sig. (2-tailed)		<.001	.011	<.001	<.000	<.001	.062	<.001	.013	<.001	.018	<.001	<.001	<.001	<.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2_2	Person Correlation	.896 ^{**}	1	.701 ^{**}	.634 ^{**}	.708 ^{**}	.772 ^{**}	.741 ^{**}	.683 ^{**}	.681 ^{**}	.896 ^{**}	.436 ^{**}	.744 ^{**}	.603 ^{**}	.728 ^{**}	.709 ^{**}
	Sig. (2-tailed)	<.001		<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2_3	Person Correlation	.457 ^{**}	.701 ^{**}	1	.611 ^{**}	.573 ^{**}	.757 ^{**}	.723 ^{**}	.689 ^{**}	.896 ^{**}	.753 ^{**}	.782 ^{**}	.698 ^{**}	.757 ^{**}	.748 ^{**}	.649 ^{**}
	Sig. (2-tailed)	.011	<.001		<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2_4	Person Correlation	.668 ^{**}	.634 ^{**}	.611 ^{**}	1	.788 ^{**}	.638 ^{**}	.783 ^{**}	.690 ^{**}	.874 ^{**}	.873 ^{**}	.891 ^{**}	.724 ^{**}	.628 ^{**}	.668 ^{**}	.629 ^{**}
	Sig. (2-tailed)	<.001	<.001	<.001		<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2_5	Person Correlation	.632 ^{**}	.708 ^{**}	.573 ^{**}	.788 ^{**}	1	.886 ^{**}	.863 ^{**}	.792 ^{**}	.839 ^{**}	.862 ^{**}	.874 ^{**}	.804 ^{**}	.764 ^{**}	.695 ^{**}	.639 ^{**}
	Sig. (2-tailed)	<.001	<.001	<.001	<.001		<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2_6	Person Correlation	.596 ^{**}	.772 ^{**}	.757 ^{**}	.638 ^{**}	.886 ^{**}	1	.892 ^{**}	.839 ^{**}	.891 ^{**}	.891 ^{**}	.796 ^{**}	.844 ^{**}	.864 ^{**}	.849 ^{**}	.843 ^{**}
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2_7	Person Correlation	.544 ^{**}	.741 ^{**}	.723 ^{**}	.783 ^{**}	.689 ^{**}	.892 ^{**}	1	.883 ^{**}	.736 ^{**}	.778 ^{**}	.708 ^{**}	.788 ^{**}	.743 ^{**}	.889 ^{**}	.877 ^{**}
	Sig. (2-tailed)	.062	<.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2_8	Person Correlation	.625 ^{**}	.436 ^{**}	.603 ^{**}	.608 ^{**}	.782 ^{**}	.690 ^{**}	.874 ^{**}	1	.731 ^{**}	.758 ^{**}	.711 ^{**}	.767 ^{**}	.737 ^{**}	.573 ^{**}	.874 ^{**}
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2_9	Person Correlation	.458 ^{**}	.896 ^{**}	.683 ^{**}	.681 ^{**}	.638 ^{**}	.690 ^{**}	.735 ^{**}	.737 ^{**}	1	.896 ^{**}	.727 ^{**}	.708 ^{**}	.602 ^{**}	.612 ^{**}	.789 ^{**}
	Sig. (2-tailed)	.013	<.001	<.001	<.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001	<.001	.084	<.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2_10	Person Correlation	.896 ^{**}	.896 ^{**}	.753 ^{**}	.628 ^{**}	.892 ^{**}	.736 ^{**}	.736 ^{**}	.896 ^{**}	.896 ^{**}	1	.728 ^{**}	.798 ^{**}	.787 ^{**}	.842 ^{**}	.884 ^{**}
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2_11	Person Correlation	.431 ^{**}	.744 ^{**}	.782 ^{**}	.603 ^{**}	.874 ^{**}	.792 ^{**}	.783 ^{**}	.711 ^{**}	.721 ^{**}	.728 ^{**}	1	.792 ^{**}	.788 ^{**}	.814 ^{**}	.849 ^{**}
	Sig. (2-tailed)	.018	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2_12	Person Correlation	.627 ^{**}	.603 ^{**}	.608 ^{**}	.724 ^{**}	.892 ^{**}	.690 ^{**}	.735 ^{**}	.737 ^{**}	.796 ^{**}	.796 ^{**}	.792 ^{**}	1	.818 ^{**}	.627 ^{**}	.889 ^{**}
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2_13	Person Correlation	.586 ^{**}	.728 ^{**}	.757 ^{**}	.628 ^{**}	.784 ^{**}	.684 ^{**}	.673 ^{**}	.737 ^{**}	.896 ^{**}	.717 ^{**}	.796 ^{**}	.818 ^{**}	1	.789 ^{**}	.684 ^{**}
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001		<.001	<.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2_14	Person Correlation	.632 ^{**}	.708 ^{**}	.748 ^{**}	.695 ^{**}	.639 ^{**}	.843 ^{**}	.889 ^{**}	.877 ^{**}	.814 ^{**}	.814 ^{**}	.827 ^{**}	.788 ^{**}	.787 ^{**}	1	.784 ^{**}
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001		<.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Motivasi Investasi (Y)	Person Correlation	.714 ^{**}	.709 ^{**}	.649 ^{**}	.629 ^{**}	.639 ^{**}	.843 ^{**}	.877 ^{**}	.874 ^{**}	.899 ^{**}	.848 ^{**}	.808 ^{**}	.889 ^{**}	.889 ^{**}	.789 ^{**}	1
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30

