

**PENGEMBANGAN VIDEO PEMBELAJARAN BERPENDEKATAN
KONTEKSTUAL PADA KOMPETENSI KELAS 4 TEMA 7 SUMBTEMA 3
PEMBELAJARAN 1 SDN 2 SUMBERKLAMPOK**

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ABSTRAK

Penelitian ini merupakan penelitian pengembangan yang menghasilkan Video Pembelajaran berpendekatan *Contextual Teaching and Learning* (CTL) pada mata pelajaran IPS untuk siswa SDN 2 Sumberklampok. Pengembangan video pembelajaran menggunakan model ADDIE yang terdiri atas tahap *Analysis*, *Design*, *Development*, *Implementation*, dan *Evaluation*. Pada tahap analisis dilakukan analisis kebutuhan, analisis kurikulum, dan analisis karakteristik peserta didik. Tahap perancangan meliputi penyusunan *flowchart*, *storyboard*, materi pembelajaran, serta perancangan tampilan video. Tahap pengembangan menghasilkan video pembelajaran yang memuat materi IPS dengan menggunakan teks, gambar, ilustrasi, animasi, suara atau narasi, serta contoh yang berkaitan dengan kehidupan sehari-hari sebagai penerapan pendekatan CTL. Implementasi produk dilakukan melalui *review* praktisi/guru, uji coba perorangan terhadap 3 orang siswa, dan uji coba kelompok kecil terhadap 6 orang siswa. Data penelitian dikumpulkan melalui wawancara, kuesioner/angket, dan pencatatan dokumen. Hasil penelitian menunjukkan bahwa *review* praktisi/guru memperoleh persentase sebesar 96% dengan kategori sangat baik. Hasil uji coba perorangan memperoleh persentase sebesar 90% dengan kategori sangat baik, sedangkan hasil uji coba kelompok kecil memperoleh persentase sebesar 91,67% dengan kategori sangat baik. Berdasarkan hasil tersebut, Video Pembelajaran berpendekatan *Contextual Teaching and Learning* (CTL) pada mata pelajaran IPS dinyatakan layak digunakan sebagai media pendukung pembelajaran bagi siswa kelas IV SDN 2 Sumberklampok.

Kata kunci: Video Pembelajaran, *Contextual Teaching and Learning* (CTL), IPS, ADDIE, Sekolah Dasar.

**DEVELOPMENT OF A CONTEXTUAL-BASED LEARNING VIDEO FOR
GRADE 4 COMPETENCY, THEME 7, SUBTHEME 3
LEARNING 1, SDN 2 SUMBERKLAMPOK**

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ABSTRACT

This study is a development research that produced an Instructional Video using the *Contextual Teaching and Learning* (CTL) approach for Social Studies (IPS) learning for students at SDN 2 Sumberklampok. The instructional video was developed using the ADDIE model, which consists of five stages: *Analysis, Design, Development, Implementation, and Evaluation*. The analysis stage included needs analysis, curriculum analysis, and analysis of students' characteristics. The design stage involved the preparation of a *flowchart, storyboard*, learning materials, and video interface design. The development stage produced an instructional video containing Social Studies materials presented through text, images, illustrations, animations, audio or narration, and examples related to students' daily lives as an application of the CTL approach. Product implementation was conducted through a practitioner/teacher review, an individual trial involving 3 students, and a small-group trial involving 6 students. Data were collected through interviews, questionnaires, and documentation. The results showed that the practitioner/teacher review obtained a percentage of 96%, categorized as very good. The individual trial obtained a percentage of 90%, categorized as very good, while the small-group trial obtained a percentage of 91.67%, also categorized as very good. Based on these results, the instructional video using the *Contextual Teaching and Learning* (CTL) approach for Social Studies was considered suitable for use as a supporting learning medium for fourth-grade students at SDN 2 Sumberklampok.

Keywords: Instructional Video, *Contextual Teaching and Learning* (CTL), Social Studies, ADDIE, Elementary School.