

**PENGEMBANGAN MEDIA PEMBELAJARAN *GENIALLY* UNTUK
MENINGKATKAN HASIL BELAJAR RANAH KOGNITIF MUATAN
PENDIDIKAN PANCASILA KELAS V DI SDN 6 JIMBARAN**

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ABSTRAK

Penelitian pengembangan ini dilatarbelakangi oleh rendahnya hasil belajar ranah kognitif peserta didik pada muatan Pendidikan Pancasila materi norma dalam kehidupanku akibat penggunaan media pembelajaran yang masih belum optimal. Kondisi tersebut menyebabkan peserta didik kesulitan dalam memahami materi serta mengingat aturan dan pasal-pasal yang terdapat pada materi tersebut. Penelitian ini bertujuan untuk (1) mendeskripsikan rancang bangun media pembelajaran *genially*, (2) mengetahui validitas media pembelajaran *genially*, (3) mengetahui kepraktisan media pembelajaran *genially*, dan (4) mengetahui efektivitas media pembelajaran *genially* dalam meningkatkan hasil belajar ranah kognitif peserta didik. Penelitian ini menggunakan model pengembangan Plomp. Subjek penelitian terdiri dari 1 ahli isi/materi, 1 ahli media pembelajaran, guru wali kelas V, dan 26 peserta didik kelas V SDN 6 Jimbaran. Hasil penelitian menunjukkan bahwa; (1) Rancang bangun media pembelajaran *genially* berupa media pembelajaran yang dikembangkan berdasarkan tahapan model Plomp didukung dengan penyusunan *flowchart* dan *storyboard* sebagai pedoman pengembangan produk, (2) Hasil uji validitas menunjukkan bahwa media pembelajaran *genially* mendapatkan kualifikasi sangat baik berdasarkan penilaian ahli isi/materi dengan nilai 98,21% dan kualifikasi baik berdasarkan penilaian ahli media pembelajaran dengan nilai 89,58% sehingga dinyatakan valid untuk digunakan dalam pembelajaran Pendidikan Pancasila materi norma dalam kehidupanku; (3) Hasil uji kepraktisan menunjukkan bahwa media pembelajaran *genially* memperoleh kualifikasi sangat praktis dengan nilai 95,15% berdasarkan respon guru dan peserta didik sehingga mudah digunakan dalam proses pembelajaran; dan (4) Hasil uji efektivitas menunjukkan bahwa nilai t_{hitung} (10,64) > t_{tabel} (2,060), sehingga H_0 ditolak dan H_1 diterima. Dengan demikian, media pembelajaran *genially* efektif digunakan untuk meningkatkan hasil belajar ranah kognitif peserta didik muatan Pendidikan Pancasila materi norma dalam kehidupanku kelas V di SD N 6 Jimbaran.

Kata Kunci : Media Pembelajaran, Media Pembelajaran *Genially*, Hasil Belajar Ranah Kognitif, Pendidikan Pancasila, Norma.

ABSTRACT

This development research was motivated by the low cognitive learning outcomes of students in the Pancasila Education subject on the topic Norms in My Daily Life, which was caused by the suboptimal use of learning media. This condition made students experience difficulties in understanding the material and remembering the rules and articles presented in the lesson. This study aimed to (1) describe the design of Genially-based learning media, (2) determine the validity of the Genially-based learning media, (3) determine the practicality of the Genially-based learning media, and (4) determine the effectiveness of the Genially-based learning media in improving students' cognitive learning outcomes. This study employed the Plomp development model. The research subjects consisted of one content expert, one learning media expert, one fifth-grade homeroom teacher, and 26 fifth-grade students at SDN 6 Jimbaran. The results of the study showed that: (1) the Genially-based learning media was developed based on the stages of the Plomp development model and was supported by a flowchart and storyboard as product development guidelines; (2) the validity test results indicated that the learning media achieved an excellent qualification based on the content expert's assessment (98.21%) and a good qualification based on the learning media expert's assessment (89.58%), indicating that it was valid for use in teaching the Pancasila Education topic Norms in My Daily Life; (3) the practicality test results showed that the learning media obtained an excellent practicality qualification with a score of 95.15% based on the responses of the teacher and students; and (4) the effectiveness test results showed that the calculated t-value (10,64) was greater than the critical t-value (2.060), indicating that H_0 was rejected and H_1 was accepted. Therefore, the Genially-based learning media was effective in improving the cognitive learning outcomes of fifth-grade students in the Pancasila Education topic Norms in My Daily Life at SDN 6 Jimbaran.

Keywords: Learning Media, Genially Learning Media, Cognitive Learning Outcomes, Pancasila Education, Norms.