** Correlation is significant at the 0.01 level (2-tailed).

* Correlation is significant at the 0.05 level (2-tailed).



Variabel *Risk Tolerance* (X3)

		Correlations						Risk Tolerance (X3)
		X3_1	X3_2	X3_3	X3_4	X3_5	X3_6	
X3_1	Pearson Correlation	1	.666**	.637**	.747**	.690**	.686**	.869**
	Sig. (2-tailed)		<.001	<.001	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30
X3_2	Pearson Correlation	.666**	1	.622**	.742**	.616**	.767**	.854**
	Sig. (2-tailed)	<.001		<.001	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30
X3_3	Pearson Correlation	.637**	.622**	1	.572**	.763**	.735**	.845**
	Sig. (2-tailed)	<.001	<.001		<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30
X3_4	Pearson Correlation	.747**	.742**	.572**	1	.628**	.572**	.826**
	Sig. (2-tailed)	<.001	<.001	<.001		<.001	<.001	<.001
	N	30	30	30	30	30	30	30
X3_5	Pearson Correlation	.690**	.616**	.763**	.628**	1	.686**	.862**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001		<.001	<.001
	N	30	30	30	30	30	30	30
X3_6	Pearson Correlation	.686**	.767**	.735**	.572**	.686**	1	.866**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001		<.001
	N	30	30	30	30	30	30	30
Risk Tolerance (X3)	Pearson Correlation	.869**	.854**	.845**	.826**	.862**	.866**	1
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	
	N	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

Variabel *Media Exposure* (X4)

		Correlations						Media Exposure (X4)
		X4_1	X4_2	X4_3	X4_4	X4_5	X4_6	
X4_1	Pearson Correlation	1	.827**	.773**	.826**	.824**	.769**	.909**
	Sig. (2-tailed)		<.001	<.001	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30
X4_2	Pearson Correlation	.827**	1	.842**	.814**	.875**	.874**	.944**
	Sig. (2-tailed)	<.001		<.001	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30
X4_3	Pearson Correlation	.773**	.842**	1	.727**	.808**	.860**	.904**
	Sig. (2-tailed)	<.001	<.001		<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30
X4_4	Pearson Correlation	.826**	.814**	.727**	1	.874**	.859**	.913**
	Sig. (2-tailed)	<.001	<.001	<.001		<.001	<.001	<.001
	N	30	30	30	30	30	30	30
X4_5	Pearson Correlation	.824**	.875**	.808**	.874**	1	.876**	.945**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001		<.001	<.001
	N	30	30	30	30	30	30	30
X4_6	Pearson Correlation	.769**	.874**	.860**	.859**	.876**	1	.939**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001		<.001
	N	30	30	30	30	30	30	30
Media Exposure (X4)	Pearson Correlation	.909**	.944**	.904**	.913**	.945**	.939**	1
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	
	N	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

Variabel Keputusan Investasi (Y)

