

**DEVELOPING LOCAL CULTURE GENRE-BASED
ENGLISH TEACHING MATERIALS FOR THE
STUDENTS OF INSTITUT AGAMA HINDU
NEGERI TAMPUNG PENYANG PALANGKA
RAYA**

DISERTASI



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SUMMARY

Teaching materials play an important role in meaningful English learning in higher education. They should be tailored to match curriculum mandates, fulfill learners' educational needs, and reflect the local cultural context. However, the General English teaching materials used at the Hindu Education Department of Institut Agama Hindu Negeri Tampung Penyang (IAHN-TP) Palangka Raya had not adequately met these expectations. Most materials were adapted from general English textbooks and online resources without a systematic needs analysis, limiting students' opportunities to learn English through texts rooted in their own culture. Moreover, the teaching materials did not incorporate the philosophical values of *Batang Haring* and the Tri Hita Karana framework.

The primary objective of this research was to describe the characteristics of local-culture genre-based English teaching materials needed by students, to develop a local-culture genre-based e-book, to analyze its quality, and to examine its potential to support students' English language learning. A development research method using the ADDIE model was employed, while the CIPP Evaluation Model guided the needs analysis.

The needs analysis revealed that students needed systematically scaffolded teaching materials that addressed their learning needs, reflected their cultural background, and integrated local culture through the Genre-Based Approach. The findings also emphasized integrating the philosophical values of *Batang Haring*, interpreted through the Tri Hita Karana framework, into English learning. Guided by the needs analysis, the e-book was created by selecting local cultural themes, organizing them into learning units, determining text genres aligned with the learning objectives, and designing integrated listening, speaking, reading, and writing activities through the Genre-Based Framework. Throughout the e-book, the philosophical values of *Batang Haring*, interpreted through the Tri Hita Karana framework, were incorporated into the learning objectives, texts, classroom activities, and language tasks. The product was subsequently refined through expert

evaluation before classroom implementation. Expert evaluation indicated that the e-book achieved very good quality in terms of content (mean = 3.86), pedagogy (mean = 4.0), language (mean = 3.90), and cultural integration (mean = 3.94). The e-book was then implemented in one intact class using a one-group pre-test-post-test design. The Wilcoxon Signed-Rank Test demonstrated that the post-test scores were significantly higher than the pre-test scores, providing an early indication of the e-book's efficacy in facilitating students' English learning.

This study resulted in a valid, locally developed, genre-based English e-book that shows potential to support English language learning in higher education. Beyond producing the e-book, the study demonstrates a needs-based process for integrating local wisdom into genre-based General English teaching. A key contribution is the integration of the philosophical values of *Batang Haring*, interpreted through the Tri Hita Karana framework, into the learning objectives, texts, classroom activities, and language tasks. Rather than being presented as additional cultural content, these values are integrated throughout the learning process, enabling students to develop English language skills through culturally meaningful learning experiences. The study also offers a practical framework for designing General English teaching materials that integrate learners' needs, local wisdom, and the Genre-Based Approach.

SURAT PERNYATAAN

Saya menyatakan dengan sesungguhnya bahwa Disertasi yang saya susun sebagai syarat untuk memperoleh gelar Doktor dari Program Pascasarjana Universitas Pendidikan Ganesha seluruhnya merupakan hasil karya saya sendiri.

Adapun bagian-bagian tertentu dalam penulisan Disertasi yang saya kutip dan hasil karya orang lain telah dituliskan sumbernya secara jelas sesuai dengan norma, kaidah, dan etika penulisan ilmiah.

Apabila di kemudian hari ditemukan seluruh atau sebagian Disertasi ini bukan hasil karya saya sendiri atau adanya plagiat dalam bagian-bagian tertentu, saya bersedia menerima sanksi pencabutan gelar akademik yang saya sandang dan sanksi-sanksi lainnya sesuai dengan peraturan perundang-undangan yang berlaku.



Singaraja, 7 Agustus 2026

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The writer realizes that this dissertation has limitations. Therefore, constructive comments and suggestions are sincerely appreciated. The writer hopes that this dissertation will contribute to the development of English language education, particularly in the area of local culture-based English teaching materials, and inspire further research in related fields.

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The writer

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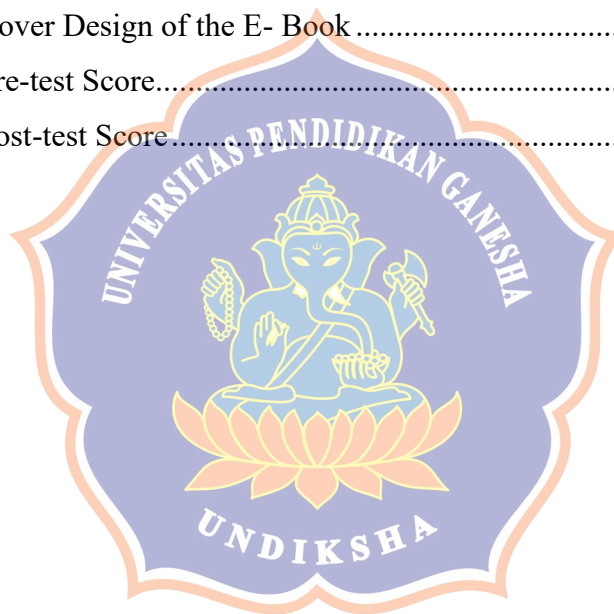
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