		Correlations									
		Y_1	Y_2	Y_3	Y_4	Y_5	Y_6	Y_7	Y_8	Y_9	Y_10
Y_1:	Pearson Correlation	1	.730**	.715**	.758**	.730**	.723**	.707**	.738**	.895**	.783**
	Sig. (2-tailed)		<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30	30
Y_2:	Pearson Correlation	.730**	1	.696**	.674**	.496**	.707**	.629**	.687**	.691**	.809**
	Sig. (2-tailed)	<.001		<.001	<.001	.005	<.001	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30	30
Y_3:	Pearson Correlation	.715**	.696**	1	.745**	.557**	.549**	.695**	.596**	.580**	.587**
	Sig. (2-tailed)	<.001	<.001		<.001	.004	.002	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30	30
Y_4:	Pearson Correlation	.758**	.674**	.745**	1	.858**	.881**	.795**	.595**	.853**	.700**
	Sig. (2-tailed)	<.001	<.001	<.001		<.001	<.001	<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30	30
Y_5:	Pearson Correlation	.730**	.496**	.507**	.656**	1	.831**	.685**	.498**	.470**	.809**
	Sig. (2-tailed)	<.001	.005	.004	<.001		<.001	<.001	.011	.008	<.001
	N	30	30	30	30	30	30	30	30	30	30
Y_6:	Pearson Correlation	.723**	.707**	.549**	.681**	.831**	1	.636**	.764**	.666**	.782**
	Sig. (2-tailed)	<.001	<.001	.002	<.001	<.001		<.001	<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30	30
Y_7:	Pearson Correlation	.707**	.629**	.695**	.795**	.685**	.636**	1	.626**	.733**	.783**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001
	N	30	30	30	30	30	30	30	30	30	30
Y_8:	Pearson Correlation	.738**	.687**	.596**	.595**	.498**	.764**	.626**	1	.672**	.821**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	.011	<.001	<.001	<.001		<.001
	N	30	30	30	30	30	30	30	30	30	30
Y_9:	Pearson Correlation	.895**	.691**	.580**	.853**	.470**	.666**	.733**	.672**	1	.805**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	.019	<.001	<.001	<.001	<.001	
	N	30	30	30	30	30	30	30	30	30	30
Y_10:	Pearson Correlation	.783**	.809**	.587**	.700**	.809**	.782**	.783**	.821**	.805**	1
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	
	N	30	30	30	30	30	30	30	30	30	30
Keputusan Investasi (Y)	Pearson Correlation	.791**	.809**	.805**	.868**	.772**	.843**	.873**	.807**	.859**	.868**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	
	N	30	30	30	30	30	30	30	30	30	30

** Correlation is significant at the 0.01 level (2-tailed).

* Correlation is significant at the 0.05 level (2-tailed).

2. Uji Reliabilitas

Variabel Literasi Keuangan (X₁)

Reliability Statistics

Cronbach's Alpha	N of Items
.943	8

Variabel Media Exposure (X₄)

Reliability Statistics

Cronbach's Alpha	N of Items
.965	6

Variabel Motivasi Investasi (X₂)

Reliability Statistics

Cronbach's Alpha	N of Items
.969	14

Variabel Keputusan Investasi (Y)

Reliability Statistics

Cronbach's Alpha	N of Items
.950	10

Variabel Risk Tolerance (X₃)

Reliability Statistics

Cronbach's Alpha	N of Items
.925	6

Analisis Statistik Deskriptif

Descriptive Statistics

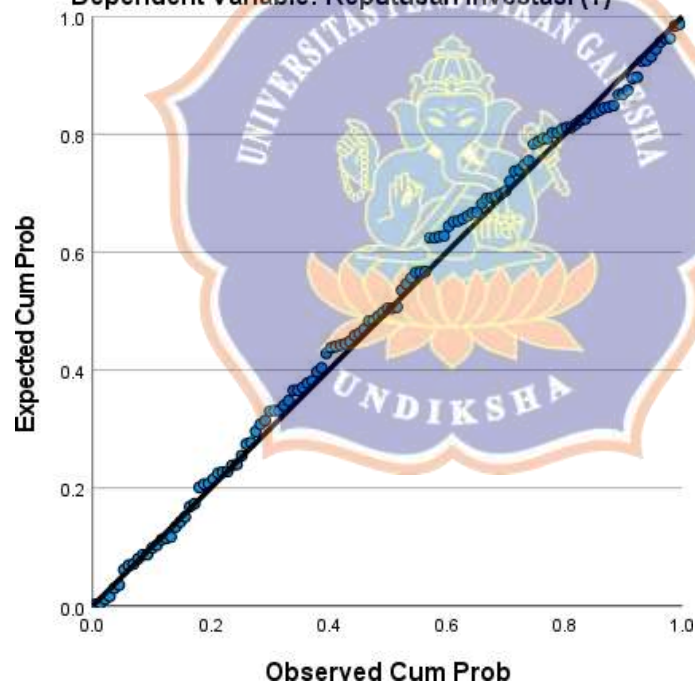
	N	Minimum	Maximum	Mean	Std. Deviation
Literasi Keuangan (X1)	125	10	40	30.11	5.798
Motivasi Investasi (X2)	125	31	70	53.22	9.206
Risk Tolerance (X3)	125	8	30	22.44	4.736
Media Exposure (X4)	125	14	30	22.58	4.021
Keputusan Investasi (Y)	125	20	50	37.47	6.239
Valid N (listwise)	125				

Uji Asumsi Klasik

1. Uji Normalitas

Normal P-P Plot of Regression Standardized Residual

Dependent Variable: Keputusan Investasi (Y)



One-Sample Kolmogorov-Smirnov Test

			Unstandardized Residual
N			125
Normal Parameters ^{a,b}	Mean		.0000000
	Std. Deviation		4.71364015
Most Extreme Differences	Absolute		.059
	Positive		.035
	Negative		-.059
Test Statistic			.059
Asymp. Sig. (2-tailed) ^c			.200 ^d
Monte Carlo Sig. (2-tailed) ^e	Sig.		.363
	99% Confidence Interval	Lower Bound	.351
		Upper Bound	.375

a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

d. This is a lower bound of the true significance.

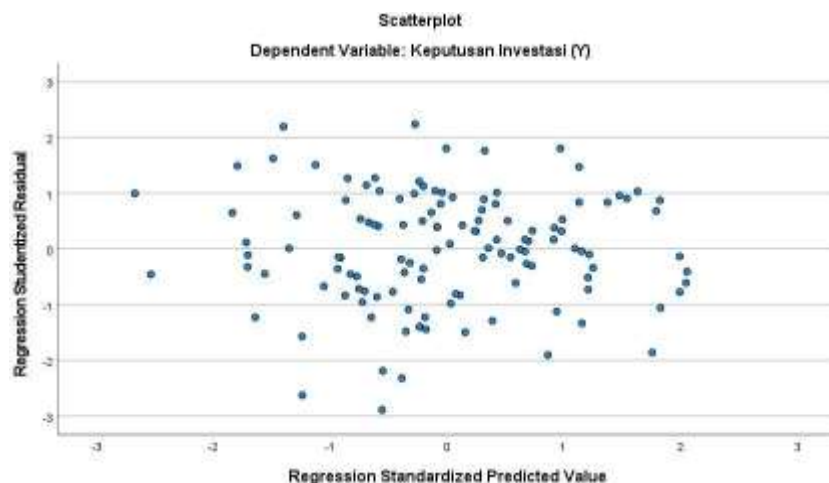
e. Lilliefors' method based on 10000 Monte Carlo samples with starting seed 2000000.

2. Uji Multikolinearitas

		Coefficients ^a						Collinearity Statistics	
		Unstandardized Coefficients		Standardized Coefficients	t	Sig.		Tolerance	VIF
Model		B	Std. Error	Beta					
1	(Constant)	-5.981	4.636		-1.290	.199			
	Literasi Keuangan (X1)	.424	.075	.394	5.651	<.001		.979	1.022
	Motivasi Investasi (X2)	.132	.048	.194	2.760	.007		.961	1.041
	Risk Tolerance (X3)	.480	.093	.365	5.161	<.001		.953	1.050
	Media Exposure (X4)	.571	.108	.368	5.286	<.001		.980	1.021

a. Dependent Variable: Keputusan Investasi (Y)

3. Uji Heteroskedastisitas



Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	7.986	2.730		2.925	.004		
	Literasi Keuangan (X1)	-.066	.044	-.136	-1.496	.137	.979	1.022
	Motivasi Investasi (X2)	-.024	.028	-.078	-.850	.397	.961	1.041
	Risk Tolerance (X3)	-.016	.055	-.027	-.297	.767	.953	1.050
	Media Exposure (X4)	-.026	.064	-.038	-.414	.680	.980	1.021

a. Dependent Variable: ABS_RES

Uji Hipotesis

1. Analisis Regresi Linear Berganda

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	-5.981	4.636		-1.290	.199		
	Literasi Keuangan (X1)	.424	.075	.394	5.651	<.001	.979	1.022
	Motivasi Investasi (X2)	.132	.048	.194	2.760	.007	.961	1.041
	Risk Tolerance (X3)	.480	.093	.365	5.161	<.001	.953	1.050
	Media Exposure (X4)	.571	.108	.368	5.286	<.001	.980	1.021

a. Dependent Variable: Keputusan Investasi (Y)

2. Uji Koefisien Determinasi (R^2)

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.655 ^a	.429	.410	4.792

a. Predictors: (Constant), Media Exposure (X4), Risk Tolerance (X3), Literasi Keuangan (X1), Motivasi Investasi (X2)

b. Dependent Variable: Keputusan Investasi (Y)